

PROGRAMME NAME:BBA

COURSE NAME:PROJECT WORK

S.NO	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/Internship
1	19UBAPR1	2021-2022	Alagumani S
2	19UBAPR1	2021-2022	Arunkumar M
3	19UBAPR1	2021-2022	Ashokkumar P
4	19UBAPR1	2021-2022	Devendhiran P
5	19UBAPR1	2021-2022	Gokulakannan A
6	19UBAPR1	2021-2022	Gowri Shankar A
7	19UBAPR1	2021-2022	Kumaran.M
8	19UBAPR1	2021-2022	Mahalingam.M
9	19UBAPR1	2021-2022	Murugan S
10	19UBAPR1	2021-2022	Ragavendran R
11	19UBAPR1	2021-2022	Rajeshkannan C
12	19UBAPR1	2021-2022	Ramesh G
13	19UBAPR1	2021-2022	Sakthivel S
14	19UBAPR1	2021-2022	Saravanan A
15	19UBAPR1	2021-2022	Sathish S
16	19UBAPR1	2021-2022	Sharukhan S
17	19UBAPR1	2021-2022	Yugabharathi S
18	19UBAPR1	2021-2022	Divya.K
19	19UBAPR1	2021-2022	Gomathi K



**A STUDY ON MARKETING STRATEGIES AND
BRAND LOYALTY OF HALDIRAM'S IN
DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

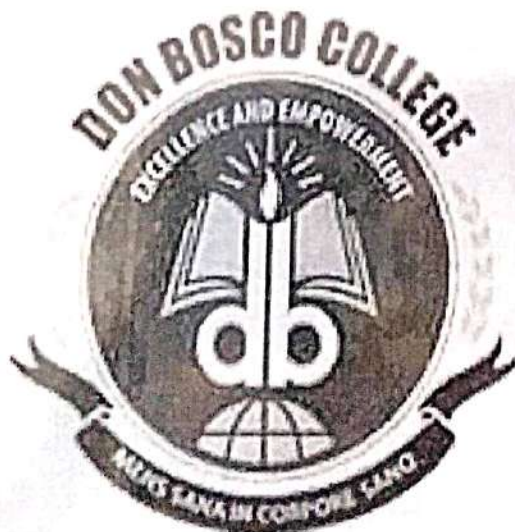
S. ALAGUMANI

(Reg.No:19UBA2045)

Under the Guidance of

A . JANSI M.Com., M.Phil ., B.Ed.

Assistant Professor in Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION


DON BOSCO COLLEGE


DHARMAPURI

MAY-2022


CERTIFICATE

This is to certify that the project entitled "A STUDY ON MARKETING STRATEGIES AND BRAND LOYALTY OF HALDIRAM'S IN DHARMAPURI TOWN" is a bonafide work carried out by, S.SALAGUMANI, Register No: 19UBA2045 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27-05 2022


Internal Examiner


External Examiner

**A STUDY ON CUSTOMER AWARENESS TOWARDS PAYMENT
OPTION IN FLIPKART WITH SPECIAL REFERENCE TO
DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar
University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

ARUNKUMAR.M

(Reg. No :19UBA2046)

Under the Guidance of

R. BHUVANESHWARI MBA., M.Phil.

Assistant Professor in Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

DON BOSCO COLLEGE


DHARMAPURI

MAY - 2022

CERTIFICATE

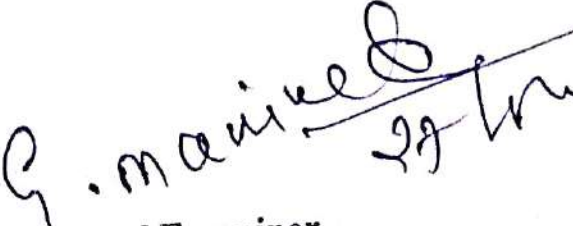
This is to certify that the project entitled "A STUDY ON CUSTOMER AWARENESS TOWARDS PAYMENT OPTION IN FLIPKART WITH SPECIAL REFERENCE TO DHARMAPURI TOWN" is a bonafide work carried out by, ARUNKUMAR.M Register No (19UBA2046) under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27/05/22.


Internal Examiner


External Examiner

**A STUDY ON CUSTOMER SATISFACTION
TOWARDS ROYAL ENFIELD BIKE WITH SPECIAL
REFERENCE IN DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

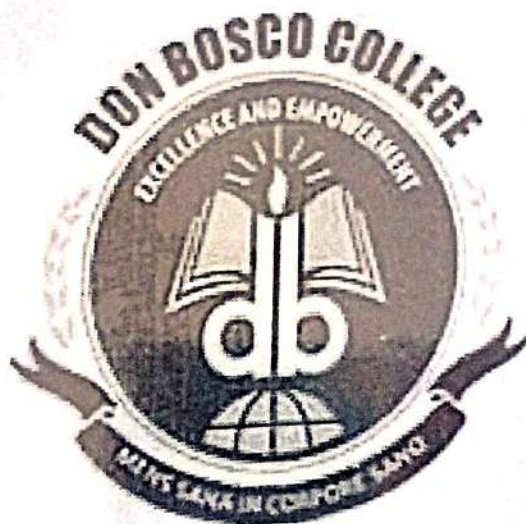
ASHOK KUMAR.P

(Reg.no:19UBA2048)

Under the Guidance of

Mrs. A. JANSI M.Com, M.Phil, B.Ed.

Assistant Professor in Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

DON BOSCO COLLEGE

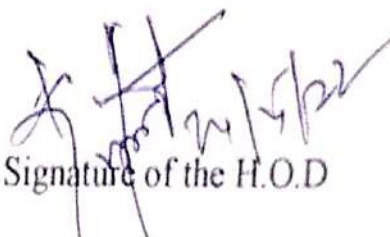
DHARMAPURI

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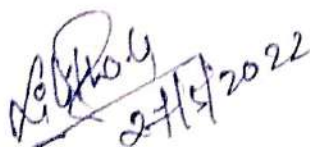
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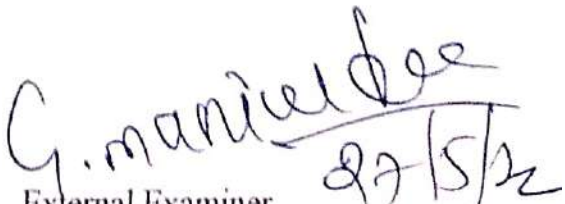
This is to certify that the project entitled " A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD BIKE WITH SPECIAL REFERENCE IN DHARMAPURI TOWN" is a bonafide work carried out by, ASHOK KUMAR .P Register No .19UBA2048 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27-05-2022


Internal Examiner


External Examiner

**A STUDY ON MANAGEMENT OF RETAIL STORES WITH SPECIAL
REFERENCE TO RANGA DEPARTMENTS IN DHARMAPURI**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar
University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

P. DEVENDHIRAN

(Reg.No:19UBA2049)

Under the Guidance of

Dr. K. ANAND MBA., M.Phil., Ph.D.

Assistant Professor in Business Administration



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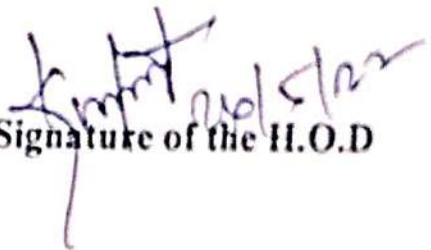
DHARMAPURI

MAY - 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON MANAGEMENT OF RETAIL STORES WITH SPECIAL REFERENCE TO RANGA DEPARTMENTS IN DHARMAPURI TOWN" is a bonafide work carried out by, DEVENDHIRAN.P Register No 19UBA2049 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, feliowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27/05/2022


27/5/2022

Internal Examiner


27/5/2022

External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
TATA MOTORS WITH SPECIAL REFERENCE TO
DHARMAPURI TOWN.**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to
Periyar University, Salem in partial fulfillment of the requirements for the
award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

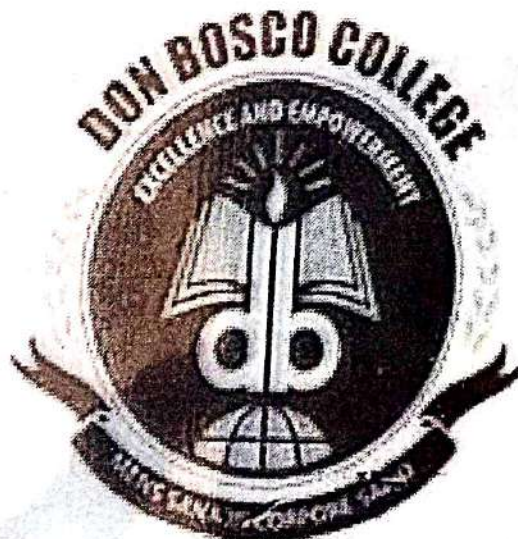
GOKULAKANNAN.A

(Reg. No:19UBA2050)

Under the Guidance of

G.LILITHA MBA.

Assistant Professor in Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION


DON BOSCO COLLEGE

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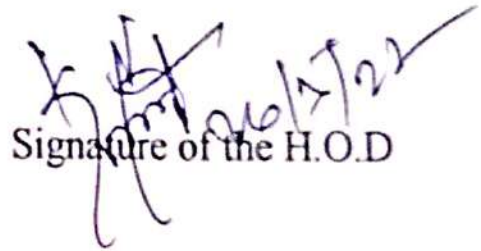
MAY-2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS TATA MOTORS WITH SPECIAL REFERENCE TO DHARMAPURI TOWN" is a bonafide work carried out by GOKULAKANNAN.A Register No 19UBA2050 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.

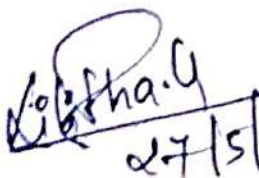

26/5/2022

Signature of the Guide

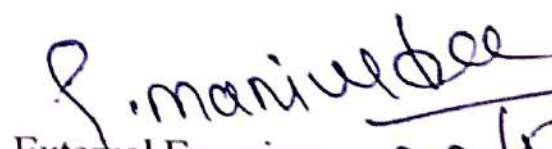

26/5/22

Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27/05/2022


27/5/2022

Internal Examiner


27/5/22

External Examiner

**A STUDY ON CUSTOMER PREFERENCE TOWARDS
TATA STEEL WITH SPECIAL REFERENCE TO
DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

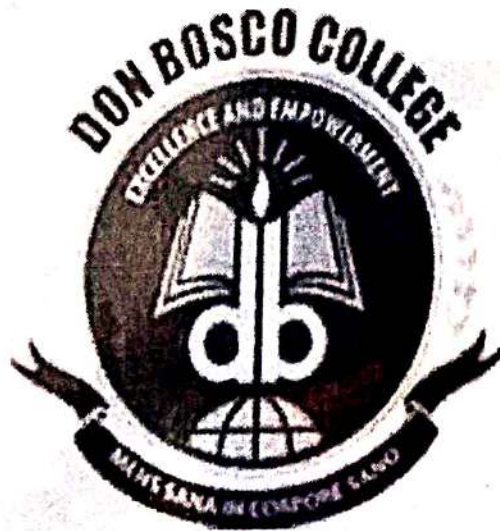
A. GOWRI SHANKAR

(Reg. No:19UBA2051)

Under the Guidance of

Dr. K. ANAND MBA., M.Phil., Ph.D.

Assistant Professor in Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

DON BOSCO COLLEGE

DHARMAPURI

MAY-2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS TATA STEEL WITH REFERENCE WITH DHARMAPURI TOWN" is a bonafide work carried out by, A. GOWRI SHANKAR. Register No: 19UBA2051 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship, or any other similar title.

Signature of the Guide

Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27.05.2022

Internal Examiner

External Examiner

**A STUDY ON GROWTH OF OTT PLATFORM AFTER
PANDEMIC WITH SPECIAL REFERENCE TO
DHARMAPURI TOWN**

Project Report Submitted to Don Bosco College, Dharmapuri Affiliated to
Periyar University, Salem in partial fulfillment of the requirements for the award
of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

M.KUMARAN

(Reg. No:19UBA2053)

Under the Guidance of

G. LILITHA MBA.

Assistant Professor in Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

DON BOSCO COLLEGE

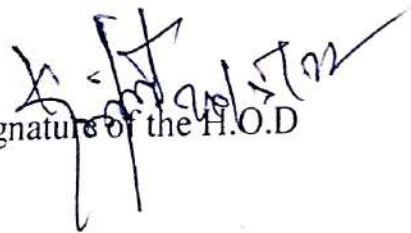
DHARMAPURI

MAY-2022


CERTIFICATE

This is to certify that the project entitled "A STUDY ON GROWTH OF OTT PLATFORM AFTER PANDEMIC WITH SPECIAL REFERENCE TO DHARMAPURI TOWN" is a bonafide work carried out by, M.KUMARAN Register No 19UBA2053 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


26/5/2022
Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27/05/2022


27/5/2022
Internal Examiner


27/5/22
External Examiner

**A STUDY ON CUSTOMER AWARENESS TOWARDS
PAYMENT OPTION IN AMAZON WITH SPECIAL
REFERENCE TO DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

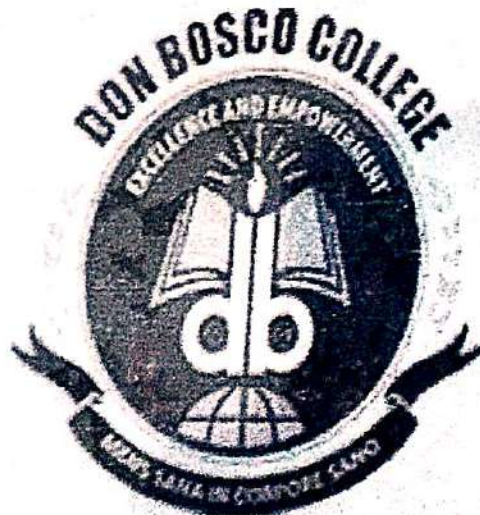
MAHALINGAM.M

(Reg no: 19UBA2054)

Under the Guidance of

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Assistant Professor in Business Administration



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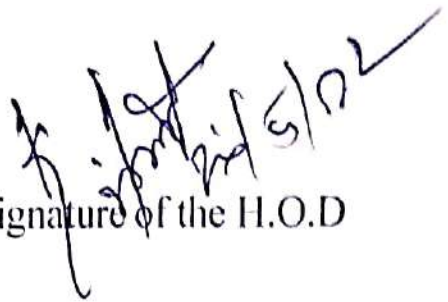
MAY-2022

CERTIFICATE

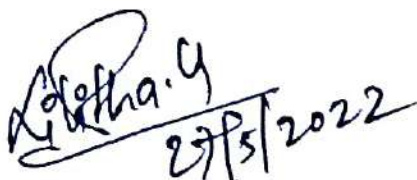
This is to certify that the project entitled "A STUDY ON CUSTOMER AWARENESS TOWARDS PAYMENT OPTION IN AMAZON WITH SPECIAL REFERENCE TO DHARMAPURI TOWN" is a bonafide work carried out by, MAHALINGAM.M Register no (19UBA2054) under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.

P. Blom
26/5/22

Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27/05/22


27/5/2022

Internal Examiner


27/5/22

External Examiner

**A STUDY ON CUSTOMER PERCEPTION TOWARDS YAMAHA R15
WITH SPECIAL REFERENCE TO DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri
Affiliated to Periyar University, Salem in partial fulfillment of the requirements
for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

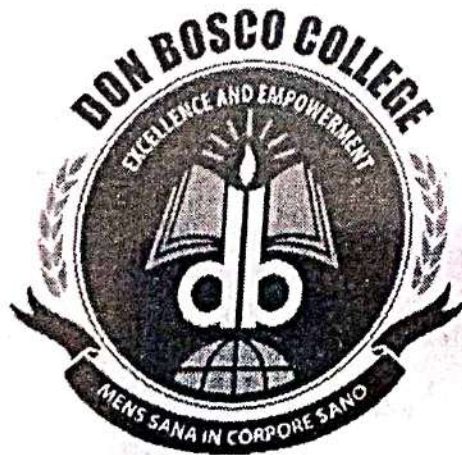
By

S. MURUGAN

(Reg. No. : 19UBA2056)

Under the Guidance of
G. LILITHA MBA.

Assistant Professor in Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

DON BOSCO COLLEGE

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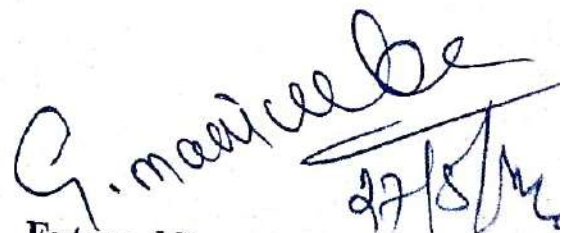
This is to certify that the project entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS YAMAHA R15 WITH SPECIAL REFERENCE TO DHARMAPURI TOWN" is a bonafide work carried out by S. MURUGAN Register No 19UBA2056 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration and the work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


26/5/2022
Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27/05/2022


27/05/2022
Internal Examiner


27/05/2022
External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
BOVONTO SOFT DRINKS WITH SPECIAL REFERENCE
TO DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to
Periyar University, Salem in partial fulfillment of the requirements for the
award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

R. RAGAVENDRAN

(Reg. No:19UBA2057)

Under the Guidance of

G. LILITHA MBA.

Assistant Professor in Business Administration



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DON BOSCO COLLEGE

DHARMAPURI

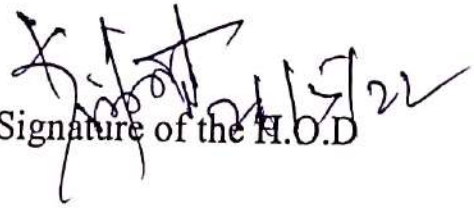
MAY-2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS BOVONTO SOFT DRINKS WITH SPEICAL REFERENCE TO DHARMAPURI TOWN" is a bonafide work carried out by, R.RAGAVENDRAN Register No 19UBA2057 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


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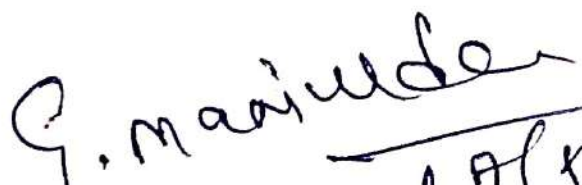
Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27.5.22


27/5/2022

Internal Examiner


27/5/22

External Examiner

**A STUDY ON CONSUMER SATISFACTION
TOWARDS AROKYA MILK IN DHARMAPURI
TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

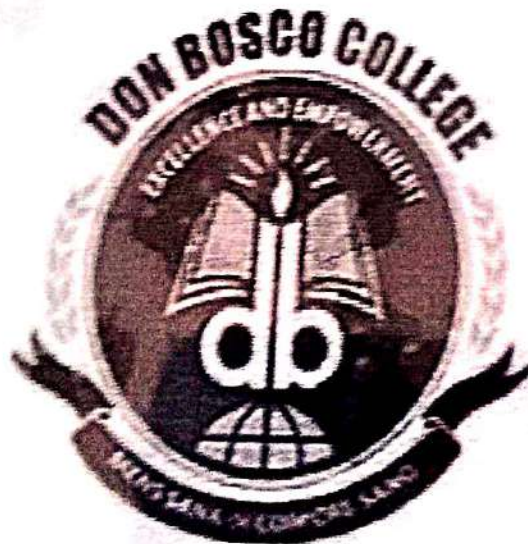
RAJESH KANNAN.C

(Reg.No:19UBA2058)

Under the Guidance of

Dr. K. ANAND MBA., M.Phil., Ph.D.

Assistant Professor in Business Administration



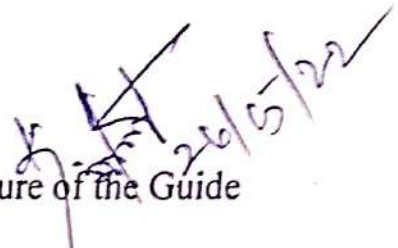
DEPARTMENT OF BUSINESS ADMINISTRATION

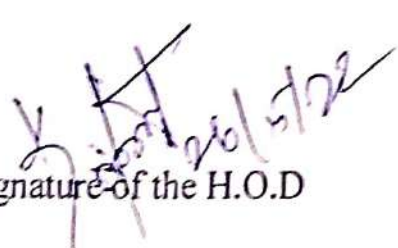
DON BOSCO COLLEGE

DHARMAPURI

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS AROKYA MILK IN DHARMAPURI TOWN" is a bonafide work carried out by, RAJESH KANNAN.C Register No 19UBA2058 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any Degree, Diploma, Associateship, Fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on -27.05-22


Internal Examiner


External Examiner

**A STUDY ON CUSTOMER PRECEPTION TOWARDS
AMPERE ELECTRIC SCOOTER WITH SPECIAL
REFERENCE TO DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar
University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

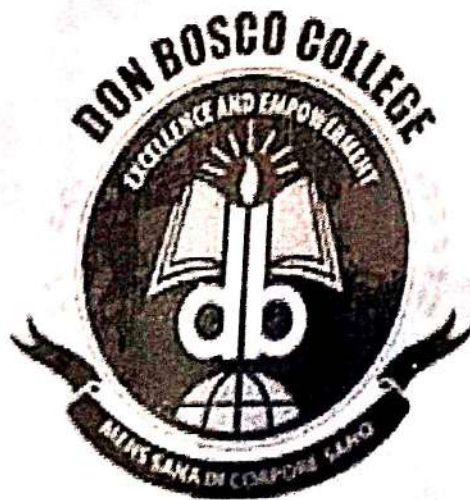
RAMESH.G

(Reg.No:19UBA2059)

Under the Guidance of

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Assistant Professor in Business Administration



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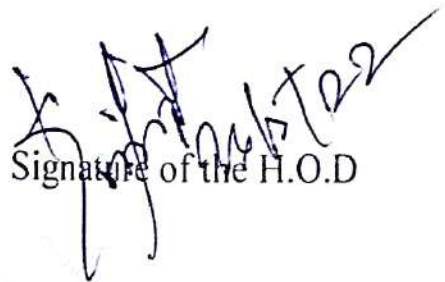
DHARMAPURI

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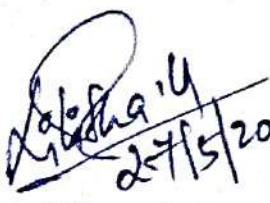
CERTIFICATE


This is to certify that the project entitled " A STUDY ON CUSTOMER PRECEPTION TOWARDS AMPERE ELECTRIC SCOOTER WITH SPECIAL REFERENCE TO DHARMAPURI TOWN" is a bonafide work carried out by, RAMESH.G Register No 19UBA2059 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27.5.2022


Internal Examiner


External Examiner

**A STUDY ON EMERGING RETAIL FORMATS AND
CUSTOMER SHOPPING BEHAVIOUR WITH
SPECIAL REFERENCE TO APPAREL RETAIL
FORMATS IN DHARMAPURI**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

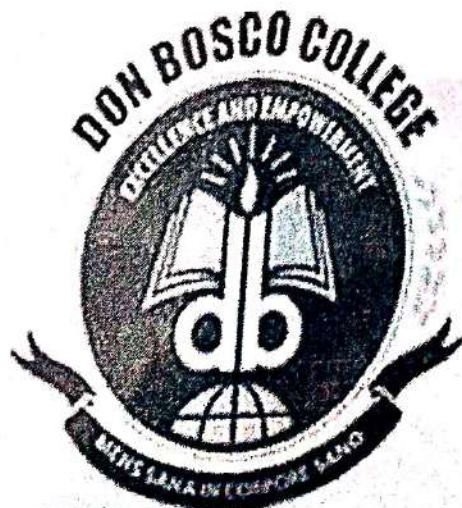
SAKTHIVEL.S

(Reg. No: 19UBA2060)

Under the Guidance of

Dr. K. ANAND MBA., M.Phil., Ph.D.

Assistant Professor in Business Administration



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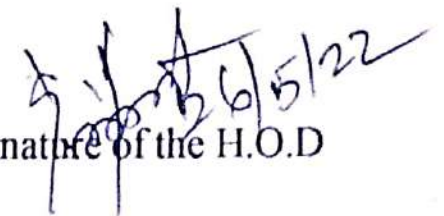
DHARMAPURI

MAY-2022

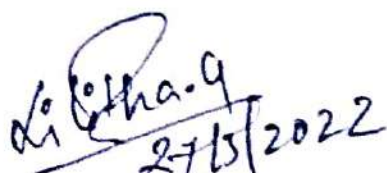
CERTIFICATE


This is to certify that the project entitled "A STUDY ON EMERGING RETAIL FORMATS AND CUSTOMER SHOPPING BEHAVIOUR WITH SPECIAL REFERENCE TO APPAREL RETAIL FORMATS IN DHARMAPURI TWON" is a bonafide work carried out by, SAKTHIVEL.S Register No 19UBA2060 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27.05.2022


Internal Examiner


External Examiner

**A STUDY ON LOCAL CHIPS CONSUMER BUYING
BEHAVIOUR WITH SPECIAL REFERENCE TO
DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar
University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

SARAVANAN.A

(Reg no:19UBA2061)

Under the Guidance of

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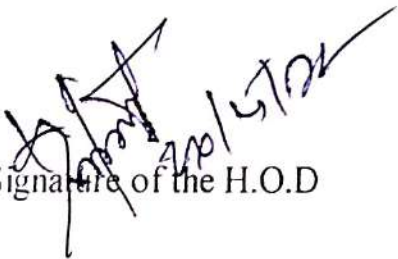
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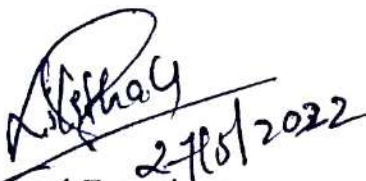
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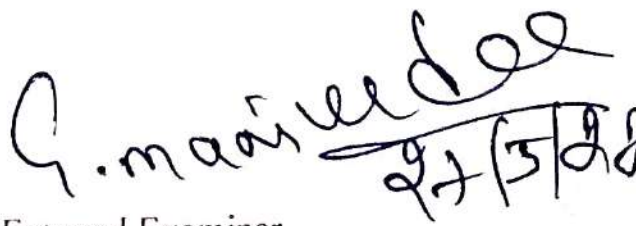
This is to certify that the project entitled " A STUDY ON LOCAL CHIPS CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO DHARMAPURI TOWN" is a bonafide work carried out by, SARAVANAN.A Register No 19UBA2061 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27/05/2022


Internal Examiner


External Examiner

**A STUDY ON CUSTOMER SATISFACTION
TOWARDS JIO FIBER NETWORK WITH SPECIAL
REFERENCE TO DHARAMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

SATHISH.S

(Reg no:19UBA2062)

Under the Guidance of

R. BHUVANESHWARI MBA., M.Phil.

Assistant Professor in Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

DON BOSCO COLLEGE


DHARAMAPURI

MAY-2022


CERTIFICATE


This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS JIO FIBER NETWORK WITH SPECIAL REFERENCE TO DHARAMPURI TOWN" is a bonafide work carried out by, SATHISH S Register No 19UBA2062 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27/05/2022


Internal Examiner


External Examiner

**A STUDY ON CUSTOMER SATISFACTION
TOWARDS ZOMATO WITH SPECIAL REFERENCE
IN DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

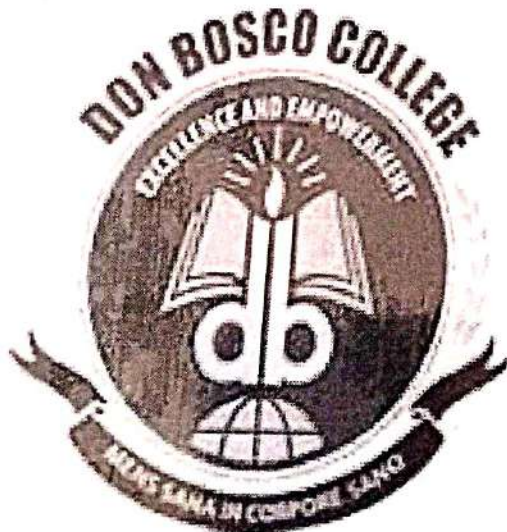
S.SHARUKHAN

(Reg no: 19UBA2064)

Under the Guidance of

A. JANSI M.Com., M.Phil., B.Ed.

Assistant Professor in Business Administration



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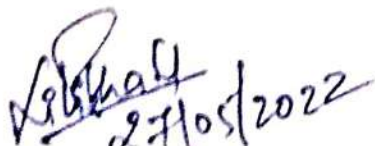
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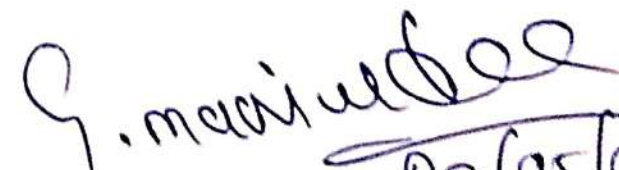

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Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27.05.2022


27/05/2022

Internal Examiner


27/05/2022

External Examiner

**A STUDY ON CONSUMER SATISFACTION TOWARDS PRESTIGE
GAS STOVE WITH REFERENCE TO DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar
University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

S. YUGABHARATHI

(Reg.No:19UBA2066)

Under the Guidance of

Dr. K. ANAND MBA., M.Phil., Ph.D.

Assistant Professor in Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

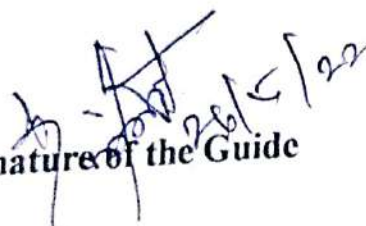
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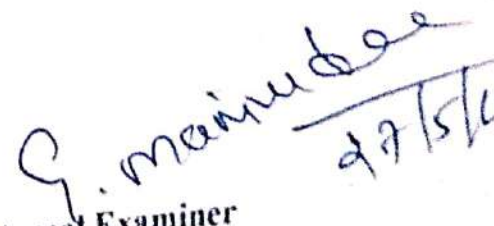
This is to certify that the project entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS PRESTIGE GAS STOVE WITH REFERENCE TO DHARMAPURI TOWN" is a bonafide work carried out by, S. YUGABHARATHI Register No 19UBA2066 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27/05/2022


Internal Examiner 27/05/2022


External Examiner 27/5/22

**A STUDY ON CUSTOMER AWARENESS TOWARDS
E-BANKING WITH SPECIAL REFERENCE TO
DHARMAPURI TOWN.**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

By

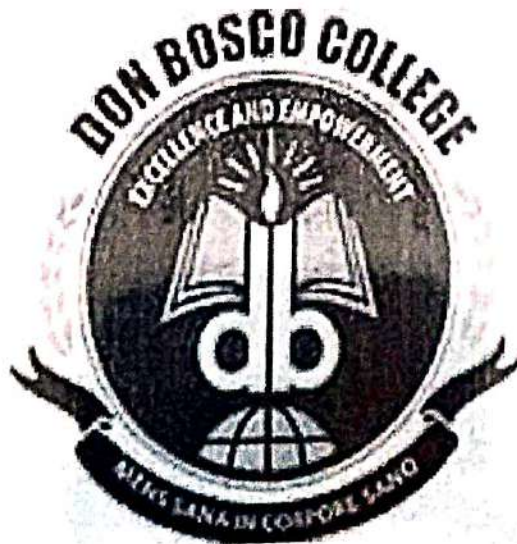
K. DIVYA

(19UBA2067)

Under the Guidance of

A. JANSI, M.Com., M.Phil., B.Ed.

Assistant Professor in Business Administration



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DON BOSCO COLLEGE

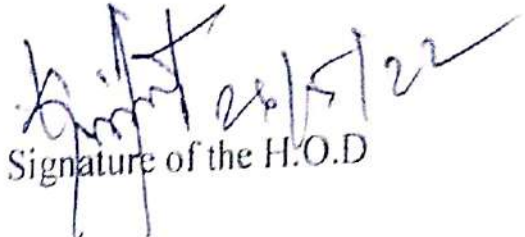
DHARMAPURI

MAY-2022


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This is to certify that the project entitled "A STUDY ON CUSTOMER AWARENESS TOWARDS E-BANKING WITH SPECIAL REFERENCE TO DHARMAPRI TOWN." is a bonafide work carried out by, K. DIVYA, Register No 19UBA2067 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.


Signature of the Guide


Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27.05.2022


Internal Examiner


External Examiner

**A STUDY ON CUSTOMER AWARENESS TOWARDS
MEESHO APP WITH SPECIAL REFERENCE TO
DHARMAPURI TOWN**

Project Report submitted to Don Bosco College, Dharmapuri Affiliated to Periyar
University, Salem in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

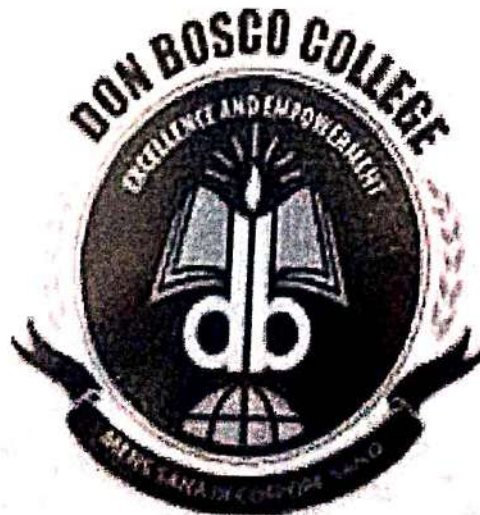
By

K.GOMATHI
(Reg. No:19UBA2068)

Under the Guidance of

G.LILITHA, MBA.

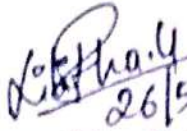
Assistant Professor in Business Administration



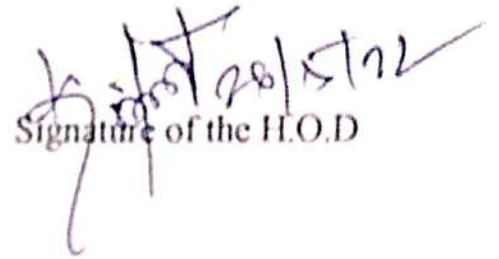
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DON BOSCO COLLEGE
DHARMAPURI
MAY-2022**

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER AWARENESS TOWARDS MEESHO APP WITH SPECIAL REFERENCE TO DHARMAPURI TOWN." is a bonafide work carried out by, **K.GOMATHI** Register No 19UBA2068 under my supervision and guidance during the academic year 2021-2022 in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration work is an original one and has not formed basis for the award of any degree, diploma, associate ship, fellowship or any other similar title.



26/5/2022

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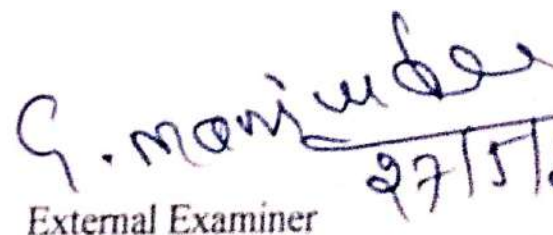

28/5/22

Signature of the H.O.D

Project Work evaluation viva-voce examination conducted on 27-05-2022


27/5/2022

Internal Examiner


27/5/22

External Examiner