PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE

Cordially invites you all for the

One day national seminar on

BUSINESS ANALYTICS AND INFORMATION MANAGEMENT

CHIEF GUEST

Mr. DHARMALINGAM PERUMAL,

Data Integration Consultant

ING Bank, Belgium.

01.11.2021 | 10.30 A.M To 1.00 P.M

Venue : Don Bosco Hall, Don Bosco College, Dharmapuri

SCHEDULE

- ↓ **Prayer Song**
- ↓ **Lightning the Lamp**
- ↓ **Welcome Address**
- ↓ **Introduction & Felicitation** — Rev.Dr.A.Siluvaimuthu,SDB, Principal.
- ↓ **Words of Blessing** — Rev. Dr.Edwin George, SDB, Secretary/Rector.
- ↓ **Initiating the Session** — Mr.Dharmalingam Perumal.
- ↓ **Vote of thanks**

REPORT ON BUSINESS ANALYTICS AND INFORMATION MANAGEMENT

PG & Research department of computer science organized a one day seminar on "Business Analytics and Information Management" on 1st November 2021 in the Bosco hall.

The ceremony started at 10.00 am with an invocation to the almighty, through the prayer song. It was followed by the traditional lighting of lamp by the dignitaries.

Haribharathi.T from II M.Sc warmly welcomed dignitaries, faculty members and all the students. The resource person was introduced and facilitated by our principal Dr.A.Siluvaimuthu SDB, he highlighted the importance of technology and encouraged students to enrich their knowledge.

The session started around 10.45 am, chief guest addressed the students and addressed about Business analytics and information maintenance. Following topics were discussed

What are data and its uses?

How to make many using their data

How to manage data

How big data's are formed

How data's are collected through e-commerce

All explained with real time examples live flipcart, amazon.

How all our data is collected by online assistance?

After the chief guest's is address on Business Analytics and Information Management the students raised questions. Finally Rector addressed the students with his best experience in this seminar and gave the certificates to participants followed by the formal vote of thanks.
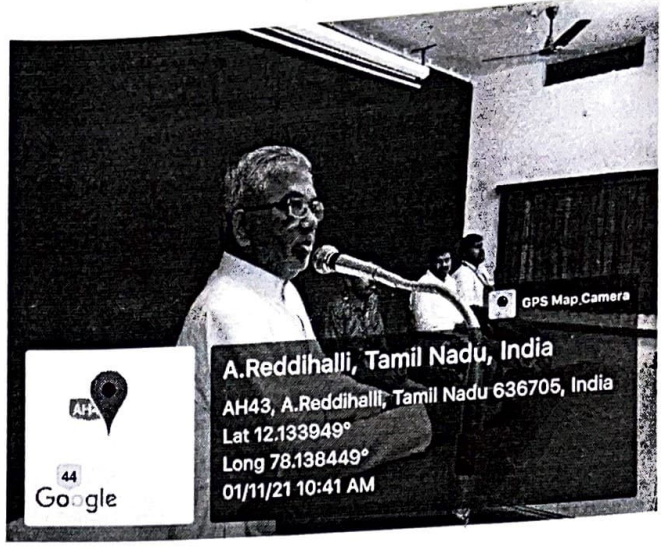
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Data Management and Business An
What is Data ?
Types of data ?
Why data is so important

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