



DON BOSCO COLLEGE

Athiyaman Bypass Road, Sogathur Post, Dharmapuri 636 809
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PG & RESEARCH DEPARTMENT OF COMPUTER SCIENCE

*Cordially invites you all for the
One day national seminar on*

BUSINESS ANALYTICS AND INFORMATION MANAGEMENT

CHIEF GUEST

Mr. DHARMALINGAM PERUMAL,
Data Integration Consultant
ING Bank, Belgium.

01.11.2021 | 10.30 A.M To 1.00 P.M

Venue : Don Bosco Hall, Don Bosco College, Dharmapuri

SCHEDULE

- # Prayer Song
- # Lightning the Lamp
- # Welcome Address
- # Introduction & Felicitation - Rev.Dr.A.Siluvaimuthu,SDB,
Principal.
- # Words of Blessing - Rev. Dr.Edwin George, SDB,
Secretary/Rector.
- # Initiating the Session - Mr.Dharmalingam Perumal.
- # Vote of thanks



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REPORT ON BUSINESS ANALYTICS AND INFORMATION MANAGEMENT

PG & Research department of computer science organized a one day seminar on "Business Analytics and Information Management" on 1st November 2021 in the Bosco hall.

The ceremony started at 10.00 am with an invocation to the almighty, through the prayer song. It was followed by the traditional lighting of lamp by the dignitaries.

Haribharathi.T from II M.Sc warmly welcomed dignitaries, faculty members and all the students. The resource person was introduced and facilitated by our principal Dr.A.Siluvaimuthu SDB, he highlighted the importance of technology and encouraged students to enrich their knowledge.

The session started around 10.45 am, chief guest addressed the students and addressed about Business analytics and information maintenance. Following topics were discussed

What are data and its uses?

How to make many using their data

How to manage data

How big data's are formed

How data's are collected through e-commerce

All explained with real time examples live flipcart, amazon.

How all our data is collected by online assistance?

After the chief guest's is address on Business Analytics and Information Management the students raised questions. Finally Rector addressed the students with his best experience in this seminar and gave the certificates to participants followed by the formal vote of thanks.



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2021/11/21



PRINCIPAL
DON BOSCO COLLEGE
DHARMAPURI-636 809
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DEPARTMENT OF DIGITAL PRINT MEDIA
SEMINAR ON GATE WAY TO I.T.

VENUE : Bosco Hall

DATE : 02.03.2022

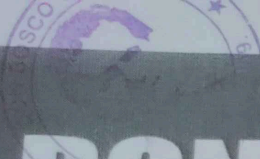
TIME : 10:00 a.m. to 1:30 p.m.

PROGRAMME

- ✓ PRAYER SONG
- ✓ WELCOME ADDRESS
- ✓ PRESENTATION BY THE RESOURCE PERSON
- ✓ FEEDBACK SESSION
- ✓ VOTE OF THANKS

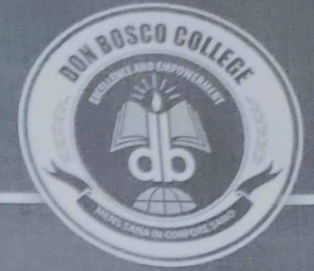
- One day "Seminar on GATEWAY TO I.T." was conducted on 2nd March 2022 at Bosco Hall, Don Bosco College, Dharmapuri.
- This Inaugural session was started by our Department Head Mr.D.Ramkumar, and gave a brief Introduction about our special guest Mr.Karthick Swaminathan, Founder on S2I Animation Institute, Erode.
- The participants observed the session on the topic of GATEWAY TO I.T.
- 65 students were participated in this session.
- Mr. Karthick Swaminathan handled session on the availability of the scope in I.T. sector for print media students, skills needed to obtain the jobs in I.T. and the future.
- It was an eye-opening session particularly for the III-year DPM students.
- The session was successfully ended with the vote of thanks given by our department faculty Ms. Sumithra.





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Department of Digital Print Media Organising

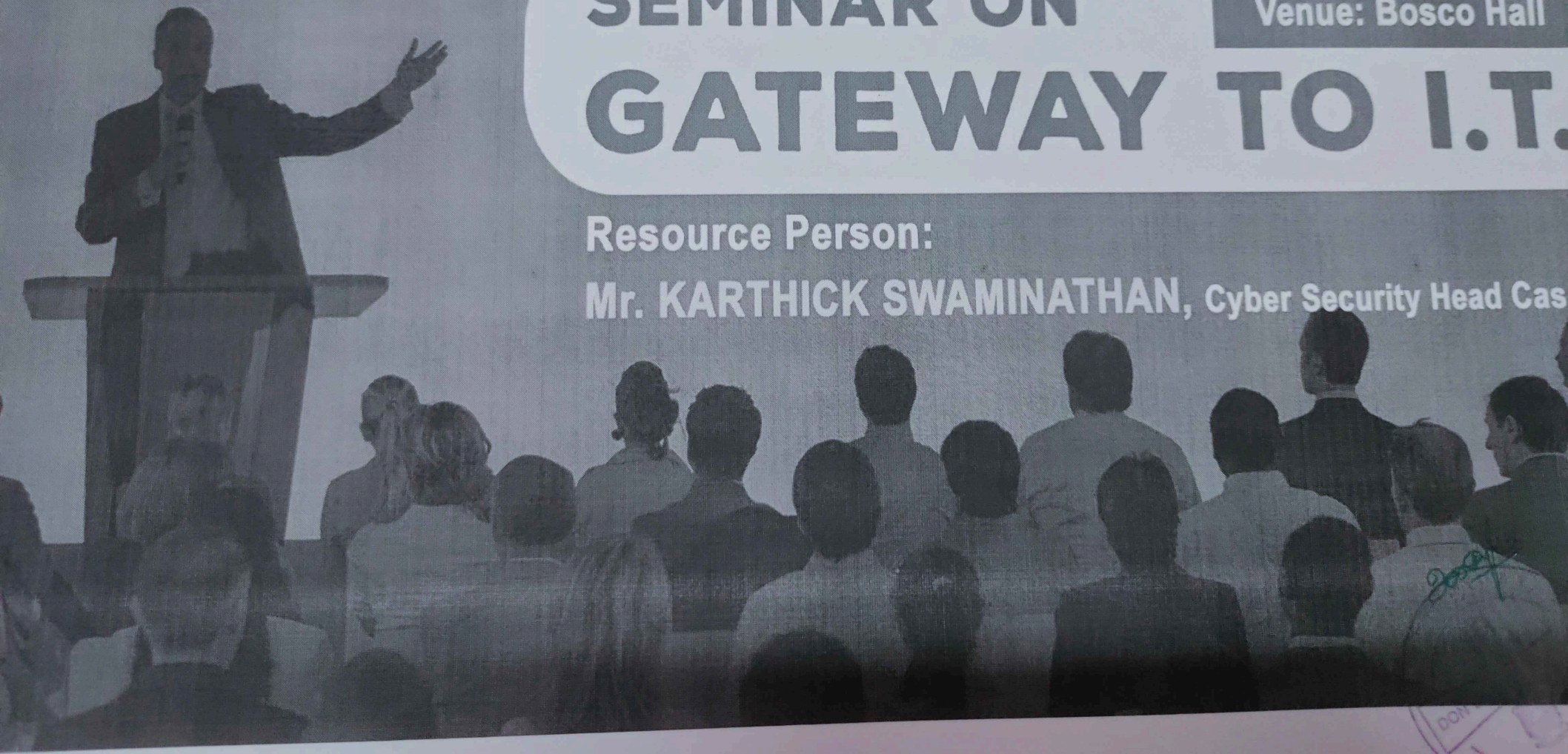
02.03.2022

Venue: Bosco Hall

SEMINAR ON GATEWAY TO I.T.

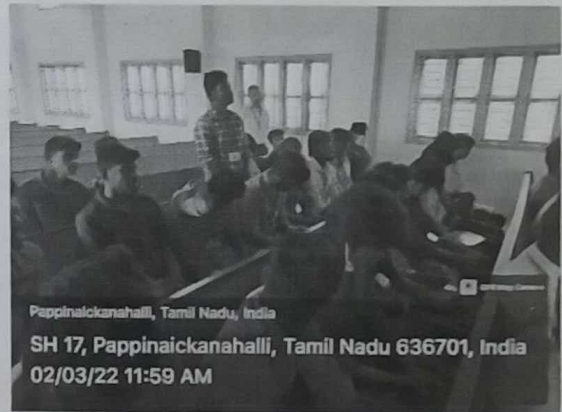
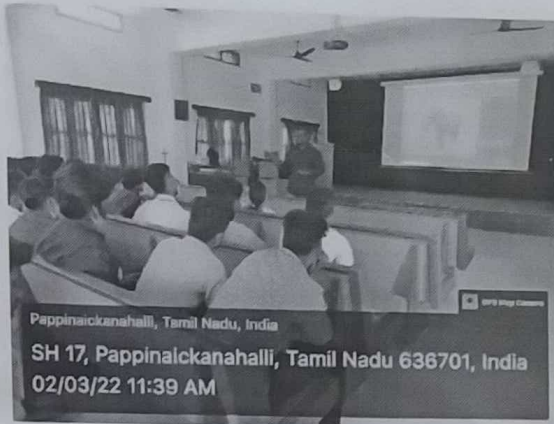
Resource Person:

Mr. KARTHICK SWAMINATHAN, Cyber Security Head Cas



FEEDBACK FROM STUDENTS:

- a. This seminar was very useful especially gained knowledge about new job openings.
- b. Power point presentation was good and the presentation of the resource person was appreciable.



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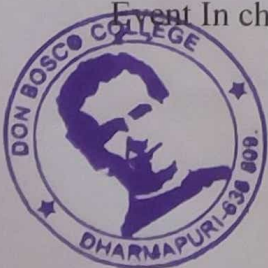
Event In charge

[Signature]

HOD

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Principal



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