

DON BOSCO COLLEGE

PG DEPARTMENT OF SOCIAL WORK NATIONAL CONFERENCE ON SOCIAL ENTREPRENEURSHIP FOR SUSTAINABLE DEVELOPMENT

14th & 15th March, 2023

DON BOSCO COLLEGE

NATIONAL CONFERENCE ON SOCIAL ENTREPRENEURSHIP FOR SUSTAINABLE DEVELOPMENT

Organized by
P.G DEPARTMENT OF SOCIAL WORK

14th & 15th
MARCH
2023

For contact:
Mr. K. Selvanathan
Asst. Professor & Head
of P.G. Department of Social Work
Mobile : 9726437790
Address:
Mrs. R. Abiravathi
Asst. Professor, PG, 200072608
Time: 09:00 AM - 04:00 PM
Venue: BOSCO MALL

Scan for registration

RESOURCE PERSONS:

- Dr. R. Andrew Raja SDB
Assistant Professor, PG, P.G. Research
Department of Social Work,
Don Bosco College,
Thiruvananthapuram
- Dr. M. Jayaraman
Assistant Prof. of Sociology, Anna
University, Salem
- Mr. V. Kennedy
Generaly & Director of Youth
Community Research Centre Society
- Mrs. Geetha Suresh
Clinical Entrepreneur
- Mrs. Lokanayagi
Social Entrepreneur, Social
Entrepreneur Project

Don Bosco College, Thiruvananthapuram

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CONVENOR

MENTOR

HOD



About the Institution

The Don Bosco College shines as a bright burning candle imparting knowledge to the young, on its Sixteenth year. Thus, the Blessing of Lord Jesus through the intercession of St. Don Bosco is seen with its strength of nearly 2500 students. The Motto, Goals, Vision and Mission of the College enable all the students to empower the world in which they live. The College creates excellent records in academy, sports, co-curricular and extracurricular activities. Each student passing through the portal of the college, finds ample scope for intellectual, spiritual and holistic development.

About the Department

The PG Department of Social Work was started in the year 2008. The Department offers a Post Graduate Degree in Social Work with a specialization in Community Development (CD), Human Resource Management (HRM), Medical and Psychiatric (M&P). The course consists of theory inputs, observation visits, rural camp, concurrent field works and block placements. So far, the department has received 10 Gold Medals and 45 University Ranks.

Organizing Forum

CHIEF PATRON

Rev. Dr. Edwin George, SDB
(Secretary/Rector)

PATRONS

Rev. Dr. Angelo Joseph, SDB
(Principal/ Vice-Rector)

Rev. Fr. John Vigiilus Fernando, SDB
(Administrator/ Director- DBCE)

Rev. Dr. S. Bharathi Bernadsha, SDB
(Vice-Principal/ Asst. Professor, Dept. of Physics)

Rev. Fr. I. Anthony Kishore, SDB
(Extension Service/ Campus Minister/
Asst. Professor, Dept of Social Work)

HEAD OF THE DEPARTMENT

Mr. K. Selvanathan, MA, MSW, DLL,
(Asst. Professor)

CONVENER

Ms. R. Abirami, MSW,
(Asst. Professor)

STUDENT CO-ORDINATORS

Mr. Joni Paul Kirubakaran, I-MSW
Ms. Tamilmani, I-MSW



DON BOSCO COLLEGE



National Conference

on

"Social Entrepreneurship for Sustainable Development"

March 14th & 15th, 2023



Organized By

P.G Department of Social Work
Don Bosco College
Dharmapuri-636809

Time: 09:00 am - 04:00pm

Venue: Bosco Hall, Don Bosco College

About the Conference

Entrepreneurship is the ability, readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. Our nation's motive is to get holistic development from different dimension. Sustainable Development plays a major role for the holistic development. Entrepreneurship develops an individual to contribute for the national sustainable growth. In the current scenario unemployment creates lots of social problems (crime, addiction, poverty, etc.).

Therefore, there is a need to motivate our youngsters to become an entrepreneur. Thus, the National Conference on "Social Entrepreneurship for Sustainable Development" will help the students, researchers and social work professionals to imbibe knowledge on Sustainable Social Entrepreneurship.

Conference Sub Themes

- Social Entrepreneurship
- Social Sustainability
- Rural Entrepreneurship
- Rural Sustainable Development
- Innovation & Eco-Friendly Sustainable Development
- Sustainable Development Goals

RESOURCE PERSONS

14th March, 2023

SESSION - I: "Social Workers and Social Entrepreneurship"



Rev. Fr. ANDREWS RAJA, SDB
Assistant Professor & Head,
P.G & Research Dept. of social Work,
Sacred Heart College, Tirupattur.

SESSION - II: "Eco-Friendly Sustainable Social Entrepreneurship"



Mrs. GEETHA SURESH, M.E.,
Social Entrepreneur,
Dharmapuri.

SESSION - III: "Issues and Challenges of Social Entrepreneur"



Mrs. LOKANAYAGI, B.Sc., M.A.W., B.Ed.
Social Entrepreneur,
Sathi MRITE Project, Dharmapuri.

15th March, 2023

SESSION - IV: "Role of NGO on Sustainable Development"



Mr. V. KENNADY
Secretary & Director,
Jayam Community Centre Society,
Pennagaram.

SESSION - V: "Sustainable Development & Social Inclusion for Women Empowerment"



Dr. M. JEYASEELAN, Ph.D.,
Associate Professor,
Dept. of Sociology,
Periyar University, Salem.

For Registration & Payment:

For Registration: [click here](#)



Registration fee - Rs. 250
(Registration fee includes: Seminar Kit, Lunch, Tea & Snacks)

Note: Registration fee is non-refundable & does not include any travel or accommodation. Conference will be held in both Online and Offline mode.

POSTER AND MODEL PRESENTATION:

The participants can present their models and posters in the conference. Best poster & model will be awarded.

- Poster Size: 46x61 cm
- Posters can be presented in a single PPT slide
- Posters can be presented in online also.
- Last date to register for Poster & Model presentation is 12.03.2023
- Only registered participants will be allowed

For Contact:

Mr. K. Selvanathan,
Asst. Professor & Head,
Ph: 9789430790.

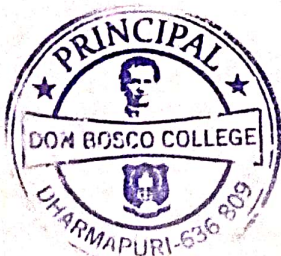
Convener

Ms. R. Abirami
Asst. Professor,
Ph: 9360073405

Co - Convener

Rev. Fr. I. Anthony Kishore
Asst. Professor,
Ph: 9003233899

PG DEPARTMENT OF SOCIAL WORK
DON BOSCO COLLEGE, DHARMAPURI - 636809
E-mail: dbsdpmw@gmail.com



**NATIONAL CONFERENCE
ON
SOCIAL ENTREPRENEURSHIP FOR
SUSTAINABLE DEVELOPMENT
MARCH 14th & 15th, 2023**

Organized by
PG DEPARTMENT OF SOCIAL WORK

Time: 9:00Am

Venue: Bosco Hall.

INAUGURATION:

Programme Schedule:

M.C

Joni Paul Kirubakaran J & Salomi Baxla

Prayer song

Department Choir

Lighting of the lamp

Rev. Fr. Edwin George, SDB

Rev. Fr. Angelo Joseph, SDB

Rev. Fr. Andrews Raja, SDB

Prof. k. Selvanathan, HOD.

Welcome Address

Ms. Mary Grace Minj

Honouring the Guest

Rev. Fr. Antony Kishore, SDB

Prof. k. Selvanathan, HOD

Ms. R. Abirami

Inaugural talk

Rev. Fr. Edwin George

Presidential Address

Rev. Fr. J. Angelo Joseph

Orientation about the seminar

Miss. R. Abirami

Vote of thanks

Ms. Mikka toppo



The National level conference on “Social Entrepreneurship for Sustainable Development” was conducted on March 14th & 15th, 2023 by the Don Bosco College of Arts and Science, Dharmapuri.

The conference was totally organized by the students of first year M.S.W from the department of social work. The resource persons for the first day of the conference i.e. (14th March, 2023) was Rev. Fr. Andrews Raja, SDB, Asst. Prof and head, PG and Research department of social work, Sacred Heart’s college, Tirupattur.

Mrs. Geetha Suresh M.E (Social Entrepreneur), Dharmapuri and

Mrs. Lokanayagi, B.sc, B.Ed., M.S.W (Social Entrepreneur), Sathi MRITE project, Dharmapuri.

And the Resource Person’s for the Second day of the conference i.e. (15th March) was Mr. V. Kennady, Secretary and Director, Jayam Community Centre Society, Pennagaram and Dr. M. Jeyaseelan Ph.D., Associate. Prof. Dept of Sociology, Periyar University, Salem.

The invitation for the workshop was further extended to many colleges and various social work trainees were participated in the conference.

The Judges for the poster presentation conducted on the conference was Dr.P.Thangadurai from MGR Arts and Science college, Palacode and Mrs. Deva Prasanna.

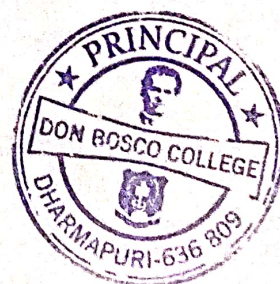
The trainees from Arignar Anna college, Dr. MGR government Arts and Science college, Palacode, Government Arts and Science college, Dharmapuri, Mahendra College of Arts and Science, Sacred heart’s college, Tirupattur and St.Albert College, Kerala.

Altogether total of 92 trainees from these colleges were participated and total of 29 students from 1st M.S.W and 33 from 2nd M.S.W of Don Bosco college of Arts and Science, Dharmapuri. Total of 134 trainees were participated in the National level Conference on “Social Entrepreneurship for Sustainable Development”

Time: 9:00 AM to 4:00 PM

Venue: Bosco Hall, Don Bosco College,

Date: 14th & 15th March, 2023.



About the Conference:

Entrepreneurship is the ability, readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. Our nation's motive is to get holistic development from different dimension. Sustainable Development plays a major role for the holistic development. Entrepreneurship develops an individual to contribute for the national sustainable growth. In the current scenario unemployment creates lots of social problems (crime, addiction, poverty, etc.).

Therefore, there is a need to motivate our youngsters to become an entrepreneur. Thus, the National Conference on "Social Entrepreneurship for Sustainable Development" will help the students, researchers and social work professionals to imbibe knowledge on Sustainable Social Entrepreneurship.

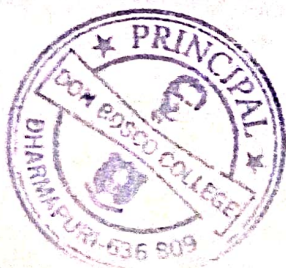
KEY TERMS OF THE CONFERENCE:

- Social Entrepreneurship
- Social Sustainability
- Rural Entrepreneurship
- Rural Sustainable Development
- Innovation & Eco-Friendly Sustainable Development
- Sustainable Development Goals

WHAT IS SOCIAL ENTREPRENEURSHIP:

Social Entrepreneurship

- Recognizing and resourcefully pursuing opportunities to create social value
- Crafting innovative approaches to addressing critical social needs
- Social entrepreneurship is the process of recognizing and resourcefully pursuing opportunities to create social value. Social entrepreneurs are innovative, resourceful, and results oriented. They draw upon the best thinking in both the business and non-profit worlds to develop strategies that maximise their social impact. These entrepreneurial leaders operate in all kinds of organisations: large and small; new and old; religious and secular; non-profit, for-profit, and hybrid. These organisations comprise the "social sector."



What is sustainable development?

Sustainable development is commonly defined as meeting the needs of the present generation without compromising the ability to meet their own needs. "Needs" include economic, environmental and ecosystem service delivery, and subjectively defined values. Sustainable development is the combination of sustaining the natural environment, resources, and development of the economy and social goals.

The concept of sustainable development can be interpreted in many different ways, but at its core is an approach to development that looks to balance different, and often competing, needs against an awareness of the environmental, social and economic limitations we face as a society.

Who is An Entrepreneur?

A person who takes curiosity, Risk taking, explore new things, good communication, gathering information, initiatives.

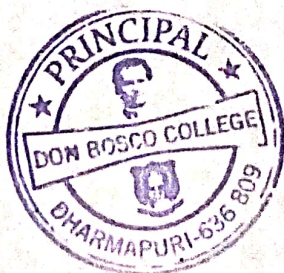
Entrepreneur Definition:

An entrepreneur is someone who has an idea and who works to create a product or service that people will buy, as well as an organization to support that effort.

An entrepreneur takes on most of the risk and initiative for their new business and is often seen as a visionary or innovator.

Sustainable Development:

Development that meets the needs of present without compromising the ability of future generations to meet their own needs, while taking into account of the social, economic, environmental needs of the present.



National conference
On
Social Entrepreneurship for Sustainable Development

Greetings:

“Start where you are, use what you have, do what you can”. -Arthur Ashe.

Good morning, everyone, welcome to the National Conference on “Social Entrepreneurship for Sustainable Development”

Myself **Joni Paul Kirubakaran** and **Miss. Salomi Baxla** will be the host for today.

I would like to greet all the dignitaries, who accepted our invitation and made the event more memorable.

We are now in the opening session, without any further delay. Let's everyone raise for the prayer song.

LAMP LIGHTING:

“Even a single lamp dispels the deepest darkness”

- Mahatma Gandhi

It's time for lighting the lamp, Now I would like to invite all the dignitaries to the dais for lighting the lamp.

WELCOME ADDRESS:

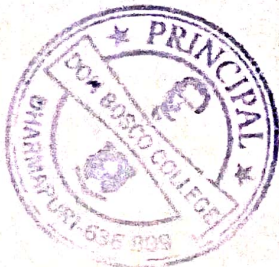
“The world is round and the place which may seem like the end may also be the beginning”

Now I invite **Miss. Mary Grace Minj** from MSW to deliver the welcome address.

Thank you, **Miss. Mary Grace** for your welcoming note.

FALICITATION:

“To be inspired is great, but to be an inspiration is an honour”



SESSION – 1

Rev. Fr. Andrews Raja, SDB, is an Asst. Prof and Head, PG and research department of social work, sacred Heart's college Autonomous, Tirupattur.

He has got a sound theoretical knowledge and understanding with his Master program (Specialized in Social Welfare Administration) at Tata Institute of Social work, Mumbai. He is a creative, innovative social entrepreneur, driving solutions with individuals, groups, community and government forces. He prefers and has undertaken a number of needs – based intervention and action researches and offers consultancy in local and national organizations. His interest and current area of work is livelihood, community building, good governance, organic farming, environmental strategy development, growth and women empowerment linking with sustainable development goals.

On 14th March, 2023, first session was dealt by Rev. Fr. Andrews Raja, SDB, is an Asst. Prof and Head, PG and research department of social work, sacred Heart's college Autonomous, Tirupattur, on "social workers and Social Entrepreneurship".

THEORIES:

Social: means relationship

Social Workers: is one who works in relationship

Social Entrepreneur: A human person who take initiative to build relation.

Social Institution: means any structure recognised by rule of law of land.

Eg: Family.

social Entrepreneur: Who initiates, who work on relationship, who change the quality of life and also who can benefit relationship and make it as an economical project.

Quality of life indicators: Maternal Mortality Rate, Infant Mortality Rate, Income, Level of Education, Life expectancy at Birth (Now is 68). **Business Strategic** – to be in touch with reality.



SESSION 2

Mrs. Geetha Suresh is a social entrepreneur, start-up of Aloe Vera Juice unit on eco – friendly sustainable social entrepreneurship. She also takes tuitions for socially backward students and volunteered in Government schools to help children with learning disabilities.

On 14th March, 2023, second session was dealt by Mrs. Geetha Suresh is a social entrepreneur, on “Eco – Friendly Sustainable Social Entrepreneurship”.

Social Issues:

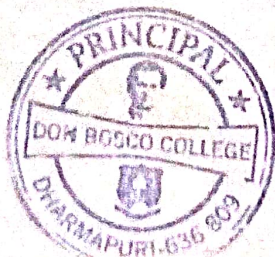
- Social inequality
- Gender discrimination
- Healthcare
- Pollution and Climate Change

Purpose of Life:

- To live in peace and harmony
- **We be the change**
- Economy should be non-violent

Non Violent Economy:

- Capital should stay in the local community
- Dignity of work
- Dignity of labour
- Value should be broader to include what is ethical
- Many local livelihoods that are sustainable
- Visible, local, decentralized **people-friendly, eco-friendly products**
- Create direct marketing without middle man
- Link together into a market so small social enterprises influence the market and many local livelihoods.



SESSION -3

Mrs. Lokanayagi, a social entrepreneur, working with Sathi MRITE project, Dharmapuri, she is a social entrepreneur who promotes the eco-friendly products, to avoid polluting the environment she also promotes organic farming and bamboo water bottle making.

On 14th March, 2023, third session was dealt by Mrs. Lokanayagi, a social entrepreneur on "Issues and Challenges of Social Entrepreneur".

The resource person has mentioned the seriousness of the increasing usage of the plastics in the present conditions and its harmful effects on our environment, it seems like the world would not function properly without plastics.

She has raised an intriguing question asking that is it practically possible to create a plastic free environment?

And suggested everyone should follow and should have the personal discipline to reduce the usage of plastic's, she promoted the usage of Bamboo products which is eco-friendly and it doesn't affect the environment as plastic does.



SESSION – 4

Mr. V. Kennady, is the secretary and director, Jayam community resource centre society. He had secured more than 25 awards and reached out so many rural people. Through his effective and efficient interventions, he has attracted so many young people into the field of NGO. He is actively involved in many livelihoods group promoter and also farmer's producer company promoter. He started all these with great mission and vision. His vision is to build the sustainable society and his mission is to build an awareness, motivation and guide to livelihood opportunities.

On 15th March, 2023 the fourth session was dealt by **Mr. V. Kennady**, is the secretary and director, Jayam community resource centre society, on "Role of NGO on Sustainable development".

The resource person has provided wider knowledge about the difference between the Social Entrepreneur and the other corporates. The Social entrepreneur cares about the welfare of the community, focuses on the people who are struggled for their basic needs and for their upliftment whereas the corporates are self – centred and focuses on businessmen and rich people.

And also shared his knowledge about Social Entrepreneurship and Entrepreneurship. The Social Entrepreneurship is based on the goal setting for the community and focused on the business operations for the social action.

The Entrepreneurship is based on the goal setting for the individual's profit and growth, it also ensures the long-term financial superiority.

SOCIAL WORKER – Can't be sustainable and centred on one particular problem or community whereas the main aim of the social worker is to create or identify the community's problem which they were not aware of.

WHO CAN BE ENTREPRENEUR?

- Anyone who can come up with a solution to a problem can become a social entrepreneur, strong will power,
- Intention to do good and suitable approach are the driving forces.

Some of the examples of the NGO'S which focused on the welfare of the community:

- Grameen foundation initiated by Muhammad yunus,
- Sakthi Masala promotes the upliftment of Physically challenged & mentally retarded,
- Narchuvai Naatu sakkarai initiated by Geetha sugumar on 2017.



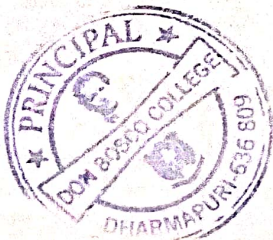
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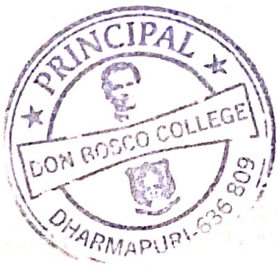
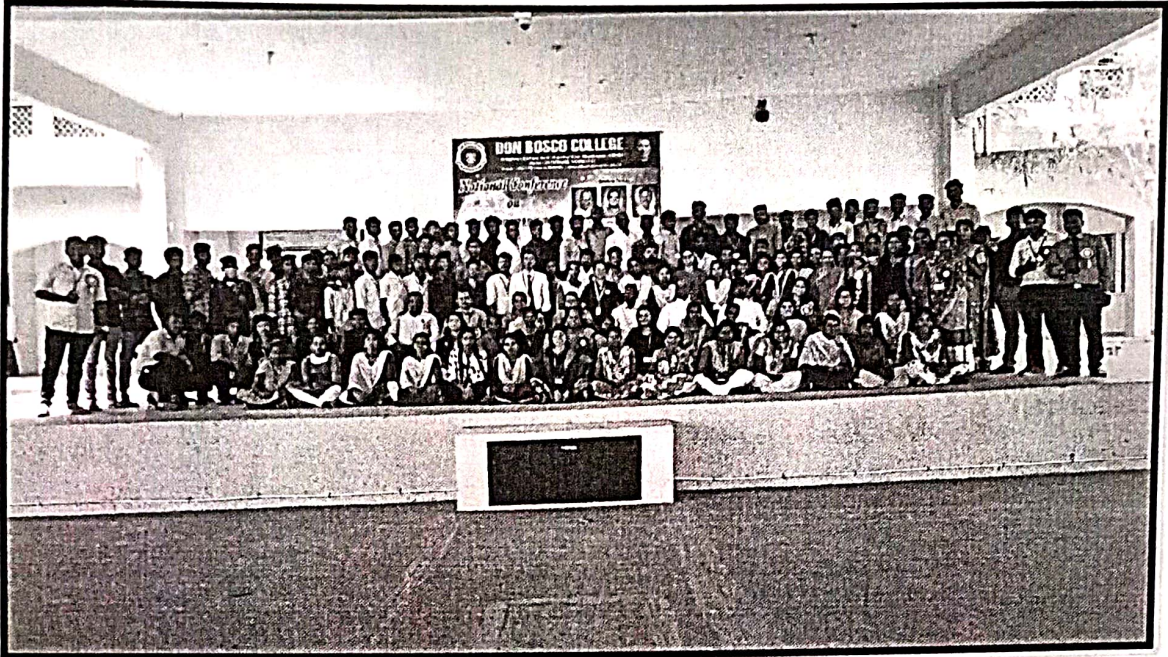
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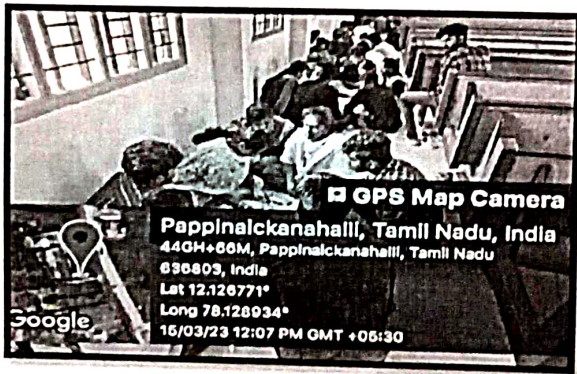
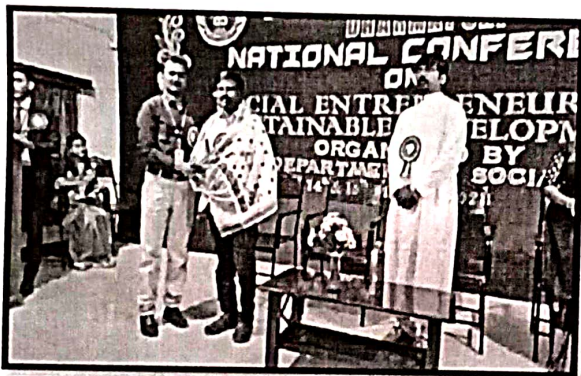
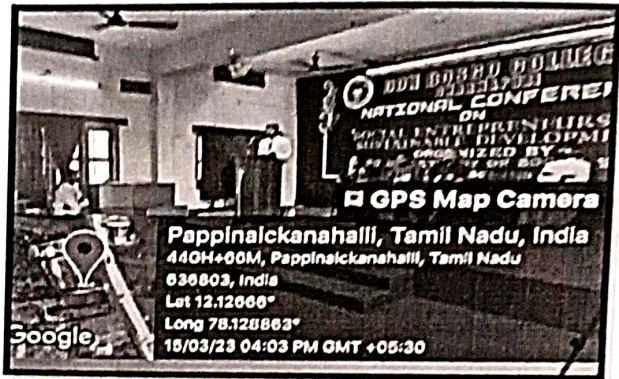
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18	20USW010	MOULISHWARAN D	MGR COLLEGE	BSW	6385749154
19	20USW014	SATHISH KUMAR P	MGR COLLEGE	BSW	6381411879
20	22MSW1004	JEGAN M	MAHENDRA COLLEGE	MSW	7708810449
21		SIVAKUMAR R	SACRED HEART'S	MSW	8056635161
22		SUMAN V	SACRED HEART'S	MSW	9360871914
23		SHAMASAY V	SACRED HEART'S	MSW	9894518577
24		GOKUL B	SACRED HEART'S	MSW	9677656566
25		SANTHA SELVAM V	SACRED HEART'S	MSW	9025735031
26		ANTONY T	SACRED HEART'S	MSW	9790414652
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53		ANANDHARAGHUL	MAHENDRA COLLEGE	BSW	9597717504
54		SINDHUMATHI A	MAHENDRA COLLEGE	BSW	6382681214
55		DEVI G	MAHENDRA COLLEGE	BSW	
56		FRANKLIN JOEL J	MAHENDRA COLLEGE	BSW	
57		SRINIVASAN P	MGR COLLEGE	BSW	7806882874
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63		THIRUPATHI C	ARIGNAR ANNA	BSW	7810023608
64		SUSHMITHA R	ARIGNAR ANNA	BSW	6369304792
65		NANDHINI G	ARIGNAR ANNA	BSW	9790662605
66		KEERTHANA B	ARIGNAR ANNA	BSW	8667737383
67		HEMAVATHI M	ARIGNAR ANNA	BSW	6374510411
68		MOHANAPRIYA G	ARIGNAR ANNA	BSW	9677569287
69		ARAVINTH RAJ S	MAHENDRA COLLEGE	BSW	9080191426









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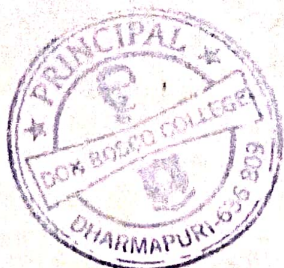
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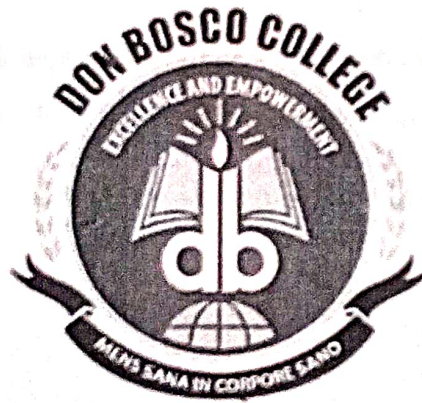
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PG DEPARTMENT OF SOCIAL WORK
DON BOSCO COLLEGE,
ATHIYAMAN BYPASS ROAD,
SOGATHUR POST, DHARMAPURI.

REPORT ON
OBSERVATIONAL VISIT
(DEEPS NGO)



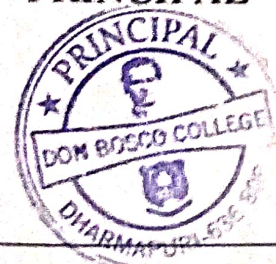
31.08.2023

PENNAGARAM

Bee
HOD

Bee
MENTOR

J. S. S.
PRINCIPAL





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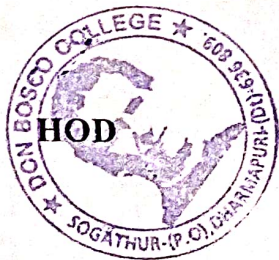


CIRCULAR

Date: 31.08.2023

The department of Social Work proposed "Observational Visit" on 31.08.2023 at 10: 00 a.m – 2:00 p.m at DEEPS NGO at Pennagaram for I – MSW students.

All the students must attend the observational visits without fail.



PRINCIPAL

Introduction:

The department of social work of Don Bosco College, Dharmapuri has conducted Observational Visits for the P.G Department of Social Work trainees, a total of 26 participants were present including the department faculties. Under the guidance of H.O.D Rev. Fr. Robert Ramesh Babu, Class Incharge Mr. Mareo Samuel Brisson and Assistant Professors Ms. Jemi Blessy and Ms. Nirmal Jessie, to enhance the social worker skills and to gain professional knowledge and training. The trainees went through how DEEPS NGO works and what kind of projects they are currently working under in a detailed way.



DEEPS NGO

Objectives:

- To know about the mission, vision and goals of DEEPS NGO.
- To know about the ongoing active projects of the NGO.
- To seek information and implement in our practical fields.

Activities Undertaken:

- Detailed introduction about the NGO was given by the Coordinator of the DEEPS NGO.
- Question and answering session

Observations:

- Observed how the NGO promotes socio-economic, political and gender equality.
- The NGO works with Government of Tamilnadu and many NGOs across the state in empowering women in unorganized sectors.

Learning Outcomes:

- Learned about how NGO works towards the betterment of the society.
- Organizational structures, missions and visions of DEEPS NGO.

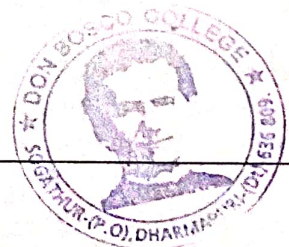


Conclusion:

The observational visits organized by the Social Work Department are an important tool for the trainees to gain ample amount of knowledge. It is a qualitative research method that helps to gain an inside view of the community and the various settings. By observing and talking to people about the topic of interest or about the problems, this method provides a deeper understanding of the functioning.



ANNEXURE





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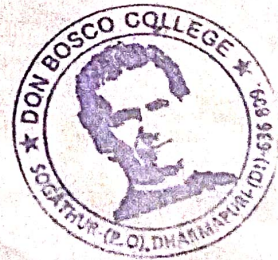
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4	ARUL KUMAR P	C23PG155SOW004	Arul Kumar P
5	BIKASH URANG	C23PG155SOW005	Bikash Urang
6	GEORGE TIRKEY	C23PG155SOW006	George Tirkey
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REPORT ON
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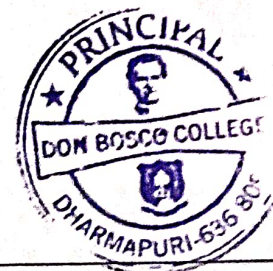
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Introduction:

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JEYAM NGO

Objectives:

- To know about the mission, vision and goals of Jeyam NGO.
- To know about the ongoing active projects of the NGO.
- To seek information and implement in our practical fields.

Activities Undertaken:

- Detailed introduction about the NGO was given by the Director of the Jeyam NGO.
- Question and answering session

Observations:

- Observed how the NGO promotes socio-economic, political and gender equality.
- The NGO empowers women in claiming loans and also helps students financially for their education.

Learning Outcomes:

- Learned about how NGO works towards the betterment of the society.
- Organizational structures, missions and visions of Jeyam NGO.



Conclusion:

The observational visits organized by the Social Work Department are an important tool for the trainees to gain ample amount of knowledge. It is a qualitative research method that helps to gain an inside view of the community and the various settings. By observing and talking to people about the topic of interest or about the problems, this method provides a deeper understanding of the functioning.



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