



DON BOSCO COLLEGE

Athiyaman Bypass Road, Sogathur Post, Dharmapuri 636 809
Phone: 04342 291570, 293800, 292210
E-mail: dbc155@live.in Website: www.dbcdharmapuri.edu.in



FRESHERS' DAY PROGRAM REPORT 2018 - 2019

Date: 12.07.2018

Organized By
Department of Business Administration



Dr. K. ANAND
Cum Asst. Prof in BBA,
Don Bosco College

MENTOR

PRINCIPAL

DON BOSCO COLLEGE - DHARMAPURI

DEPARTMENT OF

BUSINESS ADMINISTRATION



Cordially invites you with your friends on the occasion of

FRESHERS' DAY

On Thursday, 12th July, 2018 at 11.30 a.m.

Chief Guest

Rev. Fr. P. Robert Ramesh Babu

Vice Principal

Programme

PRAYER SONG

WELCOME SPEECH

MANAGEMENT GAMES

CHIEF GUEST SPEECH

TALENT IDENTIFICATION

VOTE OF THANKS





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FRESHER'S DAY

INVITATION:

Date: 12.07.2018 (Morning Session 11.30 am to 1.00 pm)

Venue: Open Theater

Event title: Fresher's Day

Chief guest name: **Rev. Fr. Robert Ramesh Babu, SDB**

PROGRAMME AGENDA:

1. Prayer Song
2. Welcome Address
3. Management Games
4. Chief Guest Address
5. Principal Speech
6. Vote of thanks





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FRESHER'S DAY

Date: 12.07.2018

PRAYER SONG:

A very good morning to one and all present here. "Today's moment becomes tomorrow's memory" enjoy every movement, because today is a gift of god. That's why it's called present. Let us create an environment of god's presence through the prayer song by

Mr.U.SubramaniyaBharathifromII - BBA

Praise the lord! What a melodious song. It's wonderful to here such touching song and our hearts are filled such thank giving to God!

He has showered so many graces upon us for today's program.

WELCOME ADDRESS:

Now, it is time to welcome you all for the program on fresher's day activities welcome is nothing but inviting everyone to learn something and engage in meaningful and purposeful gathering now I call our friend **Mr.D.RADHAKRISHANfrom II - BBA**

Thank you.

WELCOME SPEECH

Good afternoon to our beloved father and professor & my dear friends

I take this opportunity to welcome you all & to extend further words of welcome to everyone here in this afternoon and also I have great pleasure in welcoming our chief guest

Rev.Fr, Robert RameshBabu,SDB

Who has kindly consented to be the chief guest of our fresher's day activities certainly a moment that we should all enjoy



I would like to extend our gratitude & thanks to all the role players who have made it possible for the dream to become a reality.

CHIEF GUEST ADDRESS:

Simplicity of character is a natural result of profound. The presence of the simple person is always refreshing & enjoyable, to welcome of our chief guest **Rev. Fr. Robert Ramash Babu, SDB**

I call upon our friend to introduce our chief guest **Mr. T. ASHWICK from II - BBA.**

Now I handover the podium to **Rev. Fr, Robert Ramesh Babu, SDB.**

I hope you all enjoyed.

PRINCIPALS SPEECH:

Our vice principal has been explained in details about the fresher's day functions, as a person what are the responsibilities in the society. It's a really helpful to the students.

VOTE OF THANKS

I invite **G. MANISHA I - BBA** to deliver the vote of thanks

I am standing here with pleasure to say thanks on behalf of our classmates. We are happy to celebrate fresher's day function.

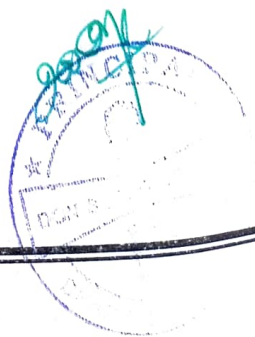
I sincerely thank to additional vice principal **Rev. Fr. P. Robert Ramesh Babu, SDB** for his presence and gracing the event.

We thank all the professors & students of our department for arranging this program.

The special thanks to **Rev. Fr. Dr. A. Siluvai Muthu, SDB** for his wonderful guidance for organizing this program.

I extend my heart full thanks to non-teaching staff for arranging sound system & other needed things.

Once again I thank you all.



FRESHERS' DAY-2018PHOTO GALLERY



FRESHERS' DAY 2018





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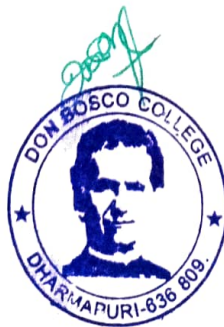
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PRO FORMA FOR PROGRAMMES

ACADEMIC YEAR (2018 – 2019)

DEPARTMENT NAME	Business Administration
DATE	19-12-2018
VENUE / PLATFORM	D.S.Hall
EVENT (WORKSHOP/ SEMINAR/CONFERENCE/SYMPOSIUM)	Association program
TOPIC	Orientation program on DTP
RESOURCE PERSON	Asst. Prof.D.RamKumar.D.P.Tech., M.B.A. Head of the Department of Digital Print Media
NO OF PARTICIPANTS / BENEFICIARIES	30
BRIEF REPORT :	<p>The orientation program on DTP was held on 19-12-2018 in D.S.Hall. The Resource person for the event was Asst. Prof.D.Ram Kumar .D.P.Tech., M.B.A. Head of the Department of Digital Print Media. The participants were III BBA Students.</p> <p>After the session students were enriched with the knowledge of photo shop. They were able to create business cards, converting old photo to new one, removal of face patches and pimples.</p>





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REPORT ON ORIENTATION PROGRAMME ON DTP

DATE: 19-12-2018

Incharge

Department of Business Administration




Dr. K. ANAND,
HOD Cum Asst. Prof in BBA,
Don Bosco College,
Adhiyaman Bypass Road,
Dharmapuri, 636 809



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DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT ON ORIENTATION PROGRAMME ON DTP

Date : 19-12-2018

Time : 8:45 am to 01.00 pm

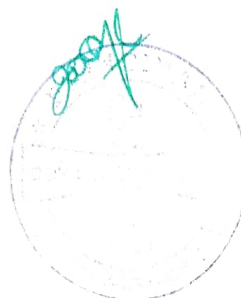
Resource Person

Professor.D.RamKumar.D.P.Tech., M.B.A.

HOD of Digital Print Media

Programme

- Prayer Song
- Welcome Address
- Honoring
- Orientation
- Vote of Thanks





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DEPARTMENT OF BUSINESS ADMINISTRATION BUSINESS QUIZ

Date :19-12-2018

Time :8:45 am to 01.00 pm

Class :III BBA

Venue: D.S.Hall

TIME SCHEDULE

EVENTS :

Prayer Song	8:45 am to 8:50 am
Welcome Address	8:50 am to 8:55 am
Honouring	8:55 am to 9:00 am
Orientation on DTP	9:00 am to 11:05 am
Break	11:05 am to 11:20
Programme continuation	11:20 am to 12:55 pm
Vote of Thanks	12:55 pm to 1:00 pm





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DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT ON ORIENTATION REPORT ON DTP

DATE : 19-12-2018 **TIME** : 08:45 am to 1:00 pm

CLASS : IIIBBA

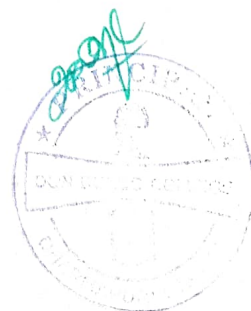
The orientation program on DTP was held on 19-12-2018 in D.S.Hall. The Resource person for the event was Prof.D. Ram Kumar.D.P.Tech.,M.B.A.HoD of Digital Print Media. The participants were III BBA Students. The Welcome address was delivered by Selvam.A.III BBA. The resource person was welcomed and honored by Dr. K. ANAND, Head Department of Business Administration. The formal vote of thanks was done by Thirumal. S.III BBA.

DTP stands for Desk Top Publishing. DTP is a combination of 2 to 3 software's. Adobe photo shop software was used for the orientation program. Following topics were covered for the orientation:

- Layer concept
- Retouching
- Basic shapes
- Creating Business Cards

Tools used: Following tools were used for the photo shop

- Rectangular Marquee Tool
- Move Tool
- Clone Stamp Tool
- Healing Brush Tool
- Patch Tool.



Students enriched with the knowledge of photo shop. They were able to create business cards, converting old photo to new one, removal of face patches and pimples.

Department of Business Administration – MC for orientation programme on DTP

Pleasant morning to one and all present here. The department of **Business Administration** warmly welcomes you all to the orientation programme on DTP.

Prayer song

The function of prayer is not to influence God, but rather to change the nature of the one who prays.

Welcome address

It is my pleasure and privilege to welcome Rev. Fr. Principal, Rev. Fr. Vice Principal and our chief guest Prof. D.Ram Kumar. D.P.Tech., M.B.A., HoD Department of Digital Print Media. Who have come all the way to grace this occasion. I would also like to welcome our faculty members and my dear friends.

Honoring

It's time to honour our esteemed guests this Morning.

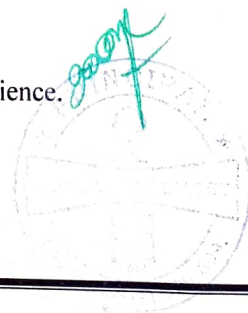
A high achievement always takes place in the frame work of high expectation .We feel that the greatest reward for doing is the opportunity to do more.

I request, Prof. Dr.K.AnandHodof Business Administration to felicitate to our Chief Guest, Prof. D.Ram Kumar HOD of DPM.

Thank you sir.

Presentation

Presentation is nothing but it is sharing a information to a selected audience.



May I now hand over the session to our knowledge guest. Prof. D. Ram Kumar HOD of DPM. .

Vote of thanks:

Giving thanks are the concrete steps to happiness. Now I call upon Thirumal.S, from III -BBA to give vote of thanks.

I deem to propose the vote of thanks on this memorable occasion. First and foremost, I thank Rev. Fr. Principal and Rev. Fr. Vice Principal for your co-operation in conducting the orientation programme, our chief guest Prof. D. Ram Kumar who, despite his busy schedule has found time to grace this occasion. And also I express my heartfelt thank to HOD for conducting the programme and for his valuable encouragement. I thank our faculty members for their support.

Once again I thank you all.







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PRO FORMA FOR PROGRAMMES

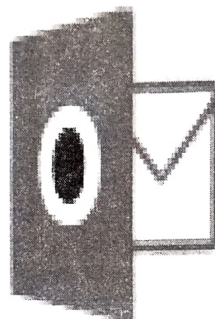
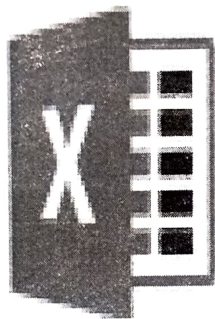
ACADEMIC YEAR (2018 – 2019)

DEPARTMENT NAME	Business Administration
DATE	19-7-2018
VENUE / PLATFORM	Computer lab
EVENT (WORKSHOP/ SEMINAR/CONFERENCE/SYMPOSIUM)	Association Programme
TOPIC	Orientation on M.S.Office
RESOURCE PERSON	Asst. Prof. Mr. S. Vadamalai, MCA.,M.Phil.,B.Ed.,
NO OF PARTICIPANTS / BENEFICIARIES	30
BRIEF REPORT : Department of BBA conducted an Orientation on M.S.Office on 19-7-2018 Tuesday in the computer lab from 11:30 am to 1:00 pm for III BBA students. The Resource person was Asst. Prof. Mr. S. Vadamalai, MCA.,M.Phil.,B.Ed., Department of Computer Science, Don Bosco College, Dharmapuri. Programme covered MS Powerpointn MS Word and MS Excel. This program focused on the usage of computer for final year BBA students.	





Office



Basics

ORIENTATION PROGRAMME ON MS OFFICE

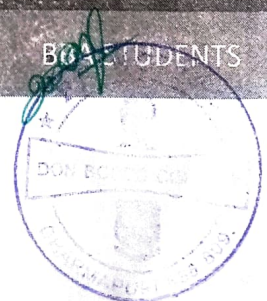
DEPARTMENT OF BUSINESS ADMINISTRATION

COMPUTER LAB -UG

[19.07.2018]

BOA STUDENTS

Dr. K. ANAND,
HOD Cum Asst. Prof in BBA,
Don Bosco College,
Adhiyaman Bypass Road.



ORIENTATION PROGRAM REPORT

DEPARTMENT OF BUSINESS ADMINISTRATION

PLACE : COMPUTER LAB - UG

DATE : 19.07.2018

RESOURCE PERSON : Mr.S.VADAMALI,ASST.PROFESSOR, DEPARTMENT OF
COMPUTER SCIENCE, DON BOSCO COLLEGE,
DHARMAPURI

PARTICIPANTS : II & III BBA Students

STUDENTS:

Department organized MS Office orientation to the second and third year students. Prof. S.Vadamalai, Asst. Professor, Department of Computer Science was the resource person, the program was scheduled between 11.20 am to 1.00 pm in the Computer Lab-UG on 19.07.2018. The resource person covered following areas

- o MS Word
- o MS Excel
- o MS Power Point
- o MS Access

He explained the methodology of MS Office operation and its application in the business side. He also gave practical experiment to the students.

The entire program was coordinated by the Department and MC was don by Our student Mr.Mohammed Najumudin.

LIST OF EVENTS:

List of Events

1. Prayer Song
2. Welcome Address – Mr.Vignesh – III BBA
3. Felicitation
4. Overview of the Program – Dr.K.Anand, HOD, Dept. of BBA
5. Resource Person Presentation
 - MS Word
 - MS Excel
 - MS Power Point
 - MS Access
6. Q & A Session
7. Vote of Thanks – J.Aswick – II BBA

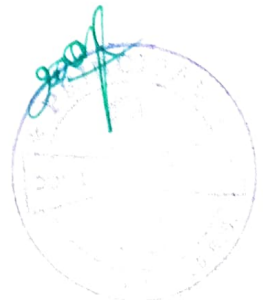
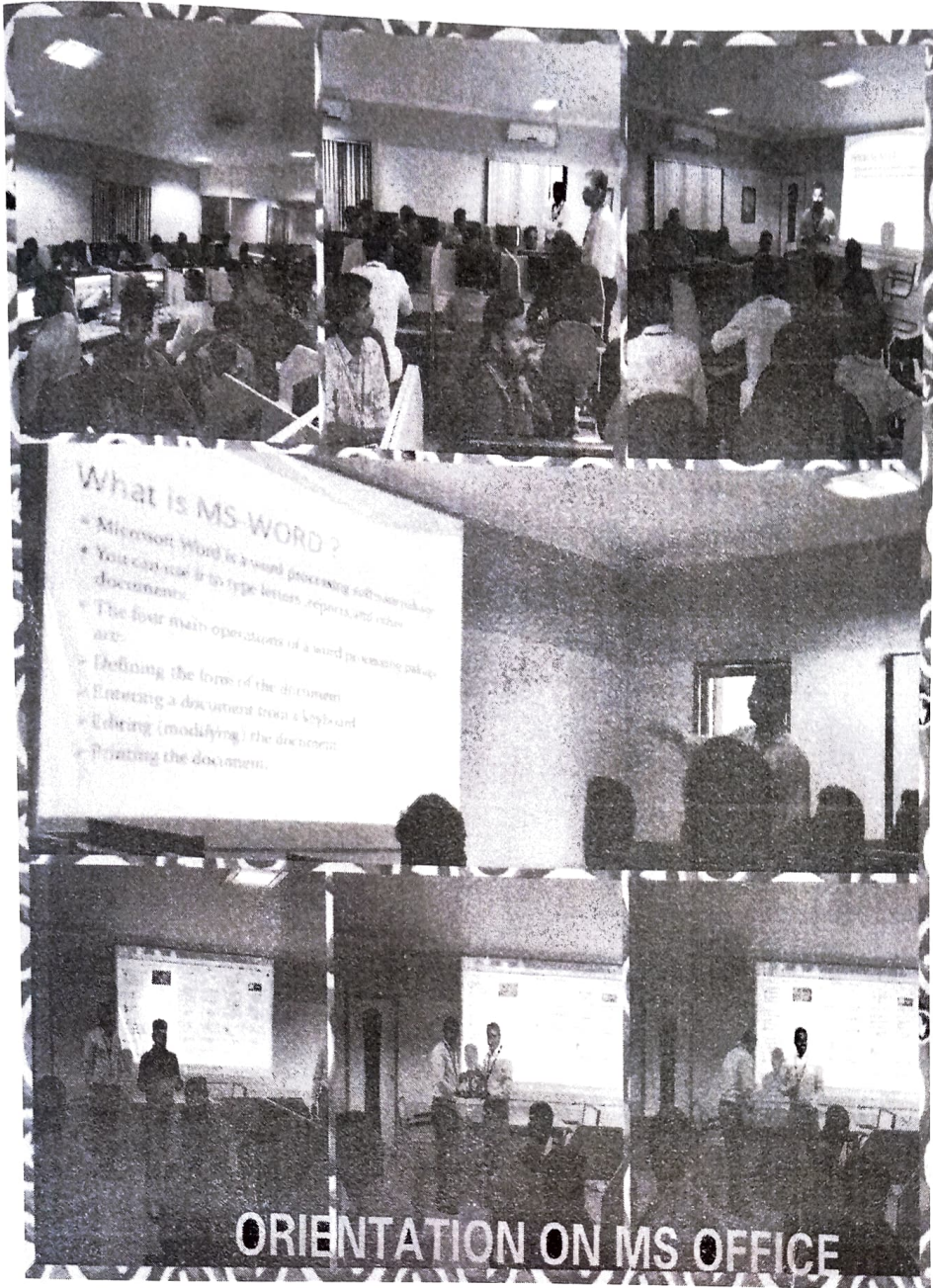


PHOTO GALLERY




HOD

Dr. K. ANAND,
HOD Cum Asst. Prof in BBA,
Don Bosco College,
Adhiyaman Bypass Road,
Dharmapuri-636 809.

MENTOR


PRINCIPAL





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PRO FORMA FOR PROGRAMMES

ACADEMIC YEAR- 2018 - 2019

DEPARTMENT NAME	Business Administration
DATE	22 .06.2018
VENUE / PLATFORM	class room No. 309
EVENT (WORKSHOP/ SEMINAR/CONFERENCE/SYMPOSIUM)	Association Programme
TOPIC	"Orientation On Project"
RESOURCE PERSON	Prof. I.James, M.com.,M.Phil.,HOD of Commerce.
NO OF PARTICIPANTS / BENEFICIARIES	30
BRIEF REPORT :	<p>BBAdepartment conducted orientation program on "ORIENTATION ON PROJECT" on 22 June 2018 Friday in the class room No. 309 from 8:40 am to 11:05 am for III BBA students. The Resource person of the programme was Asst. Prof. I.James, M.com.,M.Phil.,HOD of Commerce.</p> <p>The program focused on developing research knowledge among the final year students</p>





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SPSS REPORT

On

22.06.2018

Organized By

Department of Business Administration


Incharge


HOD


Mentor


Principal

Dr. K. ANAND,
HOD Cum Asst. Prof in BBA,
Don Bosco College
Athiyaman Bypass Road
Dharmapuri - 636 809.





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DEPARTMENT OF BUSINESS ADMINISTRATION

PROJECT ORIENTATION PROGRAMME ON SPSS (STATISTICAL PACKAGE FOR THE SOCIAL SCIENCES)

III BBA

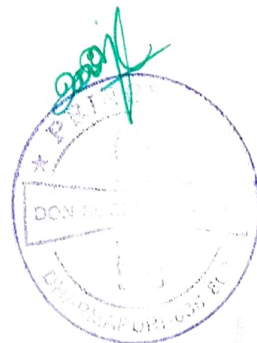
Date : 22-06-2018

Time : 08:40 am to 11.05 am

Resource Person
Professor.I.James M.com.,M.Phil.
HOD of Commerce

Programme

- **Prayer Song**
- **Welcome Address**
- **Honoring**
- **Presentation**
- **Vote of Thanks**





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DEPARTMENT OF BUSINESS ADMINISTRATION

SPSS

Date : 22-06-2018

Time : 08:40 am to 11.05 am

Class : III BBA

TIME SCHEDULE

EVENTS :

Prayer Song	08:40 am to 08:45 am
Welcome Address	08:45 am to 08:50 am
Presentation	08:50 am to 11.00 am
Vote of Thanks	11.00 am to 11.05am





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DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT ON SPSS

DATE : 22-06-2018

TIME : 8:40 am to 11:05 am

CLASS : III BBA

The Project orientation program on spss was held on 22-06-2018 in Room No 309 the Resource person for the event was Prof. I.James M.com.,M.Phil HoD of Commerce. The program focused on developing research knowledge among the final year students. The Welcome address was delivered by J.Aswathi III BBA. The resource person was welcomed and honored by Dr. K. ANAND, Head Department of Business Administration. The formal vote of thanks was done by K.Priya III BBA.

After this program students are enriched in the following areas:

- Identifying research problem
- Formulation of research topic
- Factors to be considered in doing research.



Department of Business Administration – SPSS Programme

Pleasant morning to one and all present here. The department of **Business Administration** warmly welcomes you all to the project orientation programme.

Prayer song

The function of prayer is not to influence God, but rather to change the nature of the one who prays.

Welcome address

Small cheer and great welcome makes a merry feast. Now I would like to call upon Aswathi.J, from III- BBA to welcome the gathering.

Thank you.

Honoring

It's time to honour our esteemed guests this Morning.

A high achievement always takes place in the frame work of high expectation .We feel that the greatest reward for doing is the opportunity to do more.

I request, Prof. Dr.K.Anand Hod of Business Administration to felicitate to our Chief Guest, Prof. I. James M.com.,M.Phil HOD of Commerce.

Presentation

Presentation is nothing but it is sharing a information to a selected audience.

May I now hand over the session to our knowledge guest. Prof. I.James M.com.,M.Phil HOD of Commerce. .



Vote of thanks:

Giving thanks are the concrete steps to happiness. Now I call upon K. Priya, from III - BBA to give vote of thanks.



PROJECT TITLE

A STUDY ON CUSTOMER SATISFACTION TOWARDS MASALA PRODUCTS WITH SPECIFIC REFERENCE TO AACHI MASALA IN DHARMAPURI TOWN

A STUDY ON CUSTOMER SATISFACTION TOWARDS BRANDED ENGINE OIL WITH SPECIAL REFERENCE TO DHARMAPURI TOWN

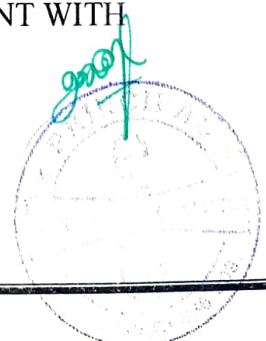
A STUDY ON CONSUMER BEHVAIOUR TOWARDS MILK WITH SPECIAL REFERENCE TO HERITAGE MILK.

A STUDY ON CUSTOMER SATISFACTION TOWARDS PACKAGED MILK WITH SPECIAL REFERENCE TO AVIN MILK IN DHARMAPURI TOWN

A STUDY ON IMPACT OF ADVERTISING ON BRAND PREFERENCE WITH REFERENCE TO MOBILE PHONES AMONG RURAL YOUTH IN DHARMAPURI DISTRICT

A STUDY ON CONSUMER BEHAVIOR TOWARDS PACKAGED MILK WITH SPECIAL REFERENCE TO AVIN MILK IN DHARMAPURI TOWN

A STUDY ON EFFECTIVENESS OF ADVERTISEMENT WITH REFERENCE TO VASANTH & CO



ROLE OF HYPOTHESIS IN SOCIAL RESEARCH

Meaning & Definition

- In general, Hypothesis is an assumption about a population.
- But to researcher, hypothesis means, a formal question that he intends to resolve.
- "A hypothesis is a tentative generalization, the validity which remains to be tested"-George A. Lund burg
- "A proposition which can be put in to test to determine validity"- Goode and Hatt

Characteristics of useful hypothesis:

The entire hypotheses which are developed by the researcher can not be used.

- Conceptual clearance
- Specific
- It should be related to available techniques
- Related to body of theory
- Simple and brief

Importance of Hypothesis

- It provide directions to the researcher
- It is a guide to, the thinking process and the process of research
- It focuses research
- It prevents blind research
- It places clean and specific goals
- It is used to understand the problem clearly and formulate the procedures and methods to solve the problem.
- It serves as a frame work for drawing conclusion

Formulation of Hypothesis:

- Experience survey
- Pilot study
- Exploratory personal investigation
- Review of literature
- Review of similar study

Problems in formulating Hypothesis:

- ✓ Lake of theoretical knowledge.
- ✓ Lake of logical background
- ✓ Lake of knowledge of scientific methods

How to overcome the above problems?

- Complete and perfect knowledge about research area
- Hypothesis should be brief and timely
- It must help further research in the field.

Procedure for testing Hypothesis:

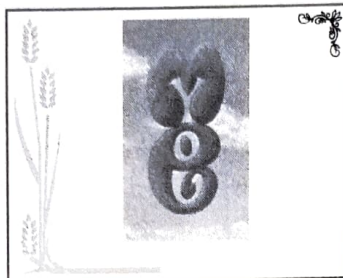
- ❖ Making a formal statement
- ❖ Selecting a significance level
- ❖ Deciding the distribution to use
- ❖ Selecting a random sample computing an appropriate value
- ❖ Calculation of probability
- ❖ Comparing the probability



Formulating a Research Problem

"Well begun is half done"
-Aristotle.

I. JAMES
Assistant Professor & Head
Dept. of Commerce
Don Bosco College
Dharmapuri.



Research

Research is an organised, systematic, data-based, critical, objective, scientific inquiry or investigation into a specific problem or issue with the purpose of finding solutions to it or clarifying it.

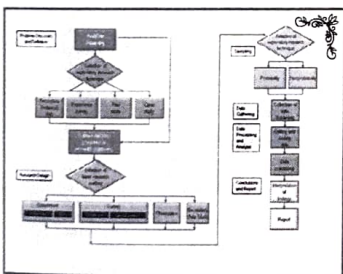
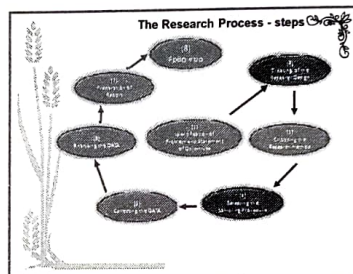
Research – Definition

"Research comprises defining and redefining problems, formulating hypothesis or suggested solutions; collecting, organizing and evaluating data; making deductions and reaching conclusions; and at last carefully testing the conclusions to determine whether they fit the formulating hypothesis".

- Clifford Woody.

Research Process

- Formulating the research problem
- Literature survey
- Developing the hypothesis
- Preparing the research design -
 - Exploratory (formulative research: discovery of ideas & insights).
 - Descriptive (describing the characteristics of a particular individual & group)
- Hypothesis-testing (experimental studies. Test the hypothesis of causal relationship between variables)
- Determining sample design (Probability & Non-probability sampling)
- Collecting the data (Primary & Secondary data)
- Execution of the project (Methods of data collection)
- Analysis of data (Editing, coding, summarizing, analyzing & tabulation)
- Hypothesis testing (Null hypothesis - H_0 & Alternative hypothesis - H_a)
- Generalizations and interpretation
- Preparation and presentation of report



Problem definition – Why is it important?

- Defining the problem is considered as the 50% of solving the problem
- The major work in the research problem is properly defining the problem – it gives the way to achieve.
- It is considered as the application of uni-disciplinary or inter disciplinary.
- Problem definition provides better measurement methodology
- It provides better method of hypothesis formulation
- In this stage strong peripheral vision is required

Smith's 11 Point List to Develop a Research Topic

- Can it be enthusiastically pursued
- Can interest be sustained by it
- Is the problem solvable?
- Will it lead to other research problems?
- Is it manageable in size?
- What is the potential for making original contribution to the theory?
- What is the social outcome of the research?
- Are you competent in solving the problem?
- Will you have independent skill in that discipline?
- Will the necessary research prepare you in an area of demand or promise for future?

Handwritten signature in green ink.

Formulating the Research Problem

- The first and the most important step
- It identifies your destination
- It tells what you intend to research
- The more specific and the clearer the problem, the better you are
- It is the seed of everything that follows

Decide what you want to find out about

Factors: finance, time, expertise and knowledge

Now you want to formulate a research problem (define areas, topics, problems/issues)

How to start?????

Before formulating problems

How much do you know about the areas/topics?

Not much ----- Review literature to learn more

Good ----- Can you describe the issues/problems discussed to date

Consideration in selecting a research problem

- Interest (One should select a topic of great interest to sustain the required motivation)
- Magnitude (time & resource)
- Level of expertise (Make sure that you have an adequate level of expertise)
- Relevance (Ensure that your study adds to the existing body of knowledge)
- Availability of data (Before finalizing the topic, make sure that data are available)
- Ethical issues (How ethical issues can affect the study and how ethical problems can be overcome)

Characteristics of a good problem

- Can be defined
- Can be solved
- Can be particularized
- Can be generalized
- Can be validated

There are three easy steps for choosing topic

1. Review
2. Critique
3. Formulate

Sample Problem Statements

- 1.The problem was to investigate the effects of exercise on blood lipids among college-age females
- 2.This study was designed to determine the relationship between stability performance and physical growth characteristics of preschool children.
- 3.The present study was designed to identify those characteristics which differentiate between students who binge drink and those that do not.
- 4.The problem of the study was to determine if there is a relationship between self-efficacy and self-reported alcohol usage among middle-aged adult females.

How does one select a research problem?

- i) Avoid a subject that has been overdone for it will be difficult to throw any new light in such a case.
- ii) Controversial subjects should be avoided by an average researcher.
- iii) Subjects whose scope is too narrow or vague should be avoided.
- iv) The subject should be familiar and feasible so that the related research material or sources of research are within one's reach.
- v) Know yourself and the limitations of your experience, your ability and capacity.

Ask Yourself

Am I equipped in terms of experience and knowledge to carry out the research?
Does the study fall within the constraints of budget?
Will I get the necessary cooperation from those who must participate in the research as subjects?
Have I conducted a preliminary study, an exploration of the issue, the problem at hand?

Research can be donkey work or love's labour depending on the choice of the Research Problem.



The technique of defining a research problem

State the problem

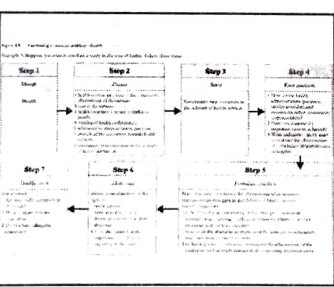
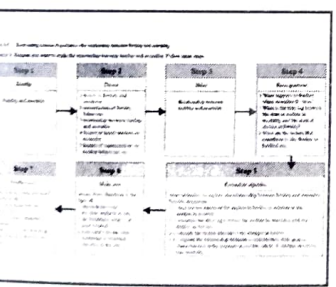
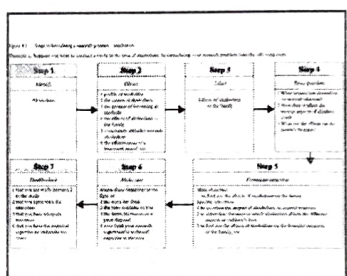
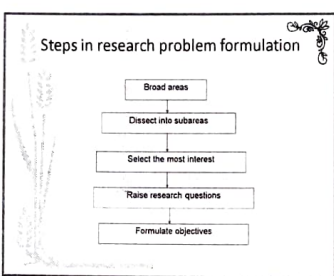
- Read up, talk to various people concerned, talk to experts, do field observation in the same area, seek out a guide who can help you grasp the scope and the scale of the subject at hand, immerse yourself into the subject
- The problem stated in a general way may contain ambiguities that need to be resolved with cool and rational thinking

State the problem

- The feasibility of a particular solution should be considered and kept in mind while stating the problem.
- Ations, perhaps even a preliminary survey, find people who may already be doing

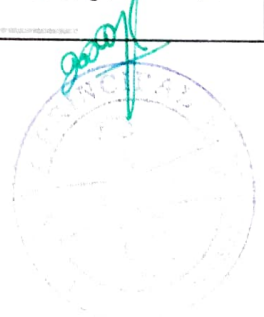
State the problem

- The feasibility of a particular solution should be considered and kept in mind while stating the problem.
- Ations, perhaps even a preliminary survey, find people who may already be doing



Keep working on defining the research problem till you are clear in your mind what is the nature of the problem, the question that you are addressing.

Unless this is clear your research gets nowhere.





DON BOSCO COLLEGE

Athiyaman Bypass Road, Sogathur Post, Dharmapuri 636 809

Phone : 9443604446, 9443604447

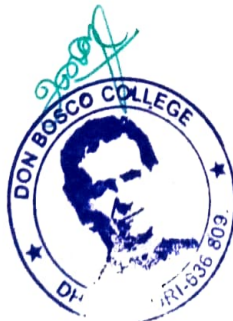
E-mail : dbc155@live.in Website : www.dbcdharmapuri.edu.in



PRO FORMA FOR PROGRAMMES

ACADEMIC YEAR (2018 – 2019)

DEPARTMENT NAME	Business Administration
DATE	24-08-2018
VENUE / PLATFORM	BOSCO HALL
EVENT (WORKSHOP/ SEMINAR/CONFERENCE/SYMPOSIUM)	National Level Seminar
TOPIC	DIGITAL MARKETING
RESOURCE PERSON	Dr.B.Adhinarayanan.MBA.,M.Phil.,Ph.D., and Dr.M.Vijayakumar MBA., M.Phil., Ph.D.,
NO OF PARTICIPANTS / BENEFICIARIES	110
BRIEF REPORT :	<p>National level seminar was conducted by Department of Business Administration on 24-08-18 Friday. The resource person for forenoon session was Dr.B.Adhinarayanan and for afternoon session Dr.M.Vijayakumar.</p> <p>After the session certificates were distributed to the students by the chief guest. Department honored the resource person for his presence.</p>



DEPARTMENT OF BUSINESS ADMINISTRATION

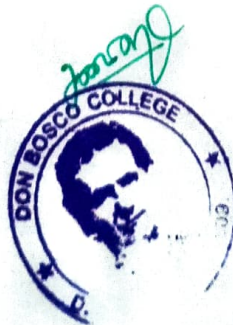
"National Seminar Report"

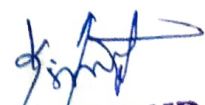
DIGITAL MARKETING

24.08.2018.

RESOURCE PERSONS:

01. Dr. M. VIJAYAKUMAR MBA., M.Phil., Ph.D.
02. Dr. B. ADHINARAYANAN MBA., M.Phil., Ph.D.




Dr. K. ANAND,
HOD Cum Asst. Prof in BBA,
Don Bosco College,
Adhiyaman Bypass Road,
Dharmapuri-636 809.



DON BOSCO COLLEGE

Athiyaman Bypass Road, Sogathur Post, Dharmapuri 636 809

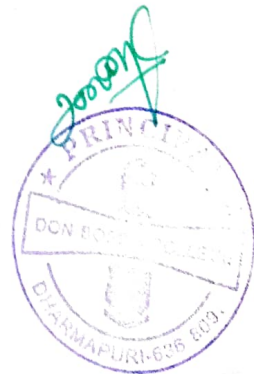
Phone : 04342-291570, 293800, 292210

E-mail : dbc155@live.in Website : www.dbcdharmapuri.edu.in



CONTENTS

S.NO	PARTICULARS	PAGE NO
1	Program Sheet (Invitation)	2
2	Program Schedule	3
3	Budget & Expenses	4
4	Requirements	5
5	Work Allotment	6
6	Master of Ceremony	9
7	Registration Forms	13
8	Feedback Forms	14
9	Photos	19
10	Photo CD	-





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Phone : 04342-291570, 293800, 292210

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SESSION-I

Resource person: Dr.M.Vijayakumar MBA., M.Phil., .Ph.D
Associate Professor, Dept of Management,
Mettu University, Mettu,
Oromia Region, Etihiopia.

Topic : **Digital Marketing**

SESSION-II

Resource person: Dr.B.Adhinarayanan MBA., M.Phil., Ph.D
Associate Professor Department of Management Studies
Adhiyaman College of Engineering
Hosur.

Topic : **Digital Marketing**

Number of participants: 150

Other colleges : 12

BBA Students : 90

Other department : 50

I M.Com, II M.Com, III B.Com CA, II B.Com CA, I DPM, II DPM

MC : 1. J.Aswathi of III BBA 2. Priya of III BBA

WELCOME SPEECH : Rev.Fr.Robert Ramesh Babu

VOTE OF THANKS : Prof Dr.K.Anand



DEPARTMENT OF BUSINESS ADMINISTRATION

SEMINAR ON DIGITAL MARKETING

Date: 24.08.18

Time: 9.00 a.m. to 4.30 p.m.

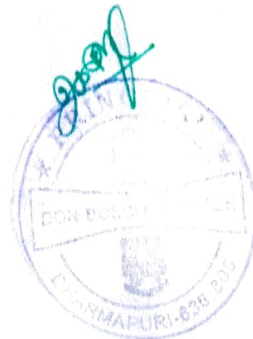
Venue: Bicentenary Hall

Registration Fees: 200

REQUIREMENTS

Inauguration:

- 1- Small table,
- 2 - Table cloths,
- Flowerwase ,
- Kuthuvelakku,
Reception items(kunkumam,
sandal,pannier-vessel),
- Water bottle(3),
- Glass - 4,
- Ponnadai (2),
- Photo&video coverage facility.
- Audio system
- White board with marker
- One technical assistant
- 6 Chairs
- Seminar Hall – II (LCD Projector, Pointer)



DEPARTMENT OF BUSINESS ADMINISTRATION

SEMINAR ON DIGITAL MARKETING

Date: 24.08.18

Time: 9.00 a.m. to 4.30 p.m.

PROGRAMME SCHEDULE

INAUGURAL FUNCTION – (Time 9.30 a.m. to 10.15 a.m.)

1. Prayersong (3 minutes)
2. Lighting the kuthuvelakku (3 minutes)
 - a) Resource Person
 - b) Fr. Rector & Fr. Principal
 - c) Vice Principal
 - d) HoD
 - e) Student (J. ASWATHI – III BBA)
3. Welcome Address & Resource Person Introduction -Fr. Vice Principal (4 minutes)
4. FELICITATION :(6 minutes)
 - a) For Resource Person-Fr. Rector
 - b) For Rector-Prof.K.Anand
 - c) For Principal-Prof.V.Gobi
 - d) For Vice Principal-A.Selvam – III BBA Student Secretary
5. Rector Address (5 minutes)
6. Principal's Address (4 minutes)
7. Department Video (4 min)

SESSION I

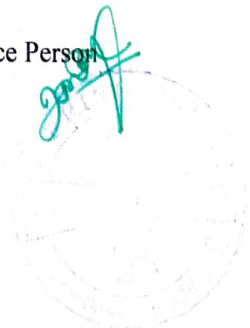
1. Session I (Dr.B.Adinarayanan) – 10.15 a.m. to 11.15 a.m.
2. Break-11.15a.m. to 11.30.a.m.
3. Session continues – 11.30 a.m. to 12.45 p.m.

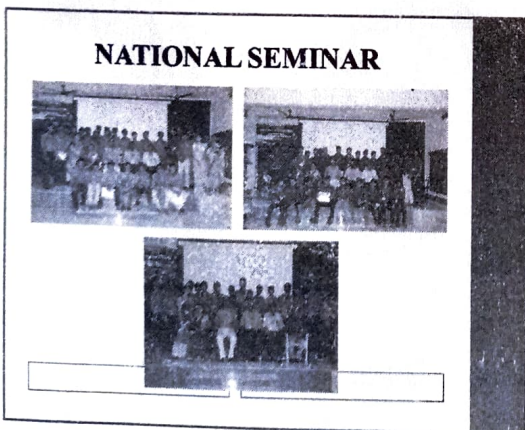
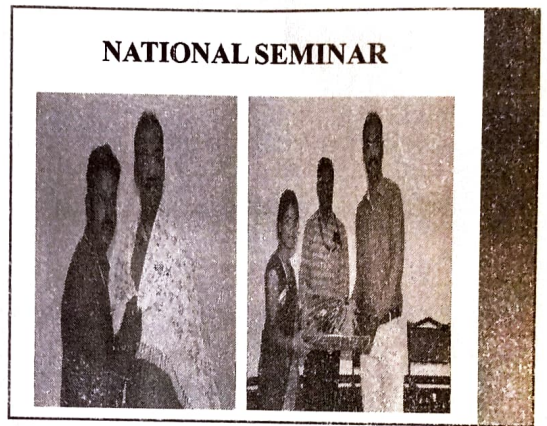
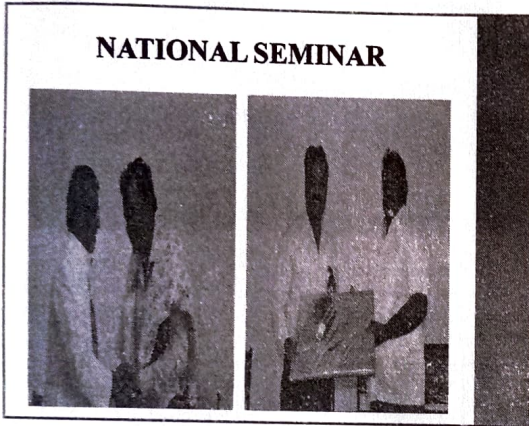
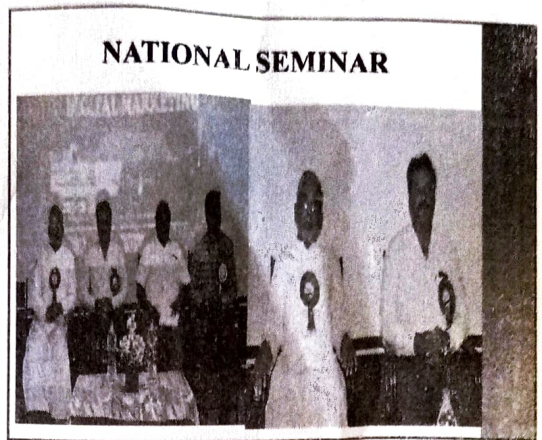
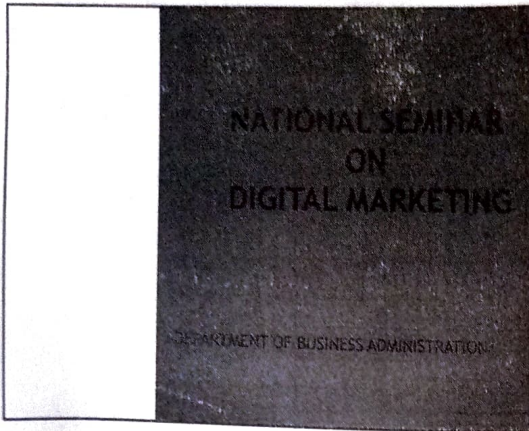
LUNCH-12.45 P.M TO 2.00 P.M

- 12.45 p.m. to 1.15 p.m. – Other College Participants & Girl Students
- 1.15 p.m. to 1.45 p.m. - Other Participants

SESSION II

1. Resource Person Introduction – Dr. K.Anand (3 Min)
2. II Session – Dr.M.Vijaiyakumar (2.00-3.30 p.m.)
 - ✓ Felicitation (3.30 – 3.40 p.m.)
 - Honoring the Resource Person – G.Suresh
 - Memento presentation- G.Lilitha
 - Fr. Vice Principal Speech
 - ✓ Valedictory - Certificate distribution & honoring the Resource Person (3.40 p.m. to 4.10 p.m.)
 - ✓ Vote of Thanks – 4.10 p.m. to 4.15 p.m. Prof.K.Anand
 - ✓ Tea – 4.15 p.m. to 4.30 p.m.
 - ✓ Bus will leave from College (Outside Participants)





Time Agenda

- 09.00 - 09.30 a.m : Registration
09.30 - 10.15 a.m : Inaugural Session
10.15 - 11.15 a.m : Session I
11.15 - 11.30 a.m : Tea
11.30 - 12.45 p.m : Session II
12.45 - 02.00 p.m : Lunch
02.00 - 03.30 p.m : Session III
03.30 - 04.10 p.m : Valedictory Function
04.10 - 04.30 p.m : Tea



Resource Person's

Dr. M. Vijayakumar M.B.A., M.Phil., Ph.D.,
Associate Professor, Department of Management
Mettu University, Mettu, Post Box No: 318
Oromia Region, Ethiopia

Dr. B. Adhinarayan M.B.A., M.Phil., Ph.D.,
Associate Professor, Management Studies
Athiyaman College of Engineering
Hosur



Chief Patron

: **Rev. Fr. Rajkumar Mervyn**, SDB

Rector/ Secretary

Patrons

: **Rev. Dr. A. Siluvai Muthu**, SDB

Principal

: **Rev. Fr. Robert Ramesh Babu**, SDB

Vice Principal

: **Rev. Fr. Gnanapragesh Rayappan**, SDB

Administrator,

Convenor

: **Dr. K. Anand** M.B.A., M.Phil., Ph.D

Head,

Department of Business Administration

Mobile : 9994750499

Organizing Secretary

: **Prof. V.Gopi** M.B.A., M.Phil.,

Assistant Professor,

Mobile : 9585575422

: **Prof. G. Suresh** M.B.A.,

Assistant Professor,

Mobile : 9994898363

: **Prof. G. Lilitha** M.B.A.,

Assistant Professor

Don Bosco College

Dharmapuri- 636 809



NATIONAL SEMINAR ON

DIGITAL MARKETING

Digital Marketing



FRIDAY
24th AUGUST
2018

ORGANISED BY

Department of Business Administration



"You are young is enough for me,
to love you"

Don Bosco

DON BOSCO COLLEGE



(Affiliated to Periyar University, Salem - 11)

Athiyaman Bypass Road, Sogathur, Dharmapuri - 636 809

DEPARTMENT OF BUSINESS ADMINISTRATION

NATIONAL SEMINAR ON

DIGITAL MARKETING

This is to certify that

.....has participated in the National Seminar organized by the Department of Business Administration on 24th AUGUST, 2018


HOD


DEPT. MENTOR


PRINCIPAL







DON BOSCO COLLEGE

Athiyaman Bypass Road, Sogathur Post, Dharmapuri 636 809

Phone: 9443604446, 9443604447

E-mail: dbc155@live.in Website: www.dbcdharmapuri.edu.in



PG AND RESEARCH DEPARTMENT OF COMMERCE

ACADEMIC YEAR – 2018 - 2019

RESEARCH ORIENTATION

REPORT




CLASS MENTOR


HOD


PRINCIPAL





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Phone : 9443604446, 9443604447

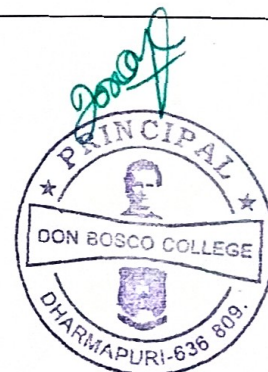
E-mail : dbc155@live.in Website : www.dbcdharmapuri.edu.in



PRO FORMA FOR PROGRAMMES

ACADEMIC YEAR – 2018 - 2019

DEPARTMENT NAME	Commerce
DATE	16.08.2018
VENUE / PLATFORM	Class Room 313
EVENT (WORKSHOP/ SEMINAR/CONFERENCE/SYMPOSIUM)	Research Orientation
TOPIC	Research Methodology
RESOURCE PERSON	Mr.I.James
NO OF PARTICIPANTS / BENEFICIARIES	35
BRIEF REPORT : Research Orientation Programme for the II M.com Students was held on 16 th August 2018. The Resource person Mr.I.James Head of the DepartmentCommerce Lectured about the Research Methodology. All the Students Understood about the Recent trends in Commerce related application.	





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PG AND RESEARCH DEPARTMENT OF COMMERCE

Date: 16.08.2018

Time: 12.00 am to 1.30 pm

Venue: Class Room.313

Programme on

Research orientation


Resource person:

Mr.I.James

Assistant Professor

Department of commerce

Don Bosco College, Dharmapuri.


Class Incharge





DON BOSCO COLLEGE

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PG AND RESEARCH DEPARTMENT OF COMMERCE

REPORT ON RESEARCH ORIENTATION

ACADEMIC YEAR-2018-2019

DATE : 16.08.2018

VENUE: Room No. 313

CLASS: II M.Com

TIME: 12:00 AM TO 01:30PM

Research orientation programme for the II M.Com, students was held on 16th August 2018, Tuesday in their classroom (Room No: 313). The resource person was Mr.I.James Head of the Department (Commerce). He had lectured about the research methodology. In this programme All the students were understood about recent trends in commerce related application. They were aware of types of research and consequences of plagiarism in research writing.

Class in charge



HOD





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Athiyaman Bypass Road, Sogathur Post, Dharmapuri 636 809

Phone : 9443604446, 9443604447

E-mail : dbc155@live.in Website : www.dbcdharmapuri.edu.in



PG AND RESEARCH DEPARTMENT OF COMMERCE

ACADEMIC YEAR 2018-2019

STUDENTS PARTICIPANT LIST

S.No	REG.NO	S.NO NAME	Student signature
1	17PCM1593	DAYANA JOSEPHINE A	Dayana Josephine A
2	17PCM1594	DIVYA R	R. Divya
3	17PCM1595	GOMATHI B	Gomathi B
4	17PCM1596	HEMAVATHI T	T. Hema Vathi
5	17PCM1597	JASMINE J	J. Jasmine
6	17PCM1598	LAVANYA D	D. Lavanya
7	17PCM1599	MALATHI A	A. Malathi
8	17PCM1600	MANIMEGALAI V	B. Manimegalai V
9	17PCM1601	PRIYANKA B	B. Priyanka
10	17PCM1602	RANJITHA K	S. Ranjitha K
11	17PCM1603	SATHYA S	S. Sathya S
12	17PCM1605	JOHNRAVI K	K. Johnravi
13	17PCM1606	MOHANRAJ J	J. Mohanraj
14	17PCM1608	PANDIYAN M	M. Pandian
15	17PCM1609	PRABAKARAN N	N. Prabakaran
16	17PCM1610	PRABHAKARAN S	S. Prabhakaran
17	17PCM1612	SANTHOSH T	T. Santhosh
18	17PCM1614	SONIYA M	M. Soniya
19	18PCM1566	ANBARASAN P	P. Anbarasan
20	18PCM1567	PARTHIPAN K	K. Parthipan
21	18PCM1569	BUVANESWARI M	M. Buvaneshwari
22	18PCM1570	PAVITHRA V	V. Pavithra
23	18PCM1571	VANITHA P	P. Vanitha



J. J.
HOD





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E-mail : dbc155@live.in Website : www.dbcdharmapuri.edu.in



DEPARTMENT OF DIGITAL PRINT MEDIA

I – ART (INCREDIBLE ART) 2018 – 2019

VENUE: OPEN AUDITORIUM

DATE: 10.01.2019

TIME: 10:00 am to 3:00 pm

ORDER OF EVENTS:

- Welcome address
- Chief guest addressing
- Opening ceremony
- Judging
- Students visiting sessions
- Closing session



INAUGURAL SESSION

WELCOME ADDRESS

“Just like the scintillating starts of the elegant sky “

We feel proud to get in to the 4th year of I-ART (Incredible Art) conducting by the Department of Digital Print Media.

We give our heart full thanks to our principal Rev.Fr. Siluvaimuthu and Vice principal Rev.Fr. Robert Ramesh Babu and especially our department mentor Rev.Fr. Rajkumar mervyn and our beloved HOD Mr.Ram kumar for supporting us in all ways

We are happy to invite prestigious judge Mr.Chinnasamy . He is a founder of ‘Saamy Hi-Tech studio’and he had a ten years experience in photography.

Our beloved HOD Mr.D.Ram kumar, he gave a warm welcome to our judge to be amidst us.

The ceremony started with unveiling of flux by our chief guest Mr.Chinnasamy and our principal Rev.Fr. Siluvaimuthu cuts the ribbon to open up the art gallery.

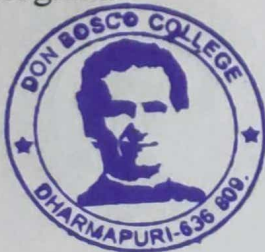
This year we are lucky to have seventy volunteers who displayed their art and craft models.

We selected the theme [NAVARASAS]

The criteria of mark were based on theme, framing, presentation and creativity.

Among the Arts three of them selected and categorized as Ist, IInd and IIIrd. They were awarded with the cash prize with participant certificate was given to all.

The day program came to an end with unacceptable victory all the staff members and students were the back bones of the great success of this I-Art Program.





DON BOSCO COLLEGE DHARMAPURI



Registration
Fee :
Rs. 50

I-ART INCREDIBLE ART

CASH PRIZE
UP TO
Rs. 3,000/-

CONTACT:

Prof. Mr. M. SEDHUPATHI
Dept. of Digital Print Media,
Room No 210
Mobile: 8148141719

TOPIC :
PHOTOGRAPHY ON

NAVARASAS



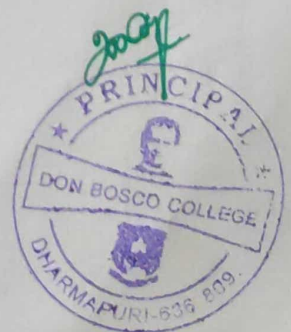
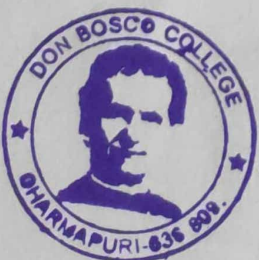
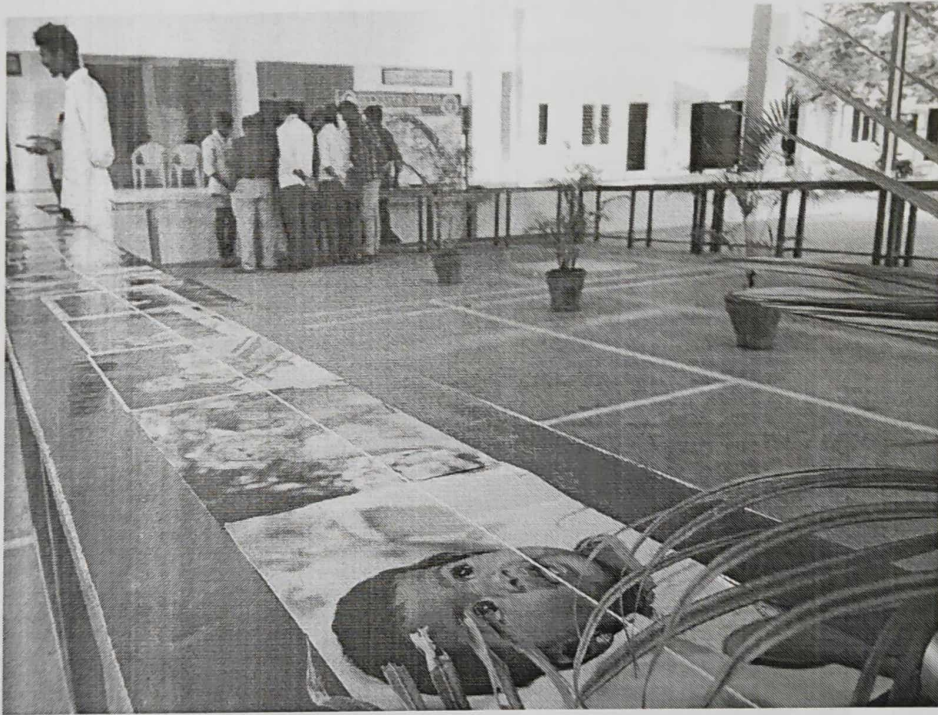
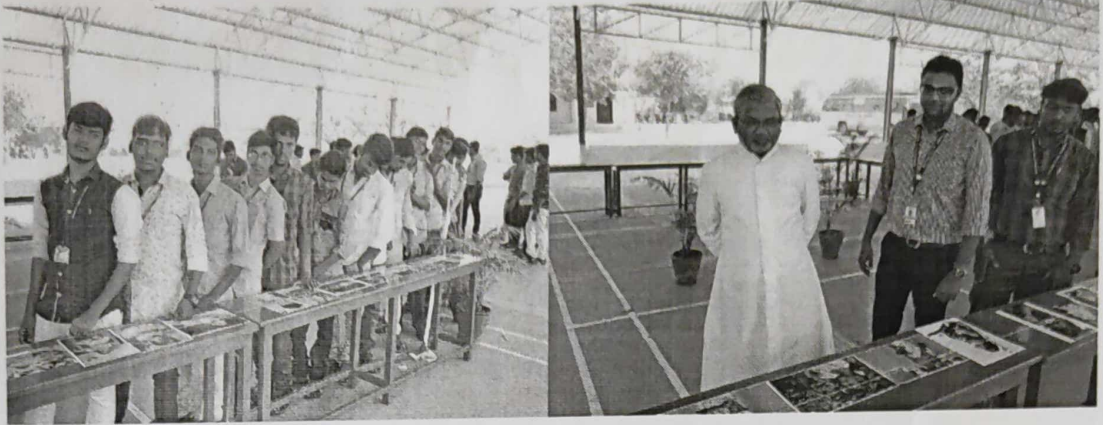
ORGANISED BY:
Dept. of DIGITAL PRINT MEDIA

DATE:
10-01-2019

VENUE:
OPEN AUDITORIUM



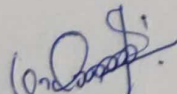




INCREDIBLE ART-2019

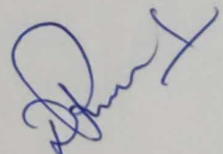
PRIZE WINNER DETAILS

S.NO	NAME	CLASS	PRIZE
1	NIRMAL KUMAR	II- BSC PHY	I st PRIZE
2	MANISHA	I -BBA	II nd PRIZE
3	SUSHMITHA	II-MSW	III rd PRIZE


Event In charge

Mentor




D. RAMKUMAR, D.P.Tech., M.B.A., M.A., J.A.C.
Head HOD, Asst. Professor,
Department of Digital Print Media
Don Bosco College,
Dharmapuri-636809, Ph: 9786460601
E-Mail: ramkumar1804@gmail.com


Principal





DON BOSCO COLLEGE

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Phone : 94436 04446, 94436 04447
E-mail : dbc155@live.in Website : www.dbcdharmapuri.com



POSTER DESIGNING

DEPARTMENT OF DIGITAL PRINT MEDIA

VENUE: DOMINIC SAVIO HALL

DATE: 20.12.2018

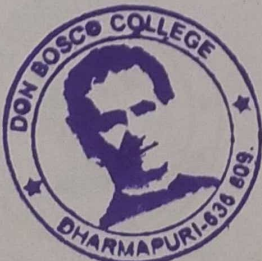
TIME: 11.30 A.M TO 01.00 PM

Event In charge

HOD

Principal

D. RAMKUMAR, D.P.Tech., M.E., M.A., J.M.S.
Head Cum Asst. Professor,
Department of Digital Print Media
Don Bosco College,
Dharmapuri-636809, Ph : 9786460601
E-Mail : ramkumar1804@gmail.com



ORDER OF EVENTS:

- Welcome address
- Chief guest addressing
- Judging
- Closing session

EVENT NARRATION

The program was conducted between 11.00 AM to 1.00 PM and commenced with a prayer song followed by welcome address.

In this competition more than 30 students participated.

MR. A.THANGARAJ, the past pupil of our college, was the judge of the day and he chose the best designs based on creativity.

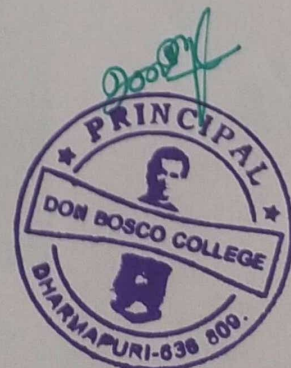
Prof. Mr.D.Ramkumar HOD of Digital Print Media was also present for the competition as a support of the day.

It was very useful for the students and they utilized their opportunity to display their creativity.

The poster design competition concluded with the vote of thanks. The students learnt lot of techniques and all thanked the HOD, Staff and the department mentor for hosting such a nice event that they could take pleasure in future.

FEED BACK FROM PARTICIPATION STUDENTS

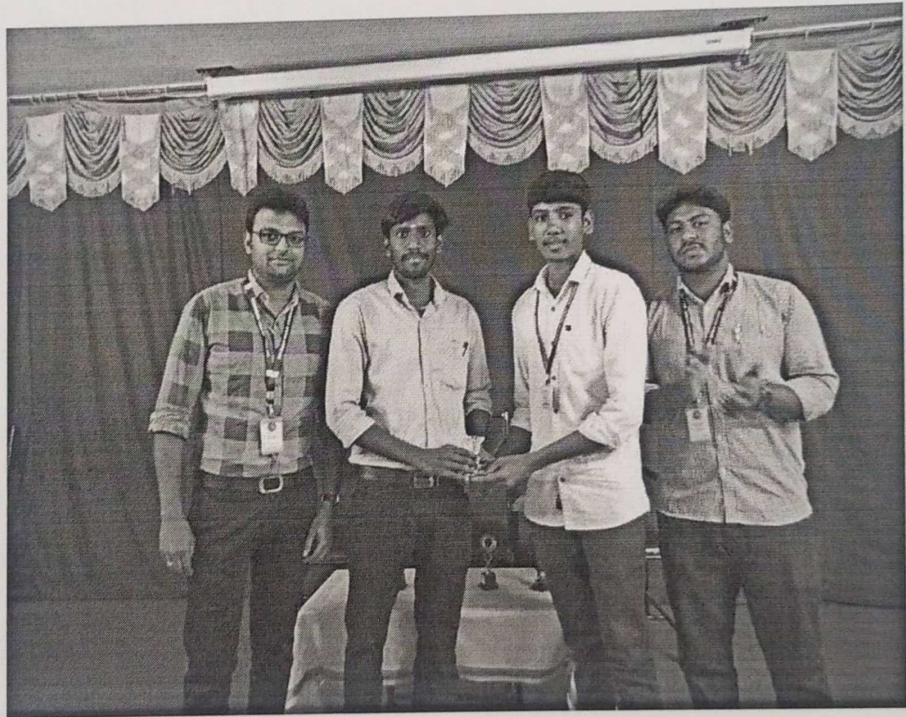
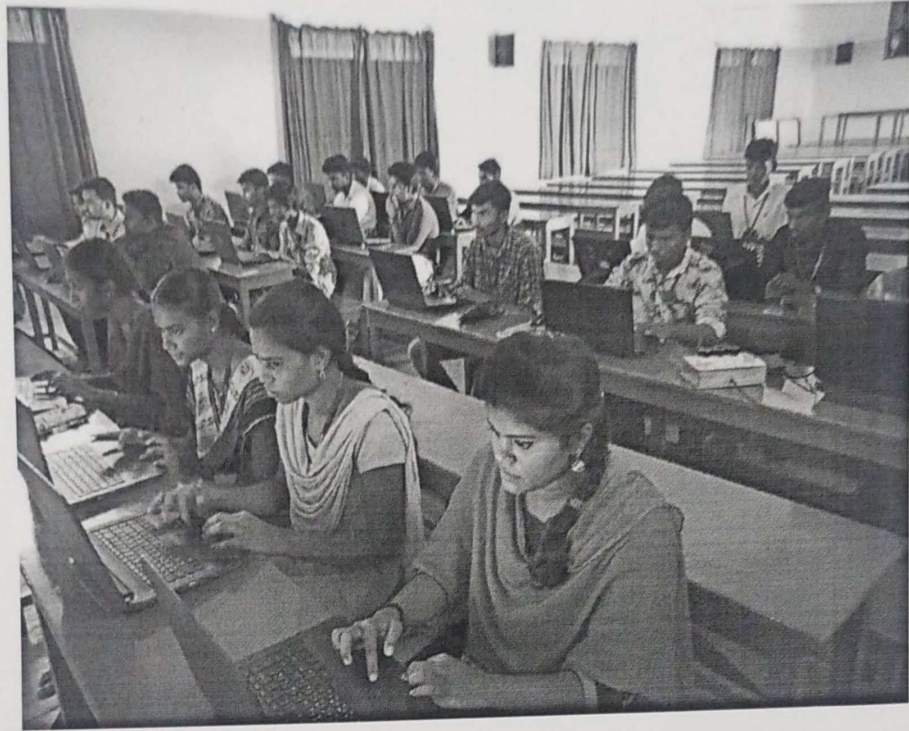
The department of DPM received the feedback from participations for further improvement and as a token of talents which is visible.



Won the prizes

1st prize - Mr. M. Poovarasan , III - DPM







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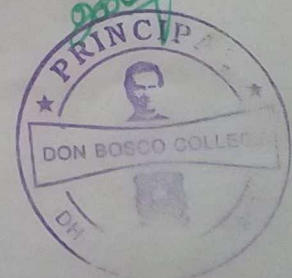
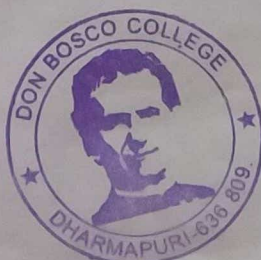


SIGN TODAY (PRINT EXPO)

DEPARTMENT OF DIGITAL PRINT MEDIA

VENUE : BANGALUER

DATE : 29.06.2018



It was marvelous opportunity to visit a sign today it was conducted by popular companies who holds high photography video grapy & printing sectors.

This expo plays the participation of more than 300 companies all around India.

60 volunteers of our college when to take a part in the expo to learn the current features of photography and printing industries

This visit was arranged by our beloved vice rector and Principal **Rev.Fr.Dr.A.Siluvai muthu** and our department mentor & Rector **Rev.Fr.Rajkumar Mervyn** and our department Head **Mr.Ramkumar**.

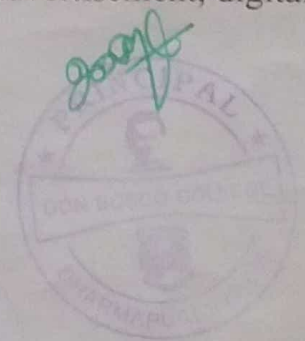
Our volunteers where guided by 2 staff members the name of **Mr.D.Ramkumar** Head of the department **Mr.M.Vincentraj** Asst professor .The started the trip at 05.00 am from our college to Bangalore.

The SIGN TODAY Bangalore offered a immense opportunity to pre-press service and solutions camera album making and frame equipments and printing press equipments and machineries print finishing equipments and accessories print packaging materials converting products and equipments and ancillary products and equipments.

This event the helps our students to participate new markets and discover new products and services with immense marketing and business opportunity the event has emerged as the most ideal forum to launch new ideas and solutions products and services.

Sign today has laid a strong foundation for the international show for photography, videography & digital imaging company sectors.

It was one of international show for indoor / outdoor advertisement, digital imaging and LED industry.



Major point highlighted on that event day:

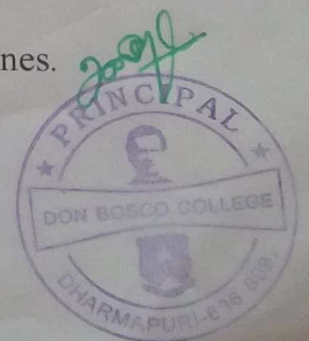
- Product launches
- New technology
- Live demonstration
- New business opportunities
- Participation of industry leader
- Latest trends
- Best deals
- Best network platform

These are the machines displayed in that expo:

- Digital printers
- Cutting plotters
- Seaming machine
- Bill boards
- Electric signage
- Floor graphics
- Neon sign makers
- Metal letters
- Sky balloons
- Screen printing
- Electronic display
- PVC flute boards
- Heat transfer paper

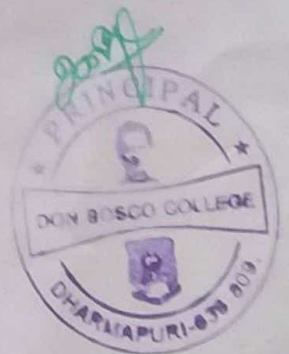
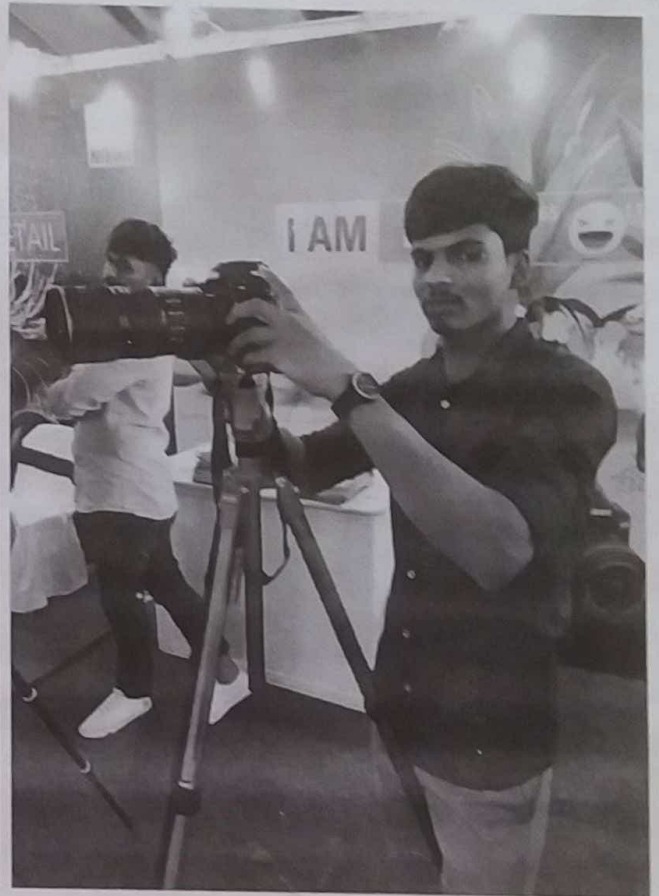
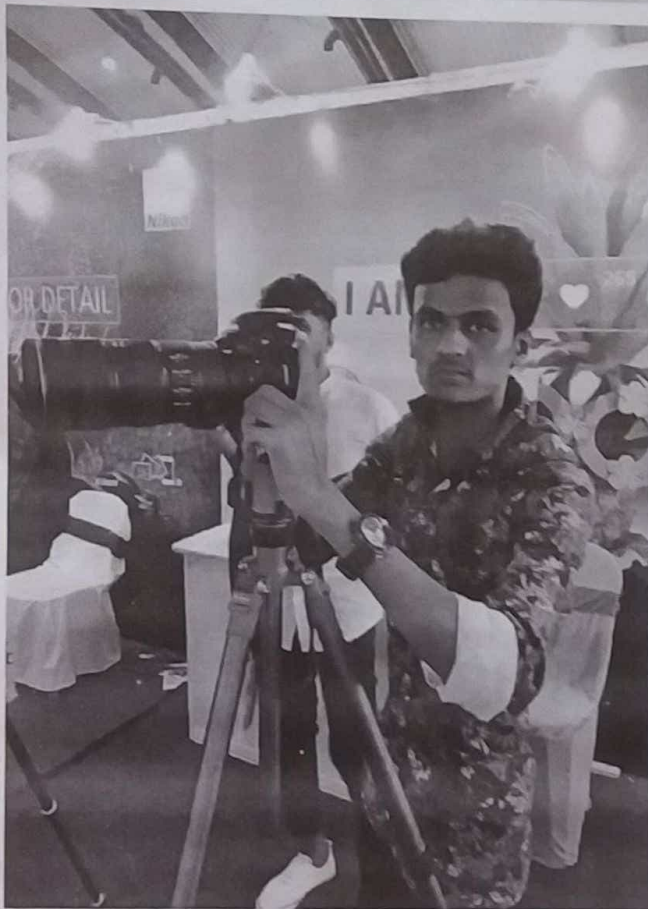
FEEDBACK FROM THE STUDENTS:

- There was good reflective source above the new technologies in printing from the students.
- The students were aware of a market prize of the new mechanism in printing industry
- It is very useful for the students to know about printing machines.



- Each company explained the students about all the parts of a machineries and advance technologies with a demo.
- Apart from demo each company give a samples in different kind of process
Ex: Visiting card and creative 3d work
- The students learn the lot of things like a creation of a innovation in printing industry
- They got a clear knowledge about machineries and individual parts ,press and package section etc...







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SIGN TODAY (PRINT EXPO)

DEPARTMENT OF DIGITAL PRINT MEDIA

VENUE : BANGALORE

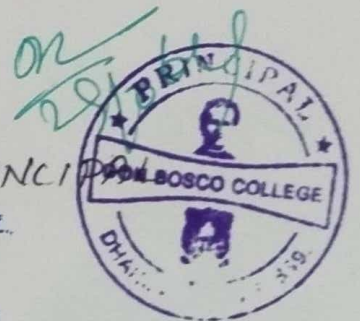
DATE : 28.06.2019

EVENT INCHARGE

HOD

D. RAMKUMAR, D.P.Tech, M.A., M.A., JMC.
Head Cum Asst. Professor,
Department of Digital Print Media
Don Bosco College,
Dharmapuri-636809, Ph : 9786460601
E-Mail : ramkumar1804@gmail.com

PRINCIPAL



It was marvelous opportunity to visit SIGN TODAY it was conducted by popular companies who runs photography, video grapy & printing sectors.

In this expo there were participation of more than 300 companies all around India.

50 volunteers of our college went to take a part in the expo to learn the current features of photography and printing industries.

This visit was arranged by our beloved Vice Rector and Principal **Rev.Fr.Dr.A.Siluvai muthu** and our department mentor & Rector **Rev.Fr.Rajkumar Mervyn** and our department Head **Mr.Ramkumar**.

Our volunteers where guided by 2 staff members namely **Mr.A.Manimaran** Asst professor, **Mr.G.Suresh** Asst professor .We started the trip at 05.00 a.m. from our college to Bangalore.

The SIGN TODAY Bangalore offered an immense opportunity to pre-press service and solutions camera album making and frame equipments and printing press equipments and machineries print finishing equipments and accessories print packaging materials converting products and equipments and ancillary products and equipments.

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SIGN TODAY has laid a strong foundation for the international show for photography, videography & digital imaging company sectors.

It is one of international show for indoor / outdoor advertisement, digital imaging and LED industry.



INCHARGE

HOD

D. RAMKUMAR, D.P.Tech., M.B.A., M.A., J.M.C.,
Head Cum Asst. Professor,
Department of Digital Print Media
Don Bosco College,
Dharmapuri-636809. Ph. 9786460601
E Mail: ramkumar1904@gmail.com

PRINCIPAL



Major points highlighted from that event day's

- Product launches
- New technology
- Live demonstration
- New business opportunities
- Participation of industry leaders
- Latest trends
- Best deals
- Best network platform

These are the machines displayed in that expo:

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- Floor graphics
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- Sky balloons
- Screen printing
- Electronic display
- PVC flute boards
- Heat transfer paper

FEEDBACK FROM THE STUDENTS:

- There was good response from the students about as mentioned source above in the new technologies in printing.
- The students were aware of the market price of the new mechanism in printing industry.
- It is very useful for the students to know about printing machines.



[Handwritten Signature]
EVENT INCHARGE

[Handwritten Signature]
D. RAMKUMAR, D.P.Tech.M.B.A.,M.A.,J.M.C.,
Head, C.I.T. Asst. Professor
Department of Digital Print Media
Don Bosco College,
Dharmapuri-636809, Ph. 9786460601
E-Mail: ramkumar1804@gmail.com



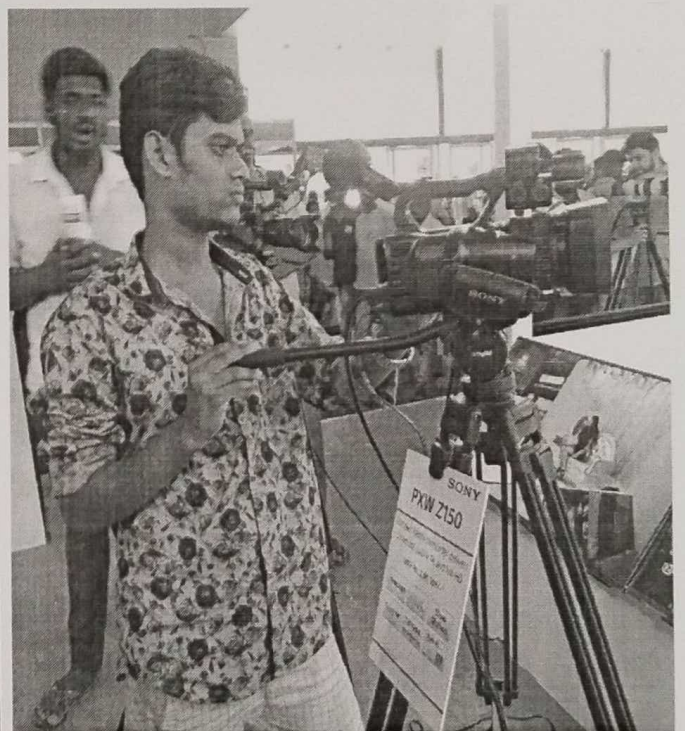
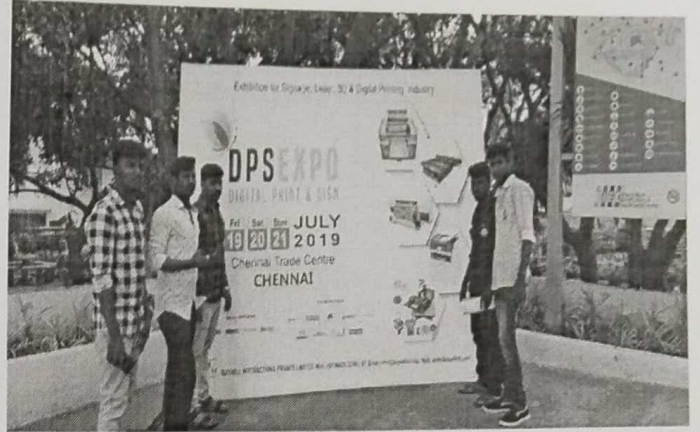
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[Handwritten Signature]
INCHARGE

[Handwritten Signature]
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Head / Asst. Professor, PRINCIPAL
Department of Digital Print Media
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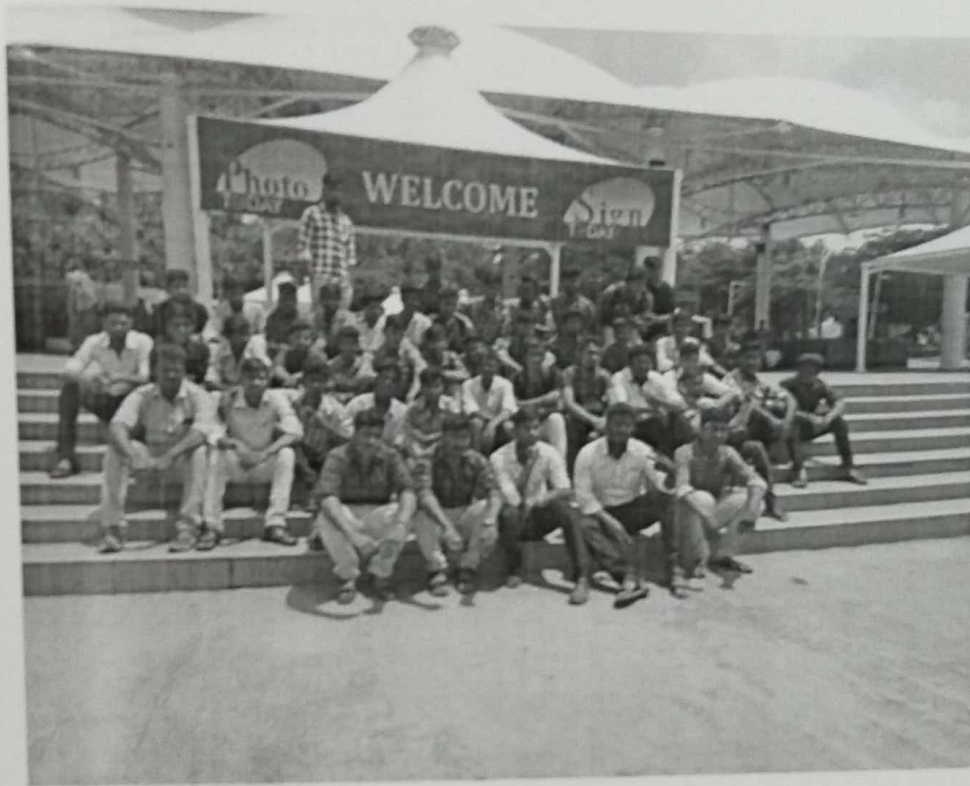



[Signature]
INCHARGE

[Signature]

HOD
D. RAMKUMAR, D.Tech, M.B.A, M.A. INC
Head Cum Asst. Professor
Department of Digital Printing
Don Bosco College

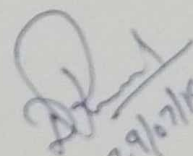
[Signature]
PRINCIPAL
DON BOSCO COLLEGE
DHARMAPUR
809




Event In charge

Mentor




29/07/19

HOD



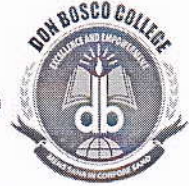


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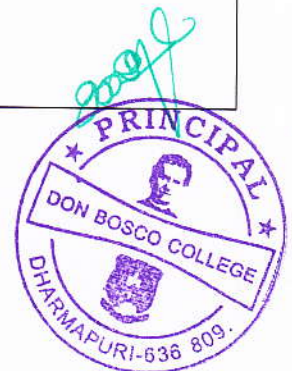
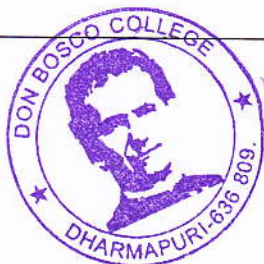
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PRO FORMA FOR PROGRAMMES

ACADEMIC YEAR-2018-2019

DEPARTMENT NAME	ENGLISH
DATE	20.8.2018
VENUE / PLATFORM	ROOM. 6
EVENT (WORKSHOP/ SEMINAR/CONFERENCE/SYMPOSIUM)	INTER DEPARTMENTAL ESSAY WRITING COMPETITION
TOPIC	WILL INDIA BECOME SUPER POWER IN 2020? ROLE OF YOUTH TOWARDS NATION BUILDING MAN AND ENVIRONMENT
RESOURCE PERSON/JUDGE	Mrs. G. LEELAVATHI
NO OF PARTICIPANTS / BENEFICIARIES	20
BRIEF REPORT :	<p>All the department students participated and the following were the winners of the competition:</p> <p>R. GUNAVATHI – I B.SC MATHS A. MUSHARAF- II DPM J. ASWATHI – III BBA</p>





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Date : 20.08.2018

Place : Room No: 6

Organizer: P. Mahathi Nandhini, M.A., M.Phil, SET.

Judge : Mrs. G. Leelavathi, M.A., M.Phil.

The Essay Competition-2018 was organized by the **Prospero Literary Association**. The competition was held on 20.08.2018 at 11.30 a.m and the instructions were given to the participants by the organizer **Ms.P. Mahathi Nandhini**. The topics for the essays are,

- **Will India become a superpower in 2020?**
- **Role of youth towards National building.**
- **Man and Environment.**

There were many participants from various departments actively participated in this competition. Their essays were judged by Mrs. G. Leelavathi and the winners are announced on 23.08.2018. The winners are,

First Prize - R.Gunavathi - I B.Sc Maths

Second Prize - A. Musharaf - II B.Sc DPM

Third Prize - J.Aswathi - III B.B.A

The prizes were distributed to the winners by the Chief Guest.



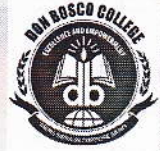


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TO

The HODs' of the entire Department,
Don Bosco College,
Dharmapuri.

Respected Sir/Madam,

**Sub: Conducting an Inter-departmental Essay competition-
regarding**

The Department of English going to organize an Essay competition on **17.08.2018** at **11.30 a.m** in **Open Hall**, So I request the HODs' to send the participants' name list at the earliest to the programme co-ordinator Ms. P.Mahathi Nandhini, Assistant Professor, Department of English.

The topics for the Essay Competition are:

1. Will India become A Superpower in 2020?
2. Role of Youth towards National building.
3. Man and Environment.

Rules and Regulations for Essay Writing Competition

- Students have to bring all the required stationery materials.
- Maximum word limit – 800 words.
- Marks will be awarded for the Content and Presentation.
- The decision of the Judge shall be final & binding on all the participants.



PRESIDENT

HOD

MENTOR



PRINCIPAL

S-No	Department	Signature of H.O.D's
1)	English	R. M
2)	Tamil	Mr. [Signature]
3)	Maths	[Signature]
4)	Computer Science	[Signature] 13.8.18.
5)	Physics	[Signature]
6)	D.P.M	[Signature]
7)	Commerce	For - M. [Signature]
8)	B-B-A	Mr. [Signature] 13/8/18
9)	Chemistry	P. [Signature] 13/8/18

10 copies

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 09/08/18



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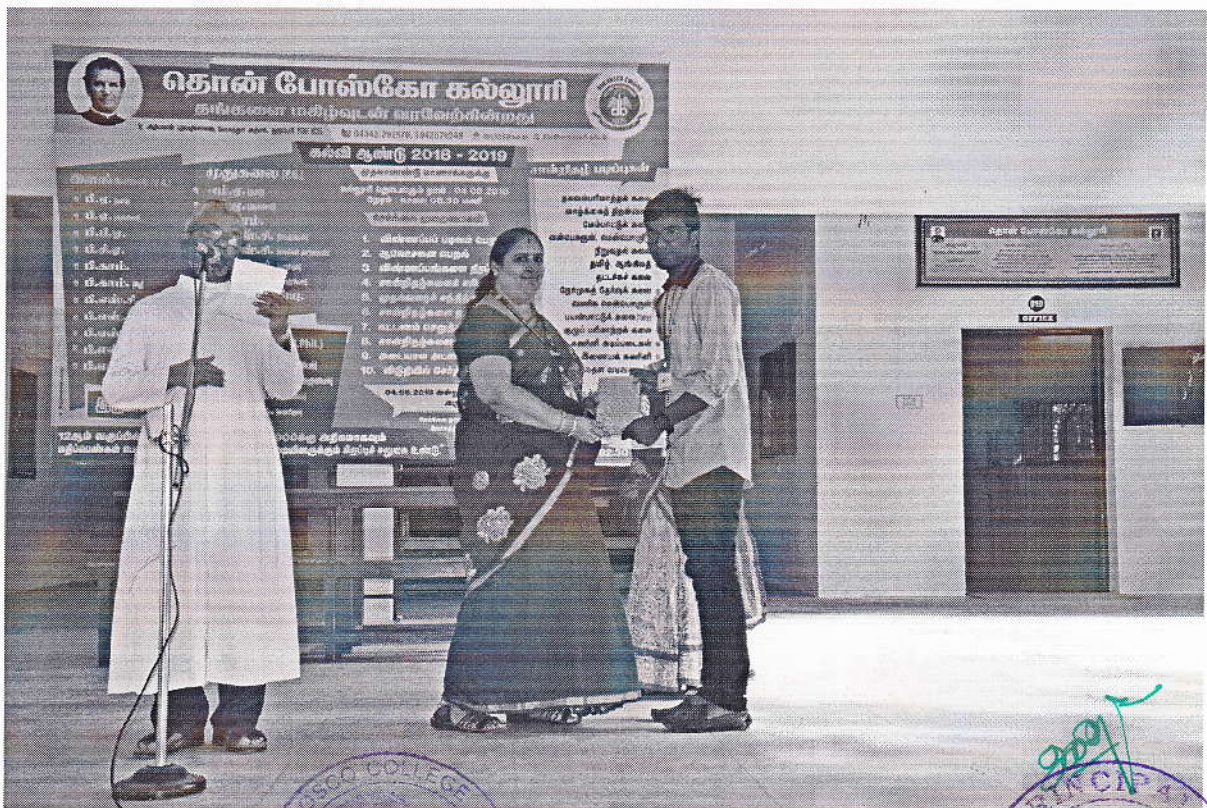
PRESIDENT

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MENTOR

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PRO FORMA FOR PROGRAMMES

ACADEMIC YEAR- 2018 -2019

DEPARTMENT NAME	TAMIL
DATE	30/08/2018
VENUE / PLATFORM	BOSCO HALL
EVENT (WORKSHOP/ SEMINAR/CONFERENCE/SYMPOSIUM)	ASSOCIATION PROGRAMM
TOPIC	“மாணவர்கள் கவிதை வாசிப்பு”
RESOURCE PERSON	பேரா. பெ. கண்ணதாசன் தமிழ்த்துறைப் பேராசிரியர்.
NO OF PARTICIPANTS / BENEFICIARIES	250
BRIEF REPORT :	<p>This event will bring out the creative personality of the students. All the students recited poetry.</p> <p>இந்நிகழ்வில் படைப்பாற்றலுக்குரிய ஆளுமையை வெளிக்கொணரும் நோக்கில் நடைபெற்ற கவியரங்கத்தில், மாணவர்கள் அனைவரும் கவிதை வாசித்தனர்.</p>





தொன் போஸ்கோ கல்லூரி

அதீயமான் புறவழிச் சாலை, சோகத்தூர் அஞ்சல், தருமபுரி 636 809

தொலைபேசி: 04342-291570, 293800, 292210

மின்னஞ்சல்: dbc155@live.in இணையதளம்: www.dbcdharmapuri.edu.in



முதுகலைத் தமிழ்த்துறை

நடத்தும்

வியாழன் வட்டம் - கவியரங்கம்

நாள்: 30.08.2108 வியாழக்கிழமை

நேரம்: பிற்பகல் 1.30 மணி

இடம்: போஸ்கோ அரங்கம்

நிகழ்ச்சி நிரல்

வரவேற்புரை: பெ. வஜ்ஜிரவேல் - முதுகலைத்தமிழ்
இரண்டாமாண்டு

வாழ்த்துரை: பேரா. முனைவர் ஆ.சு.ராஜா - தமிழ்த்துறை
தலைமை: பேரா. மா.பெரியசாமி - தமிழ்த்துறை

கவிதை வாசிப்பவர்கள்

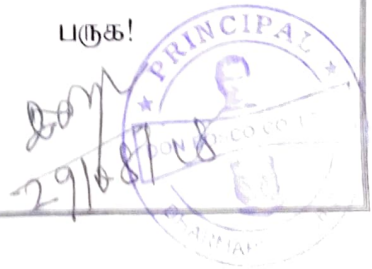
1. பேரா. மா.பெரியசாமி - தமிழ்த்துறை
2. பேரா. முனைவர் மு.தமிழ்ச்செல்வி - தமிழ்த்துறை
3. பேரா. ச.சோமசேகர் - தமிழ்த்துறை
4. பேரா. கு.கார்த்திக் - தமிழ்த்துறை
5. பேரா. அ.பிருந்தாவனம் - தமிழ்த்துறை
6. பேரா. ஐ.ஜேம்ஸ் - வணிகவியல் துறைத் தலைவர்
7. பேரா. ஆ.இளங்கோவன் - தமிழ்த்துறை
8. பேரா. க.சங்கர் - தமிழ்த்துறை
9. பேரா. பெ. கண்ணதாசன் - தமிழ்த்துறைத் தலைவர்

நன்றியுரை: க. இரமேஷ், முதுகலைத்தமிழ் இரண்டாமாண்டு

வருக!

கவியமுது

பருக!





தொன் போஸ்கோ கல்லூரி

அதீயமான் புறவழிச் சாலை, சோகத்தூர் அஞ்சல், தருமபுரி 636 809
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மின்னஞ்சல் : dbc155@live.in இணையதளம் : www.dbcdharmapuri.edu.in



முதுகலைத் தமிழ்த்துறை

வியாழன் வட்டம் - கவியரங்கம் (2018-2019) முதுகலைத் தமிழ்த்துறை

வியாழன் வட்டம்-கவியரங்கம் (2018-2019)

தருமபுரி தொன் போஸ்கோ கல்லூரி முதுகலைத் தமிழ்த்துறை சார்பில், 30.08.2018 வியாழக்கிழமை அன்று வியாழன் வட்டம்-கவியரங்கம் பிற்பகல் 1.30 மணிக்கு கல்லூரிப் போஸ்கோ அரங்கத்தில் நடைபெற்றது. கல்லூரியின் இல்லத்தந்தை அருட்திரு. ராஜ்குமார் மெர்வின் ச.ச. அவர்கள், துணை இல்லத்தந்தையும், முதல்வருமாகிய அருட்திரு. ஆ. சிலுவைமுத்து ச.ச. அவர்கள், துணை முதல்வர் அருட்திரு. ராபர்ட் ரமேஷ் பாபு ச.ச. அவர்கள், பொருளாளர் அருட்திரு. ஞானப்பிரகாசம் ராயப்பன் ச.ச. அவர்கள் ஆகியோர் இந்நிகழ்வில் கலந்துக் கொண்டு சிறப்புச் செய்தனர்.

மாணவர்களிடம் படைப்பாற்றலுக்குரிய ஆளுமையை வெளிக்கொணரும் நோக்கில் நடைபெற்ற இக்கவியரங்கத்தில், முதுகலைத்தமிழ் இரண்டாமாண்டு மாணவர் வே. மூர்த்தி வரவேற்புரை நல்கினார். தமிழ்த்துறைப் பேராசிரியர் முனைவர். ஆ.சு. இராசா அவர்கள் வாழ்த்துரை வழங்கினார். பேராசிரியர் மா. பெரியசாமி அவர்கள் தலைமையில் நடைபெற்ற கவியரங்கில் தமிழ்த்துறைப் பேராசிரியர்கள் மா. பெரியசாமி, பெ. கண்ணதாசன், கா. சங்கர், கு. கார்த்திக், அ. பிருந்தாவனம், மா. தமிழ்ச்செல்வி, ச. சோமசேகர் ஆகியோரும், வணிகவியல் துறைத்தலைவர் ஐ. ஜேம்ஸ் அவர்களும் கவிதை வாசித்தனர். முதுகலைத் தமிழ்த்துறை மாணவர் க. ரமேஷ் நன்றியுரை ஆற்ற இந்நிகழ்வு நிறைவு பெற்றது. இந்நிகழ்வுக்கான அனைத்து ஏற்பாடுகளையும் தமிழ்த்துறைத் தலைவர் பெ. கண்ணதாசன், அதியன் தமிழ்மன்றத் தலைவர் கு. கார்த்திக் ஆகியோர் இணைந்து செயலாற்றினர்.



தீனமும்

thinaboomi.com

செப்டம்பர் 04, 2018

தருமபுரி தொன்போஸ்கோ கல்லூரியில் முதுகலை தமிழ்த்துறை சார்பில் கவியரங்கம்

தருமபுரி, செம்.04-
தருமபுரி தொன்
போஸ்கோ கல்லூரி முதுக
லைத் தமிழ்த்துறை சார்பில்,
கவியரங்கம் கல்லூரிப்
போஸ்கோ அரங்கத்தில்
நடைபெற்றது.

கவியரங்கம்
கல்லூரியின் இல்லத்

தந்தை அருட் ராஜ்குமார்
மெர்வின் சச அவர்கள்.
துணை இல்லத்தந்தையும்.
முதல்வருமாகிய அருட் ஆ.
சிலுவைமுத்து சச. துணை
முதல்வர் அருட் ராபர்ட்.
ரமேஷ் பாபு சச. பொருளா
ளர் அருட் ஞானப்பிரகாசம்.
ராயப்பன் சச. ஆகியோர் இந்
நிகழ்வில் கலந்துக் கொண்டு
சிறப்புச் செய்தனர்.

மாணவர்களிடம் படைப்
பாற்றலுக்குரிய ஆளு
மையை வெளிக்கொணரும்
நோக்கில் நடைபெற்ற இக்க
வியரங்கத்தில், முதுகலைத்
மீழ் இரண்டாமாண்டு மாண
வர் மூர்த்தி வரவேற்புரை
நல்கினார்.

தமிழ்த்துறைப் பேராசிரி
யர் முனைவர் ஆசு. இராசா
வாழ்த்துரை வழங்கினார்.

பேராசிரியர் மா பெரியசாமி
தலைமையில் நடைபெற்ற
கவியரங்கில் தமிழ்த்துறைப்
பேராசிரியர் மா பெரியசாமி,
பெ கண்ணதாசன் கா சங்கர்
கு கார்த்திக். அ. பிருந்தாவ
னம், மா தமிழ்ச்செல்வி, ச.
சோமசேகர் ஆகியோரும்,
வணிகவியல் துறைத்தலை
வர் ஐ. ஜேம்ஸ் அவர்களும்
கவிதை வாசித்தனர். முதுக
லைத் தமிழ்த்துறை மாணவர்
க. ரமேஷ் நன்றியுரை ஆற்ற
இந்திகழ்வு நிறைவு பெற்
றது.

இந்நிகழ்வுக்கான
அனைத்து ஏற்பாடுகளையும்
தமிழ்த்துறைத் தலைவர் பெ.
கண்ணதாசன், அதியன் தமிழ்
மன்றத் தலைவர் கு. கார்த்திக்
ஆகியோர் இணைந்து செய
லாற்றினர்.


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தொன் போஸ்கோ கல்லூரி - தருமபுரி
முதுகலைத் தமிழ்த்துறை
30.08.2018 வியாழன் அன்று நடைபெற்ற
வியாழன் அட்டம் - சுவாமிநாதர் நினைவு
நாள் தழுவல்.

Mr. 06/09/18
சுனைத்தலைவர்

06/09/18
PRINCIPAL
DON BOSCO COL
DHARMA PURAM




 துறைத்தலைவர்


 முதலவர்


PG DEPARTMENT OF SOCIAL WORK

**DON BOSCO COLLEGE
ATHIYAMAN BYPASS ROAD,
SOGATHUR POST, DHARMAPURI**

AWARENESS ON WORLD POPULATION DAY



11.07.18

OPEN HALL

B. S. S.
HOD & MENTOR

Head of the Department
P.G. Department of Social Work
Don Bosco College, Dharmapuri-636 809.



S. S. S.
PRINCIPAL



DON BOSCO COLLEGE,
DHARMAPURI.

AWARENESS ON WORLD POPULATION DAY
ORGANIZED BY
P.G DEPARTMENT OF SOCIAL WORK



DATE: 11.07.18

VENUE: OPEN HALL
DON BOSCO COLLEGE

RESOURCE PERSON:
DR. KC ZACHARIAH



WORLD POPULATION DAY

OBJECTIVE:

- To empower the youth and to educate them about various aspects of sexuality so that they can delay marriage until the time where they can handle their own responsibilities.
- To make the youth understand about the ways to prevent unwanted pregnancy by using safe birth control methods.
- To eliminate certain gender stereotypes and ideas that exists in the society.
- To explain them about illnesses during pregnancy and certain health danger and effects of early childbirth.
- To spread awareness about sexually transmitted diseases and their prevention.
- To bring certain laws to protect the right of a girl child.
- To ensure that both boys and girls get equal access to education.
- To ensure access of proper reproductive health care services to couples everywhere

INTRODUCTION:

World population day is an annual event, observed on 11th July every year, which seeks to raise awareness of global population issues. The event was established by the governing council of the United Nation Development Program in 1989. It was inspired by the public on July 11, 1987. The approximate date on which the world's population day aims to increase people's awareness on various population issues such as the importance of family planning, gender equality, poverty, and maternal health and woman rights. The day was suggested by Dr KC Zachariah in which population reaches five billion when he worked as demographer at world's bank. There is a general awareness in the global population that only at the increment of whole billions of people, the world population increases annually by 100 million approximately in every 4 months.

ACTIVITIES:

- ✓ Identity the factors that lead to an increase in population growth,
- ✓ Research two countries with regard to their population trends
- ✓ Create a chart for comparison between the two countries
- ✓ It is not minor health issues but also the root cause leading to poverty, gender inequality, violence, illiteracy and requiring joint efforts from the whole community to address.

LEARNING:

World population day is the celebration of awareness, one which tries to get people to know and learn about population issues. Issues include rights, rights to health, the baby's health, gender equality, child marriage, use of contraceptive, sex education, knowledge about sexually transmitted disease etc...



CONCLUSION:

The primary aim is to take initiative in increasing awareness about reproductive health problem among the people. This is due to the fact that a large number of pregnant women succumb to poor reproductive health. Research shows that 800 women die every day due to the process of birthing a baby. Therefore, the primary aim and importance of this day is to get more and more people to know how to boost their reproductive health, pay attention on the importance of family planning.



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PG Department of Social Work

Participants List

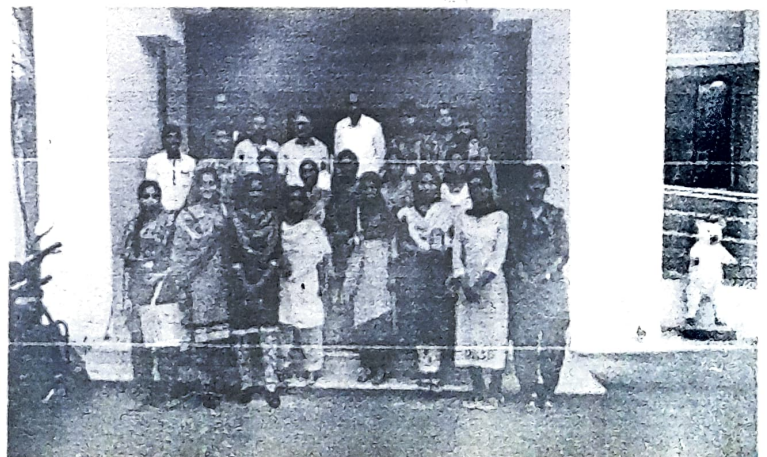
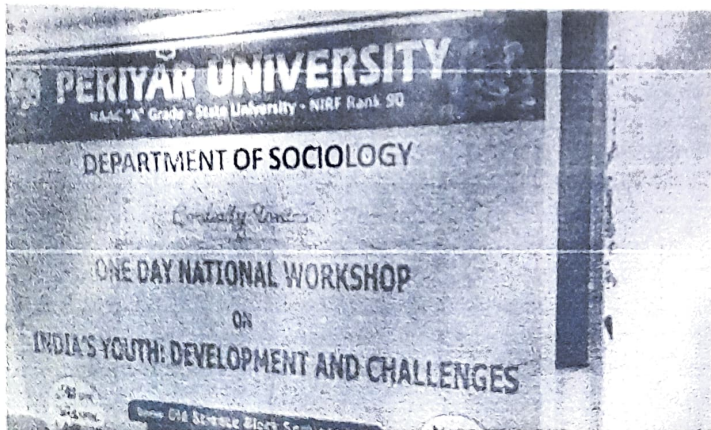
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32.	II - MSW	17PSW1040	XAVIER F



AWARENESS ON WORLD POPULATION DAY



NATIONAL WORKSHOP ON INDIA'S YOUTH DEVELOPMENT AND CHALLENGES



PG DEPARTMENT OF SOCIAL WORK

**DON BOSCO COLLEGE
ATHIYAMAN BYPASS ROAD,
SOGATHUR POST, DHARMAPURI**

**COMMUNITY ORGANISATION PROGRAM:
AWARENESS ON SAVE THE NATURE**



26.08.18

**ST. XAVIER'S BOARDING FOR BOYS
KOVILUR, DHARMAPURI**

Babuf
HOD& MENTOR
Head of the Department
P.G. Department of Social Work
Don Bosco College, Dharmapuri-636 809.





DON BOSCO COLLEGE

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Phone : 04342-291570, 293800, 292210

E-mail : dbc155@live.in Website : www.dbcdharmapuri.edu.in

Awareness Program

Organised By

P. G. Department of Social Work



on

Save the Nature

(We won't have a society if we destroy the environment)

Resource Person: Rev. Fr. Robert Ramesh Babu SDB

(the Head of the Department, Don Bosco College, Dharmapuri)

Date: 26th August, 2018

Venue: Kovilur, Nallampalli

Time: 09.00 a.m. to 12 noon



COMMUNITY ORGANISATION PROGRAM: AWARENESS ON SAVE THE NATURE

Date and Day: 26th, August 2018
Time Spent: 3 hours
Venue: Kovilur, Nallampalli, Dharmapuri

Introduction:

PG Department of social work organized an Awareness programme on Saving the Nature and Culture at St. Xavier Boys Hostel in Kovilur on the theme save nature. There were 150 Hostel students participated in the programme and got awareness on how to save the nature and culture. The 2nd MSW trainees were the organizers of the day.

They gave awareness skit, cultural dances and conducted some games for the hostellers. As a token of our love some gifts were shared to the hostel students and all of them enjoyed the day with some learning.

Objectives:

- * To understand the need and to promote sustainable Development
- * To apply the Community Organisation tool in different settings.
- * To learn and have an experience of conducting Community Organisation Programme.

Planning:

- * The decision for conducting a community organisation was taken jointly.
- * The trainees continuously practice for past one week.
- * Trainees got permission from higher authority to conduct the program.
- * Trainees got the permission from the boarding.
- * Banners, decorations and other arrangements were done.
- * Permission and all other arrangements were completed before two days.

Process:

The Program for organizing community program was planned and the trainees had practised for the program.

The programme started at 10a.m. The order of the programme was:-



- * Introductory Function
- * Awareness song
- * Song by children
- * Kallakal dance
- * Modern dance by the boarding children
- * Talk by the hostel warden
- * Games and entertainment
- * Refreshment
- * Valedictory.

The programme ended at 12pm All the trainees actively participated in the programme.

Budget:

All the expenses are bear by the trainees and the HOD

No activities of fund-raising were done.

Evaluation:

- * The children's were very happy with the programme.
- * They also expressed their gratitude with smile and laughter.
- * The evaluator also asked the trainees to maintain standard of the programme and also do programmes according to the needs.



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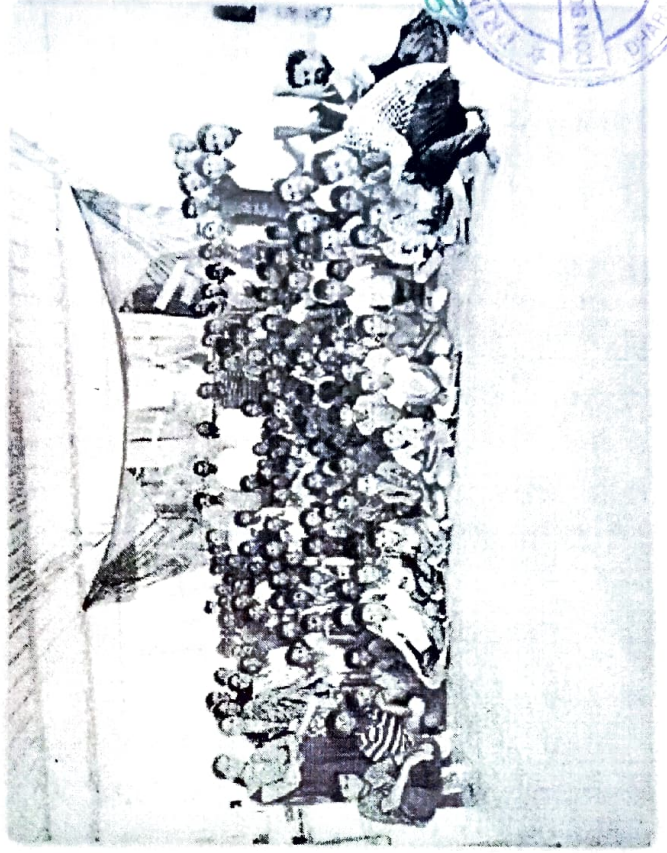
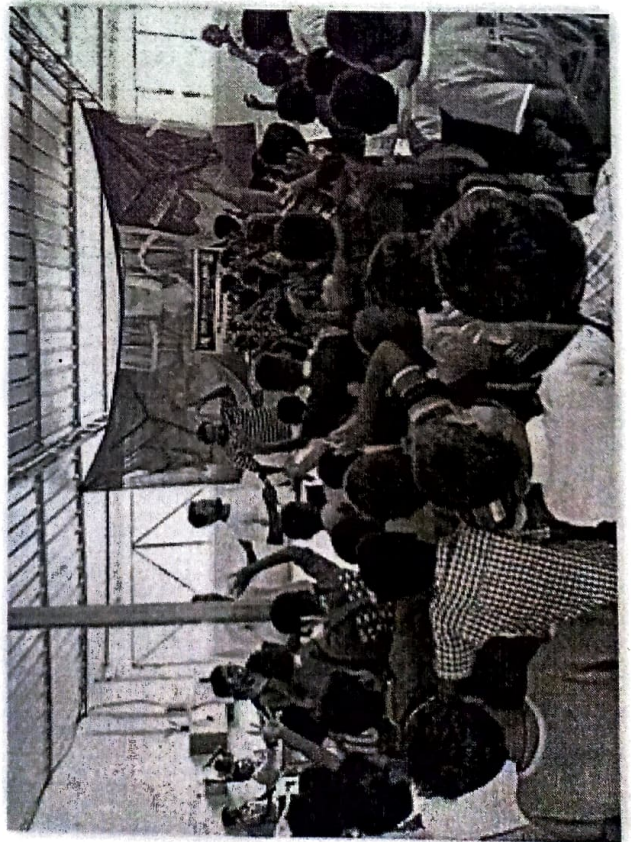
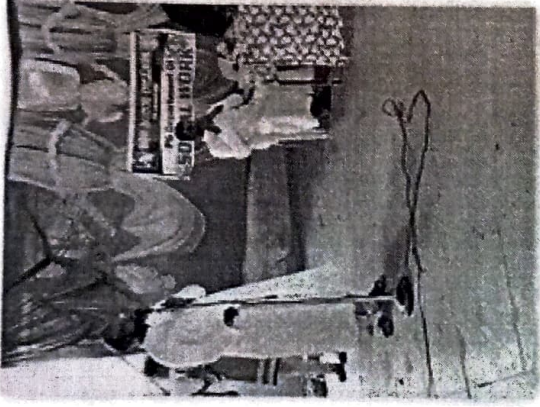
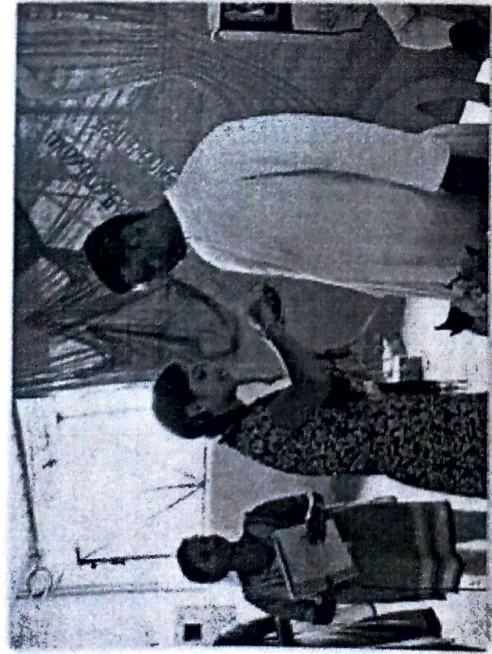
PG Department of Social Work

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COMMUNITY ORGANIZATION PROGRAM-AWARENESS ON SAFE THE NATURE



PG DEPARTMENT OF SOCIAL WORK

**DON BOSCO COLLEGE
ATHIYAMAN BYPASS ROAD,
SOGATHUR POST, DHARMAPURI**

**AWARENESS RALLY FOR PROMOTION
OF EYE DONATION**



29.08.18

GOVT. HOSPITAL TO COLLECTORATE

DHARMAPURI

B. Babu
HOD & MENTOR

Head of the Department
P.G. Department of Social Work
Don Bosco College, Dharmapuri-636 809.



[Signature]
PRINCIPAL





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Awareness Rally

Organised By

P. G. Department of Social Work



on

Promotion of Eye Donation

(Make someone's future bright, donate your sight)

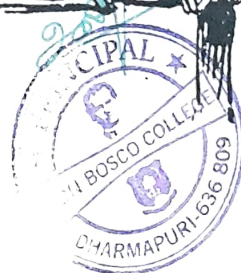
Preceded Over By: Rev. Fr. Siluvai Mutthu SDB

(the Principal, Don Bosco College, Dharmapuri)

Date: 29th August, 2018

**Venue: Government Hospital to Collectorate,
Dharmapuri**

Time: 10.00 a.m. to 12 noon



AWARENESS RALLY FOR PROMOTION OF EYE DONATION

Venue: Government Hospital to Collectorate Office, Dharmapuri,

Date and Day: 29th August 2018, Wednesday

Time : 2 hours (10am-12pm)

Introduction:

The eye is the most precious organ of a human body and donating it, is even more beautiful. Eye donation can be done by dead person only. With this act of charity corneal blinds can be benefit. Cornea is the soft and transparent tissue, can be used to restore vision to corneal blinds.

Corneal blindness is when; the cornea of the eye becomes cloudy. It is a focusing element of the eye and when this is affected is called corneal blindness. This can happen due to accidents, scratches by sharp objects, chemical burns, flying debris or road accidents, infections and malnutrition.

The eye can be donated after death. A person wishing to donate eyes should make close family members aware of their intentions. It can be successfully completed by approaching authorities of eye banks.

Identification of Needs:

Every society has member's suffering from blindness. Each person in the society has to die. After the death the body is simply buried or burnt and a potential resource is wasted in this way. So instead of burning, the eyes people can donate them. Hence by donating, person with of various corners blindness could get new life. So to promote this universal, a noble idea of charity the rally was organised.

Objectives:

- * To create awareness on donation of eyes.
- * To eradicate hesitations and misconceptions related to it.
- * To prepare future eye donation.
- * To practice community organisation method and also experience rally.



Planning:

The planning was done by the P.G Department of Social Work. Banner and placards were made, slogans were prepared.

Advertisement of the rally was done. The department of Social Work and Tamil were asked to gather near Government Hospital by 9:30am.

Process:

The rally was flagged off exactly at 10am from Dharmapuri Government Hospital. The principal of the college Fr. Siluvai Mutthu made his valuable presence. The rally peacefully marched towards Collectorate office and after 2 hours of marching, the rally ended. On the way slogans were recited and pamphlets were distributed. The Dharmapuri police provided a good support. The rally ended at around 12pm.

Evaluation:

The rally was a successful one. The social work trainees had a good exposure. The trainees were happy and satisfied about it. However for next rally more members should be gathered and loudspeakers should be used.

Learning Experience:

- * Learned to conduct rally.
- * Learned about eye donation.
- * Learned the pro's and con's of such rally.

Conclusion:

The trainees had a very rich experience while organising and participating in the rally. The trainees were grateful towards the police, college and the department for their contribution.



DON BOSCO COLLEGE

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PG Department of Social Work

Participants List

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AWARENESS RALLY ON PROMOTION OF EYE DONATION



**PG DEPARTMENT OF SOCIAL WORK
DON BOSCO COLLEGE
ATHIYAMAN BYPASS ROAD,
SOGATHUR POST, DHARMAPURI**

**REPORT ON
BREAST CANCER AWARENESS**



03.01.2019

BOSCO HALL

Babji

HOD & MENTOR

Head of the Department
P.G. Department of Social Work
Don Bosco College, Dharmapuri-636 809.



gopi
PRINCIPAL



Don Bosco College

DHARMAPURI

WINTER 2019

BREAST CANCER AWARENESS

ORGANIZED BY

P.G. DEPARTMENT OF SOCIAL WORK



DATE: 03.01.2019

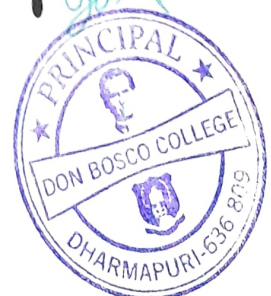
VENUE: BOSCO HALL

DON BOSCO COLLEGE

RESOURCE PERSON:

MISS. SUSHMITA

(II – MSW TRAINEE)



BREAST CANCER AWARENESS

03/01/2019- Thursday

Planned Objectives:

- To know about what is Breast cancer.
- To promote better health among the students.
- To let women, know that there is cure if found at the earliest.
- To know the causes, symptoms and prevention methods of Breast cancer.

Introduction:

The department of social work of Don Bosco college, Dharmapuri has organised Breast Cancer Awareness Programs for the I & II MSW trainees P.G department of social work trainees, on 3rd January, 2019 at Bosco Hall, Dharmapuri. Under the guidance and advice of H.O.D Rev. Fr. Robert Ramesh Babu SDB to enhance the social work trainees skills and to gain professional knowledge and training.

The resource person for the awareness programme was Miss. Sushmita of II – MSW.

Activities Undertaken:

- Welcome address.
- Introducing & Honouring the Resource Person.
- Seminar on Breast cancer awareness and prevention.
- Group Activities.



Observation:

- Observed and learn that trainees should support people affected by Breast Cancer.
- Observed that the resource person gave a good PPT presentation.
- Observed that trainees were attentive and active during the session.
- Observed good time management.
- Observed good team work.

Learning:

- Learned that early detection, health lifestyle choices and understanding the various science of Breast Cancer are important factors when it comes to identifying.
- Learned about what is Breast cancer and its causes, symptoms and prevention methods.
- Learned that it can be cured if found at the earliest.
- Learned to promote awareness among the women and girls.

Conclusion:

The awareness programme was organized with an intension to motivate the MSW trainees and other participants, to know more about Breast Cancer and the way it affects and is spread. It was quite an amusing and interesting program as it provided the trainees a platform to learn more about “Breast Cancer”, which help the trainees to gain more insights on the topic and being a social work trainee, awareness on topic like this is very important for self – awareness and also for educating others with proper knowledge.





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PG Department of Social Work

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PG DEPARTMENT OF SOCIAL WORK

**DON BOSCO COLLEGE
ATHIYAMAN BYPASS ROAD,
SOGATHUR POST, DHARMAPURI**

**REPORT ON
FAMILY GATHERING**



22.01.2019

FARM HOUSE

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HOD

Head of the Department
P.G. Department of Social Work
Don Bosco College, Dharmapuri-636 809.

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MENTOR



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PRINCIPAL



FAMILY GATHERING

Date and Day: 22.01.2019, Sunday

Venue: Farm House of Don Bosco College, Gollapatti

Planned Objectives

- To celebrate the day with social work family.
- To develop a sense of togetherness and we feeling.
- To co-operate with each other and prepare family lunch.
- To present cultural events to make the day memorable one.

Introduction

The PG Department of Social Work planned to have Family Gathering for the students and the staffs of Social Work Department, Don Bosco College. The venue for the event was in the Farm House of Don Bosco College, Gollapatti. The Department planned to prepare family lunch for everyone contributed by the students. At the end of the gathering, the cultural program was organized.

Activities Undertaken

- Cooperation
- Adjustment
- Team Work
- Learning

Observation

- The family lunch was prepared by the staffs and students together.
- There was a cultural program at the end of the gathering.
- The gathering ended at 4.30 PM.



Learning of the Day

- Learned to cooperate with each other as a family.
- Learned that teamwork as the motivating factor to achieve common goal.
- Learned the quality of sharing, and adjustment.
- Learned the quality of giving to others with happiness.

Evaluation

- The program was fun-filled and memorable for everyone.
- Family gathering was an innovative initiative to learn the family spirit in our future endeavours.

Conclusion

The objective of family gathering was to have togetherness feeling with everyone that generates coordination, support, teamwork, and other elements needed for social work family. The day was a memorable and an unforgettable moment in everyone's life.

ANNEXURE:





PG DEPARTMENT OF SOCIAL WORK

DON BOSCO COLLEGE

ATHIYAMAN BYPASS ROAD,

SOGATHUR POST, DHARMAPURI

KARUTHU KALANJIYAM



09.08.18

DOMINIC SAVIO HALL

Barbara
HOD & MENTOR
Head of the Department
P.G. Department of Social Work
Don Bosco College, Dharmapuri-636 809.





DON BOSCO COLLEGE

Athiyaman Bypass Road, Sogathur Post, Dharmapuri 636 809

Phone : 04342-291570, 293800, 292210

E-mail : dbc155@live.in Website : www.dbcdharmapuri.edu.in

Debate

Organised By

P. G. Department of Social Work



On

KARUTHU KALANJIYAM

(If you learn about this early on, it will stick with you for the rest of your life)

Date: 09th August, 2018

Venue: Dominic Savio Hall

Time: 10.00 a.m. to 01.00 p.m.



KARUTHU KALANJIYAM

OBJECTIVES:

- To present the ideas on the eight lane project from Chennai to Salem.
- To discuss about its affect on people's livelihood.
- To analyze its affect on the environment.
- To study its benefits on people.
- To find out the effect on resources/ natural resources.
- To bring out proper solutions through discussions.
- To bring out suggestions for better development planning.
- To analyze the source of the project.
- To understand the cause for the development of the project.

INTRODUCTION:

The trainees of 1st MSW participated in KARUTHU KALANJIYAM organized by Fr. Babu which was based on debate/discussion on the eight laneproject which is to be established between Chennai and Salem for the purpose of better transport. The trainees were divided into groups as movers and against regarding the project. The discussion went on with regard on how it will affect the environment, the resources, farming lands. It also discussed on how it can create more convenient if government re-established and widen the established roads.

In the discussion it was said that the government should aim for sustainable development, through which the resources for the future generation will not be exploited and people would be able to live depending on the resources. It was also discussed that it will bring massive changes in the transport system and would save time in travelling from Chennai to Salem.





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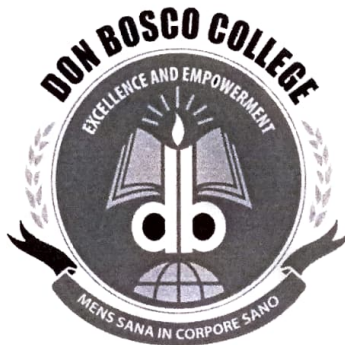
KARUTHU KALANJIYAM



PG DEPARTMENT OF SOCIAL WORK

**DON BOSCO COLLEGE
ATHIYAMAN BYPASS ROAD,
SOGATHUR POST, DHARMAPURI**

REPORT ON COMMUNITY ORGANIZATION PROGRAM: MEDICAL CAMP



19.08.18

Athagapadi Village, Dharmapuri

Bansy

HOD & MENTOR

Head of the Department
P.G. Department of Social Work
Don Bosco College, Dharmapuri-636 809.



2008
PRINCIPAL



**DON BOSCO COLLEGE,
DHARMAPURI**

**COMMUNITY ORGANISATION PROGRAM:
MEDICAL CAMP**

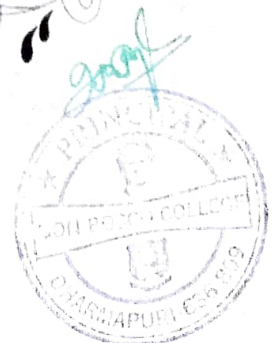
**ORGANIZED BY
P.G DEPARTMENT OF SOCIAL WORK**



DATE: 19.08.18

**VENUE: ATHAGAPADI VILLAGE,
DHARMAPURI**

**RESOURCE PERSON:
Dr. SURESH VISWANATHAN
(SKS HOSPITAL)**



COMMUNITY ORGANIZATION PROGRAM: MEDICAL CAMP - IN COLLABORATION WITH S.K.S HOSPITAL, SALEM.

Name and place of the camp: Government school Athagapadi village, Dharmapuri, Tamil
Nadu

Date and day: 19/08/18 Sunday

Time: 3 hours

Planned objectives: To use and understand the method of community organization in social
work

: To understand the social and physical aspect of the villagers of the place

: To provide service to the sick

: To use social work principles, methods and skills in the camp

INTRODUCTION

ATHAGAPADI is a village in Dharmapuri. Like any other village, this particular village is a place filled with needy and sick people. Hence, the social work department organized the camp. The camp was mainly organized by Bosconian team whereas the other four team of social work second year were there to help out. The whole camp would have been unsuccessful if collaboration and cooperation of S.K.S hospital have not been there.

ACTIVITIES UNDERTAKEN

The activities are registration of names, testing of blood, sugar, weight, blood pressure etc. The social work trainees participated with full energy and enthusiasm.

ASSIGNED TASKS

: To understand the method of community organization by practicing it

: To provide service to the community

: To understand the social environment of the village

: To build good network with the villagers for further collaboration



LEARNING

- The trainees practically understand the method of social work for community development
- Learned rapport building
- Learned various skill of organizing, planning and observation

SKILLS AND PRINCIPLE APPLIED

Acceptance

Controlled emotional involvement

Self – determination

CRITICAL EVALUATION

The social work trainees very actively participated in the community organization process. All the trainees were very active and cooperative.

CONCLUSION

The department has done a wonderful job providing service to the needy through the community organization program. The trainees are grateful towards the department for providing the opportunity to practice social work in the community.





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5.	II - MSW	17PSW1008	NITHYA R
6.	II - MSW	17PSW1009	PAVITHRA R
7.	II - MSW	17PSW1010	PRIYANKA R
8.	II - MSW	17PSW1011	RAMYA D
9.	II - MSW	17PSW1012	SALETH MARY D
10.	II - MSW	17PSW1013	SANGĒETHA K
11.	II - MSW	17PSW1014	SATHIYA S
12.	II - MSW	17PSW1015	SHANMUGAPRIYA A
13.	II - MSW	17PSW1017	SNEKHA S
14.	II - MSW	17PSW1018	SUSMITHA KERKETTA
15.	II - MSW	17PSW1019	SUTHANTHIRA J
16.	II - MSW	17PSW1020	ANAND JEYA PRAKASH Y
17.	II - MSW	17PSW1021	DHINESHKUMAR K
18.	II - MSW	17PSW1022	GEORGE FERNANDEZ A
19.	II - MSW	17PSW1025	JERRY FREDRICK A
20.	II - MSW	17PSW1026	LAWRENCE M
21.	II - MSW	17PSW1028	MARIA CLARET NELSON D
22.	II - MSW	17PSW1029	PRADEEP A
23.	II - MSW	17PSW1030	PRAKASH A
24.	II - MSW	17PSW1031	PRIYAKANTH R
25.	II - MSW	17PSW1032	RABIN KUMAR B
26.	II - MSW	17PSW1033	SAJAL DEBBARMA
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30.	II - MSW	17PSW1038	VIGNESHKUMAR R
31.	II - MSW	17PSW1039	VIJAYAGANTH P
32.	II - MSW	17PSW1040	XAVIER F



PG DEPARTMENT OF SOCIAL WORK

**DON BOSCO COLLEGE
ATHIYAMAN BYPASS ROAD,
SOGATHUR POST, DHARMAPURI**

PROMOTION OF GRAMA SABHA



14.08.18

OPEN HALL

Bahad
HOD& MENTOR

Head of the Department
P.G. Department of Social Work
Don Bosco College, Dharmapuri-636 809.



80/2
4/11/18
PRINCIPAL



PROMOTION OF GRAMA SABHA

Venue: Don Bosco College, Dharmapuri

Date&Day: 14th August,2018(Tuesday)

Time: 30 minutes

INTRODUCTION:

Grama sabha is a meeting of all adults who lives in the area covered by the panchayat, who is 18years and above were members of grama sabha. It is organised to discuss the transparency and accountability of the village panchayat whom they have elected.It is observed four times in year

- ✓ 26th JANUARY
- ✓ 1st MAY
- ✓ 15th AUGUST
- ✓ 2nd OCTOBER

It is a means to solving the people's problem and felt needs and to decide how to use the available resource optimally in ways desired by the villagers to benefits the poorest in the village through direct democratic and participatory planning.

OBJECTIVES

- ✓ To promote active participation in grama sabha
- ✓ To know our responsibility to rise questions
- ✓ To understand the importance of participate in grama sabha

PLANNING

The planning was done by PG Department of Social Work II MSW Students. Through street play they promote importance of participate in and it was done in two sessions for both the shift students during their break time(15 minutes).

LEARNING EXPERIENCE

- ✓ Learned to organize program promotion.
- ✓ Learned about grama sabha details.





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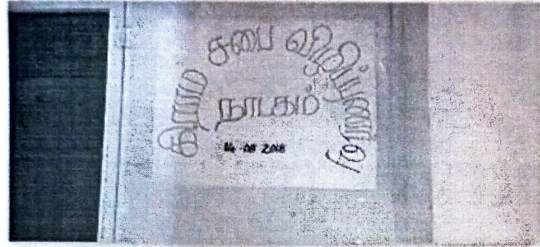
PG Department of Social Work

Participants List

1.	II - MSW	17PSW1004	AKILA B
2.	II - MSW	17PSW1005	BRIDGET SOWMIYA D
3.	II - MSW	17PSW1006	KALAIYARASI A
4.	II - MSW	17PSW1007	NALLAMMAL N
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31.	II - MSW	17PSW1039	VIJAYAGANTH P
32.	II - MSW	17PSW1040	XAVIER F



PROMOTION OF GRAMA SABHA



**PG DEPARTMENT OF SOCIAL WORK
DON BOSCO COLLEGE
ATHIYAMAN BYPASS ROAD,
SOGATHUR POST, DHARMAPURI**

**REPORT OF
WORKSHOP ON SOCIAL
ENTREPRENEURSHIP**



08.12.18

I- MSW CLASS ROOM

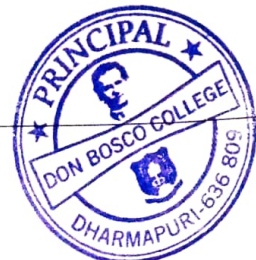
Sabari

HOD& MENTOR

P.G. Department of Social ...
Don Bosco College, Dharmapuri-636 809.



Principals
PRINCIPAL





DON BOSCO COLLEGE

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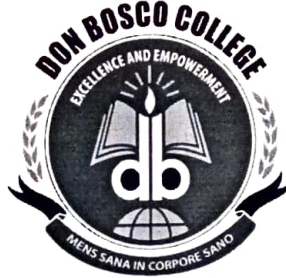
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Workshop

Organised By

P. G. Department of Social Work



On

Social Entrepreneurship

(Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry)

Resource Person: Mr. Jebamalai

(Emerging Entrepreneurship for start-up India)

Date: 08th December, 2018

Venue: I MSW Classroom

Time: 1.30 p.m. to 05.40 p.m.



REPORT NAME: Workshop on Social Entrepreneurship

VENUE: I-MSW class room, Don Bosco College

DATE: 08.12.2018

DAY: Saturday

TIME SPENT: 1.30pm -5.40pm

OBJECTIVES:

- To know about social entrepreneurship and its scope.
- To get inspired to stimulate our self to become social entrepreneur.
- To build better career as a social entrepreneur.
- To know the strategies to use the social demand into social entrepreneurship.

INTRODUCTION

Seminar on “social entrepreneurship” was held in I-MSW classroom for the first year social work trainees. Mr. Jebamalai, (Emerging entrepreneurs for start up India) as a resource person handled the sessions from 1.30pm to 5.40pm. He provided information, strategies on social demands and social entrepreneurship. At the end of the session trainees had interaction and feedback.

ACTIVITIES UNDERTAKEN

- Observation
- Interaction
- Feedbacks

OBSERVATION

- The resource person Mr. Jebamalai taken over the session on the topic of social entrepreneurship.
- Resource person provided elaborate information on what are social demands and how we can make it as social entrepreneurship.
- Resource person shared his own life experience which makes us to have positive perception towards life.
- Resource person explained how to use society’s need or problem become a resource to start a new job opportunities.
- Resource person quoted philosophical quotes which gives confidence and made us to think nothing is impossible.
- Resource person introduced many books which talks more about self confidence to create our own opportunity.



LEARNING

- The trainee learned about the role of entrepreneurship.
- Trainee felt confident and empowered.
- The trainee learned new ideas, concepts on forming their own success strategies.
- Trainee learned to develop their attitude of strong communication.

CRITICAL EVALUATION

- The overall seminar was very useful to build our own confidence.
- It provides motivation to believe in our self.
- These sessions helps to open up our eyes to improve our own skills to succeed.

CONCLUSION

As a social work trainees should be aware of existing resources to create new opportunities which bring change in the society. This session identified the area where we should improve our skills, abilities, smartness, as a action. It's important to stand for others as well as equip our own life.





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PG Department of Social Work

Participants List

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2.	I - MSW	18PSW1005	AMARESH R
3.	I - MSW	18PSW1006	ANTO ASWIN S
4.	I - MSW	18PSW1007	ARUNKUMAR M
5.	I - MSW	18PSW1008	DURAISAMY R
6.	I - MSW	18PSW1009	GOKUL C
7.	I - MSW	18PSW1010	GOKULA KANNAN S
8.	I - MSW	18PSW1011	GYANDEEP TOPNO
9.	I - MSW	18PSW1012	HEMEN LAKRA
10.	I - MSW	18PSW1013	MADESH D
11.	I - MSW	18PSW1014	PRAKASH G
12.	I - MSW	18PSW1015	PREMKUMAR K
13.	I - MSW	18PSW1016	RAMESH N
14.	I - MSW	18PSW1017	ROBISTIN LAKRA
15.	I - MSW	18PSW1018	SANTHOSH Y
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18.	I - MSW	18PSW1021	VIVEKANADAN K
19.	I - MSW	18PSW1022	ALVIYA THANKACHAN
20.	I - MSW	18PSW1023	ANISH LINCY F
21.	I - MSW	18PSW1024	ANTHONYAMMAL R
22.	I - MSW	18PSW1025	ARATHI C M
23.	I - MSW	18PSW1026	ARCHANA M
24.	I - MSW	18PSW1027	ARUNA M
25.	I - MSW	18PSW1028	DAVID AROCKIA SELVI S
26.	I - MSW	18PSW1029	DEEPIKA EKKA
27.	I - MSW	18PSW1030	ELLAMMAL S
28.	I - MSW	18PSW1031	KALAI SELVI T
29.	I - MSW	18PSW1032	LOKANAYAGI V
30.	I - MSW	18PSW1033	MALINI D
31.	I - MSW	18PSW1034	NANCYMARY K
32.	I - MSW	18PSW1035	PAVITHRA S
33.	I - MSW	18PSW1036	PRIYADHARSHINI D
34.	I - MSW	18PSW1037	RENUKA S
35.	I - MSW	18PSW1038	SANDHIYA V
36.	I - MSW	18PSW1039	SANGAVI S
37.	I - MSW	18PSW1040	SEETHA L
38.	I - MSW	18PSW1041	SOWMIYA M
39.	I - MSW	18PSW1042	VENKATESWARI B
40.	I - MSW	18PSW1043	VIDHYA P





DON BOSCO COLLEGE

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Athiyaman Bypass Road – 636 809



PG DEPARTMENT OF SOCIAL WORK

CERTIFICATE

Mr./Ms. _____

has Organized/Participated in the Workshop on “SOCIAL ENTREPRENEURSHIP” organized by the PG Department of Social Work, Don Bosco College, Dharmapuri, on 08th December, 2018.

CONVENER/HEAD



PRINCIPAL



ANNEXURE

