

PROGRAM ME NAME:M.COM

COURSE NAME:PROJECT WORK

S.NO	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/internship
1	19PCMPR1	2021-2022	ABDUL WAHAB M
2	19PCMPR1	2021-2022	KATHIRVEL S
3	19PCMPR1	2021-2022	MARUDHUPANDI M
4	19PCMPR1	2021-2022	SUBASH C
5	19PCMPR1	2021-2022	POOJA M
6	19PCMPR1	2021-2022	RAKSHANA R
7	19PCMPR1	2021-2022	RAMYA R
8	19PCMPR1	2021-2022	ROSELIN CHRISTINA N
9	19PCMPR1	2021-2022	VINITHA M

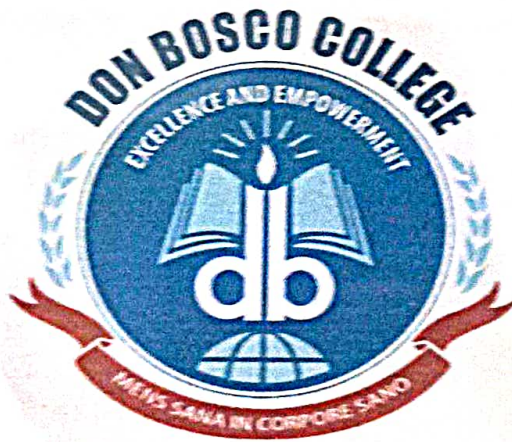


**A STUDY ON CONSUMER ATTITUDE TOWARDS E-BANKING SERVICES  
OF PRIVATE SECTOR BANKS IN DHARMAPURI DISTRICT**

**Project report submitted to Periyar University  
in partial fulfillment of the requirements  
for the award of the Degree of  
MASTER OF COMMERCE**

**Submitted by  
ABDUL WAHAB M  
( Reg. No: 20PCM1519 )**

**Under the Guidance of  
Dr.M.RAJA.,M.Com(CA),M.Phil,Ph.D.  
Head & Assistant Professor in Commerce**



**POST GRADUTATE AND RESEARCH DEPARTMENT OF  
COMMERCE, DON BOSCO COLLEGE  
(Affiliated to Periyar University, Salem-11)  
DHARMAPURI- 636 809**

**JUNE - 2022**

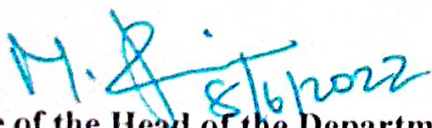
## CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER ATTITUDE TOWARDS E-BANKING SERVICES OF PRIVATE SECTOR BANKS IN DHARMAPURI DISTRICT" submitted to the Periyar University, Salem in partial fulfillment of the requirements for the award of the degree of master of commerce is a record of bonafied project work carried out by **Dr. M.RAJA**, under my supervision and guidance.

No part of this project report work has been submitted for the award of any Degree, Diploma, fellowship or other similar titles or prizes and that the work has not been published in part or full in any scientific or popular journals or magazines.

Place : Dharmapuri.

Date : 26 -03-2019



Signature of the Head of the Department

**Dr. M.RAJA**, M.Com(CA), M.Phil., Ph.D.

HEAD

Post Graduate & Research Department of Commerce

**DON BOSCO COLLEGE**

**DHARMAPURI-636 809.**



Guide and Supervisor

Date of viva-voce exam: 9.6.2022



Internal Examiner

**Dr. M.RAJA**, M.Com(CA), M.Phil., Ph.D.

HEAD

Post Graduate & Research Department of Commerce

**DON BOSCO COLLEGE**

**DHARMAPURI-636 809.**



External Examiner

**Dr. N.KalaiSelvi**,

M.Com., MBA., M.Phil., Ph.D.,

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**SRI MOOGAMBI GAI**

Arts & Science College (Women's)

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**Periyar University, Salem**

**A STUDY ON CUSTOMER SATISFACTION  
TOWARDS ZOMATO WITH SPECIAL REFERENCE  
IN DHARMAPURI TOWN**

*Project Report submitted in partial fulfillment of the requirements for the  
award of the Degree of Master of Commerce in Periyar University,*

*Salem- 636 011*

*By*

**KATHIRVEL S**

**Reg. No: 20PCM1521**

*Under the Guidance of*

**Mr. P. Nagamani M.Com, M.Phil., SET,**

**Assistant Professor**



**DEPARTMENT OF COMMERCE**

**DON BOSCO COLLEGE**

**(Affiliated to Periyar University, Salem - 11)**

**DHARMAPURI - 636809**

**MAY - 2022**

# CERTIFICATE

Name: Kathirvel S

Reg. No. : 20PCM1521

Degree: M.Com

Paper Code : 19PCMPRI

Paper Name : Project Work

The Project Report entitled “ A Study On Customer Satisfaction Towards Zomato With Special Reference In Dharmapuri Town” is submitted for the valuation during the Viva-voce Examination held at Don Bosco College, Dharmapuri on 09/06/2022.

*[Handwritten Signature]*  
09/06/22

**Internal Examiner**

**P. N. Sankaranarayanan, M.A., M.B.A., B.Ed., AICTE**  
Assistant Professor in Commerce  
Don Bosco College  
Dharmapuri - 636 809.

*[Handwritten Signature]*  
09/06/22

**External Examiner**

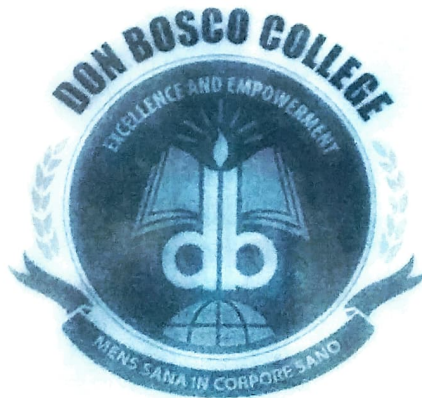
**Dr. N. KalaiSelvi,**  
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**A STUDY ON CONSUMER SATISFACTION TOWARDS HAMAM  
SOAP IN DHARMAPURI TALUK**

*Project report submitted to periyar university in partial fulfillment  
of the requirements for the award of the degree of*  
**MASTER OF COMMERCE**

**Submitted by**  
**MARUDHU PANDI. M**  
( Reg. No:20PCM1522)

**Under the Guidance of**  
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**Head & Assistant Professor in Commerce**



**POST GRADUTATE AND RESEARCH DEPARTMENT OF  
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**DHARMAPURI-636 809**

**JUNE - 2022**

**Dr. M.RAJA, M.Com (CA), M.Phil., Ph.D.**

Head & Assistant Professor,

Post Graduate and Research Department of Commerce,

DONBOSCO COLLEGE,

DHARMAPURI – 636 809.

---

### CERTIFICATE

This is to certify that the thesis entitled “ **A STUDY ON CUSTOMER SATISFACTION TOWARDS HAMAM SOAP IN DHARMAPURI TALUK** ” is submitted in partial fulfillment of the requirements for the award of the degree of master of commerce in Periyar University, Salem . is a record of bonafied project work carried out by him under my supervision and guidance.

No part of this project report has been submitted for the award of any Degree, Diploma, fellowship or any other similar titles or prizes and that work has not been published in any scientific or popular journals or magazines.

Place : Dharmapuri ,

Date : 09-06-2022

  
Signature of the head of the department

**Dr. M.RAJA, M.Com(CA), M.Phil., Ph.D.**  
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# **A STUDY ON CONSUMER BUYING BEHAVIOR OF ONLINE SHOPPING IN KARIMANGALAM TALUK**

*Project Report submitted in partial fulfillment of the requirements for the  
award of the Degree of Master of Commerce in Periyar University,*

*Salem- 636 011*

*By*

**SUBASH C**

**Reg. No: 20PCM1524**

*Under the Guidance of*

**Mr. G.GOPU M.Com, M.Phil., SET, NET.,**

**Assistant Professor**



**DEPARTMENT OF COMMERCE**

**DON BOSCO COLLEGE**

*(Affiliated to Periyar University, Salem – 11)*

**DHARMAPURI – 636809**

**MAY – 2022**



## CERTIFICATE

Name: SUBASH C

Reg. No. : 20PCM1524

Degree: M.Com

Paper Code : 19PCMPRI

Paper Name : Project Work

The Project Report entitled "A Study On Consumer Buying Behavior Of Online Shopping In Karimangalam Taluk " is submitted for the valuation during the Viva-voce Examination held at Don Bosco College, Dharmapuri on 09.06.2022.

  
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Palacode-Tk.Dharmapuri-Dt.

**A STUDY ON FEMALE CONSUMERS' PURCHASE  
ATTITUDE TOWARDS HERBAL COSMETIC  
PRODUCTS IN DHARMAPURI TOWN**

*Project Report submitted in partial fulfillment of the requirements for the  
award of the Degree of Master of Commerce in Periyar University,  
Salem- 636 011*

*By*

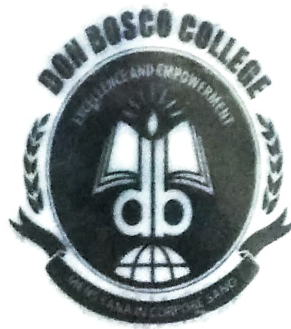
**POOJA M**

**Reg. No: 20PCM1525**

*Under the Guidance of*

**Dr. I. JAMES, M.Com, M. Phil., Ph.D**

**Assistant Professor**



**DEPARTMENT OF COMMERCE**

**DON BOSCO COLLEGE**

**(Affiliated to Periyar University, Salem - 11)**

**DHARMAPURI - 636809**

**MAY - 2022**

## CERTIFICATE

Name: Pooja M

Reg. No. : 20PCM1525

Degree: M.Com

Paper Code : 19PCMPRI

Paper Name : Project Work

The Project Report entitled “A Study on Female Consumers’ Purchase Attitude towards Herbal Cosmetic Products in Dharmapuri Town” is submitted for the valuation during the Viva-voce Examination held at Don Bosco College, Dharmapuri on 09.06.2022.



**Internal Examiner**

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**A STUDY ON GROWTH OF OTT PLATFORM  
AFTER PANDEMIC WITH SPECIAL REFERENCE  
TO DHARMAPURI TOWN**

*Project Report submitted in partial fulfillment of the requirements for the  
award of the Degree of Master of Commerce in Periyar University,*

*Salem- 636 011*

*By*

**RAKSHANA R**

**Reg. No: 20PCM1526**

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**Assistant Professor**



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**MAY - 2022**

# CERTIFICATE

Name: RAKSHANA R

Reg. No. : 20PCM1526

Degree: M.Com

Paper Code : 19PCMPR1

Paper Name : Project Work

The Project Report entitled “A Study On Growth Of OTT Platform After Pandemic With Special Reference To Dharmapuri Town” is submitted for the valuation during the Viva-voce Examination held at Don Bosco College, Dharmapuri on 09-06-2022.

  
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**A STUDY ON CUSTOMER SATISFACTION  
TOWARDS E-BANKING SERVICES IN  
DHARMAPURI TOWN**

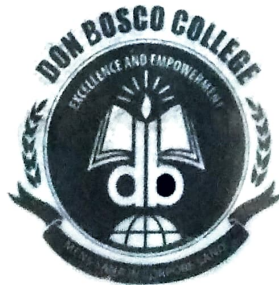
*Project Report submitted in partial fulfillment of the requirements for the  
award of the Degree of Master of Commerce in Periyar University,  
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*By*

**RAMYA R**  
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*Under the Guidance of*

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**MAY 2022**

# CERTIFICATE

Name : Ramya R

Reg. No. : 20PCM1527

Degree : M.Com

Paper Code : 19PCMPR1


Paper Name : Project Work

The Project Report entitled “A Study On Customer Satisfaction Towards E-Banking Services in Dharmapuri Town” is submitted for the valuation during the Viva-voce Examination held at Don Bosco College, Dharmapuri on 9/6/2022.

  
Internal Examiner

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**A STUDY ON CONSUMER BUYING BEHAVIOUR OF ONLINE  
SHOPPING IN DHARMAPURI TALUK**

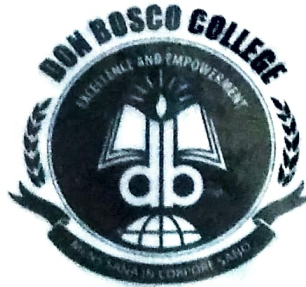
*Project Report submitted in partial fulfillment of the requirements for the  
award of the Degree of Master of Commerce in Periyar University,  
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*By*

**ROSELIN CHRISTINA N  
(Reg. No: 20PCM1528)**

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**MAY - 2022**



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**Name:** Roselin Christina N

**Reg. No.** : 20PCM1528

**Degree:** M.Com

**Paper Code** : 19PCMPR1

**Paper Name** : Project Work

The Project Report entitled “A Study on Consumer Buying Behaviour of Online Shopping in Dharmapuri Taluk” is submitted for the valuation during the Viva-voce Examination held at Don Bosco College, Dharmapuri on 09/06/2022.

  
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# **A STUDY ON CUSTOMER ATTITUDE TOWARDS USE OF ATM SERVICE IN DHARMAPURI TOWN**

*Project Report submitted in partial fulfillment of the requirements for the  
award of the Degree of Master of Commerce in Periyar University,*

*Salem- 636 011*

*By*

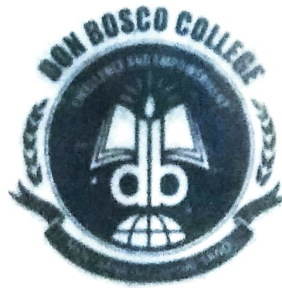
**VINITHA M**

**(Reg. No: 20PCM1529)**

*Under the Guidance of*

**Dr. I. JAMES, M.Com, M. Phil., Ph.D**

**Assistant Professor**



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**DON BOSCO COLLEGE**

*(Affiliated to Periyar University, Salem - II)*

**DHARMAPURI - 636809**

**MAY - 2022**

## CERTIFICATE

Name: Vinitha M

Reg. No. : 20PCM1529

Degree: M.Com

Paper Code : 19PCMPRI

Paper Name : Project Work

The Project Report entitled “A Study on Customer Attitude Towards Use of ATM Service In Dharmapuri Town ” is submitted for the valuation during the Viva-voce Examination held at Don Bosco College, Dharmapuri on 09:06:2022



**Internal Examiner**

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